INEGI

Third meeting of the UN Committee of Experts on Business and Trade Statistics

Task Team on Business Dynamics, Demography and Entrepreneurship

New York, September 29 – October 1, 2020

Outline

- Activities and work done by the Task Team

  o Business demography core Indicators

  o Content of the technical sheets

- Pending activities

- Impact of COVID19 on the work programme

- Future research agenda

- Selected areas for the research agenda of the TT BDBDE

- Questions for the UNCEBTS

INEGI

Activities and work done by the Task Team

- 17 WebEx Meetings

- Elaboration of a Conceptual Note

- Identification of a set of 16 core indicators

- Drafting of the Technical Sheets with the main characteristics of the core indicators

- Holding meetings to discuss the Entrepreneurship concept and how to link the progress of the Task Team with other initiatives such as those that will be organized by UNCTAD and ILO

INEGI

Business demography core indicators

#	Indicator	#	Indicator
1	**Number of active businesses (population of active enterprises in a reference period)**	9	**Employment share of enterprise births/deaths: number of persons employed in reference period (t) among enterprise births/deaths divided by the number of persons**
2	**Number of births**		
3	**Employment created by births**	10	**Enterprise survival rate**
4	**Number of deaths**	11	**Number of high-growth enterprises**
5	**Employment destroyed by business deaths**	12	**Employment in high-growth enterprises**
6	**Number of X-year old businesses, for X=1..5**	13	**Number of young (up to 5-year old) high-growth enterprises (gazelles)**
7	**Number of persons currently employed in X-year old businesses, for X=1..5**	14	**Employment in young (up to 5-year old) high-growth enterprises (gazelles)**
		15	**Labour compensation paid by active enterprises**
8	**Employment in the population of active enterprises in reference period (t)**	16	**Value Added produced by active enterprises**

Content of the technical sheets

Fields:

Name of the variable or the indicator
Definition of the variable or the indicator
Objective of the variable or the indicator
Contribution and usefulness of the indicator
Classification System
Industrial Coverage
Breakdown
Algorithm
Description of the calculation of the indicator
Unit of measure

Statistical unit
Reference period
Frequency (periodicity) of data collection
Frequency (periodicity) of dissemination
Dissemination format
Timeliness
Source data type
Starting date of the time series
Availability of metadata
Availability of the methodology document

Pending activities

- Developing a draft questionnaire of practices related to the business demography and entrepreneurship indicators, considering the information included in the Technical Sheets

- Conducting a pilot exercise on the draft questionnaire with selected countries and analyzing the results to adjust and prepare a questionnaire for the global consultation

- Performing a global consultation

- Drafting a document and a matrix with the diagnosis of the results from the global assessment

- Updating the Terms of Reference

INEGI

Impact of COVID19 on the work programme

- The Task Team has not suffered any delay in its activities due to COVID 19

- On the other hand, for analyzing the effects of COVID19 in the field of BDBDE:

  o It is necessary to measure the effects of the pandemic on the business demography in different countries

  o It should be evaluated the feasibility to include some questions in the global consultation to analyze the effects and challenges in the time of COVID19 for the generation of business demography statistics

  o In the case of Mexico, INEGI is currently carrying out a specific study to analyze the businesses demography after the Economic Census 2019

INEGI

Proposed future areas of work of the TT BDBDE (I)

- Analyzing the countries' answers in the global consultation that allow elaborating a diagnosis which includes the identification of data gaps and opportunity areas related to the core indicators

