



Third Meeting of the UN Committee of Experts on Business and Trade Statistics September 29th-October 1st, 2020

Task Team on Globalization and Digitalization

Delivering insight through data, for a better Canada



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Outline

1. Completed work
2. Ongoing activities
3. Impact of COVID-19 on the TT work
4. Planned activities
5. Questions for the UNCEBTS



Completed Work

- TT has had 13 meetings
- Developed a draft note outlining the aspects of the TT work
- Developed a draft Analytical and Policy Framework paper
- Identified a set of 18 Tier 1 indicators
- Adopted the template for Technical Sheets developed by the TT on Business Dynamics



Category	Tier 1 Core Indicators
What is the Digital economy	Average entry and exit rates
	Average post entry employment growth
Enablers	Businesses with broadband connection
	Business expenditure, on ICT
	Businesses using cloud computing services as % of businesses in each employment size class
	ICT related patents (registered)
	ICT related trademarks (registered)
	Patents in AI technologies
	Employment in ICT (% of total employment)



Category	Tier 1 Core Indicators
Impact	Businesses engaged in sales via e-commerce
	Value of e-commerce sales
	Labour productivity in the ICT industries
	Contribution of ICT industries to business sector labour productivity
	Contribution of ICT industries to business sector labour productivity
	Average ICT task intensity
	Graduates by field of education
	Percentage of workers receiving ICT firm based training
	Percentage of enterprises reporting hard to fill vacancies for ICT specialists





Ongoing Activities

1. Finalizing the Technical Sheets for all the indicators – targeting end of October
2. Revising the draft Analytical and Policy paper
3. Identifying potential activities as a result of COVID-19 impact on statistical activities



Impact of COVID-19 on the Work of the TT

1. The TT has missed a few months' of work as NSOs had to adjust
2. Some TT members are constrained by additional demands stemming from COVID-19 related activities
3. The TT will be assessing the work of the TT in light of COVID-19

Planned Activities

1. Ensure coherence with work of the TT on Business Dynamics (key indicators)
2. Conduct, in collaboration with the other TTs, a global consultation
3. Work with the Communication TT to share the work on the indicators as well as that on the Analytical and Policy Framework
4. Shift more of the focus on the globalization component of the work of the TT (develop indicators, etc.)



Questions for the UNCEBTS

1. Do you agree with the activities of the TT as planned?
2. What should the TT take into consideration in light of COVID-19?
3. How should the TT communicate the results of its work so far?