- Producing recommendations based on the diagnosis from the global consultation in order to support the capacity building on business dynamics, business demography, and entrepreneurship statistics
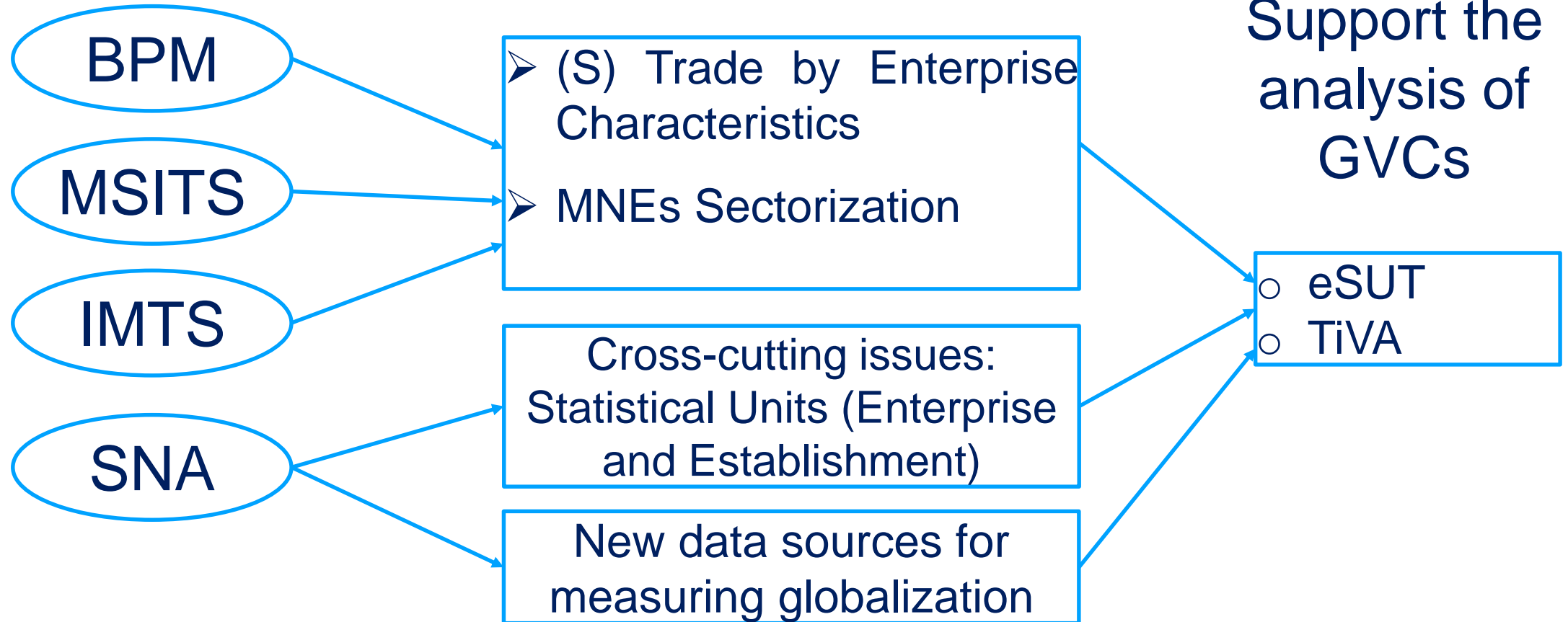
INEGI

Proposed future areas of work of the TT BDBDE (II)

- Continuing the discussion with Eurostat, ILO, OECD, UNCTAD and interested parties to review the concept of entrepreneurship, as well as reviewing the state of play of entrepreneurship initiatives, and coordinate efforts

- Liaising the activities of the Task Team on Business Dynamics, Demography and Entrepreneurship with the work done by the Task Team on Exhaustive Registers, particularly in the topics of the spine model and the maturity model

INEGI

Selected areas for the research agenda of the TT BDBDE: Linkage of business and trade statistics

International Manuals

- BPM
- MSITS
- IMTS
- SNA

➤ (S) Trade by Enterprise Characteristics

➤ MNEs Sectorization

Cross-cutting issues:
Statistical Units (Enterprise and Establishment)

New data sources for measuring globalization

Support the analysis of GVCs

- ○ eSUT
- ○ TiVA

Questions for the UNCEBTS

- <u>Global Consultation</u>: how to complement the results from the global assessment with information available in International Organizations and websites of the National Statistical Offices?

- <u>Networking</u>: how to coordinate efforts with Regional Organizations to leverage of their progress and to avoid overlapping?

- <u>Task Team on Communication</u>: which will be the mechanisms to coordinate the activities with other TTs and outside the UNCEBTS?

- <u>COVID19</u>: Do you agree to include in the TTs work programs some activities on the response of NSOs to the pandemic?

- <u>Areas of work and research agenda</u>: Do you suggest including any other topic?

INEGI

Thank You!

Contact:
Arturo Blancas Espejo
Director General of Economic Statistics
arturo.blancas@inegi.org.mx

INEGI