



# Integration of Gender in Business and Trade Statistics

Session 9b: Integration of Gender in Business and trade statistics  
UN Committee of Experts on Business and Trade Statistics

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# Outline

- Organization of the session
- Background
- Leads of mainstreaming gender in business and trade statistics in UNCEBTS
- Presentations of UNCTAD and UNSD Gender branch and country experiences on integrating gender in business and trade statistics
- Collaboration with the IAEG-GS and development of a Concept Note on mainstreaming gender in business and trade statistics
- Internal repository of business and gender statistics
- Deliverables
- Call to action

# Organization of the session

- Brief overview of the Committee's efforts to mainstreaming gender perspective into business and trade statistics
- Coordination activities between the Task Team on Business Dynamics Demography and Entrepreneurship (TT on BDDE) and the Inter-Agency Expert Group on Gender Statistics (IAEG-GS) to work on this issue
- Work done by the TT-ITS on the Handbook on Integrating Business and Trade Statistics (HIBTS)
- Country experiences of Italy and Portugal regarding mainstreaming gender in business and trade statistics
- Invitation to collaborate in these efforts

# Background

- During the 54th meeting of the UN Statistical Commission (UNSC) it was welcomed the UNCEBTS report (E/CN.3/2023/9), which includes the development of new areas of work such as integrating gender measures in relevant business and trade statistics
- For that aim, the UNCEBTS Bureau entrusted the TT on BDDE to lead the activities for integrating gender into business and trade statistics. These efforts will be in coordination with the Inter Agency Expert Group on Gender Statistics (IAEG-GS) to leverage the efforts on this issue
- Additionally, the Section 8.I of the Handbook on Integrating Business and Trade Statistics (HIBTS), which is coordinated by the TT-ITS, is dedicated to Integrating gender in business and trade statistics

# Leads of mainstreaming gender in business and trade statistics in UNCEBTS

- UNCEBTS prepared a note on mainstreaming gender in business and trade statistics for the meeting of the Inter-Agency and Expert Group on Gender Statistics
- The main objective was to inform about the activities carried out within the Committee regarding the integration of gender perspective into business and trade statistics
- Some of the mechanisms presented include
  - ✓ Manual on Principal Indicators for Business and Trade Statistics, Volume 1
  - ✓ Manual on Principal Indicators for Business and Trade Statistics, Volume 2
  - ✓ Handbook on Integrating Business and Trade Statistics (HIBTS)
  - ✓ Updating trade statistics Manuals (IMTS and MSITS)

# Leads of mainstreaming gender in business and trade statistics in UNCEBTS

- The document also includes the next steps and the collaboration with the IAEG-GS and other stakeholders; some of the main points discussed are:
  - ✓ The IAEG-GS would provide feedback on the Guidance Notes related to the revision of the trade manuals and indicators
  - ✓ UNCEBTS will have a close collaboration with gender statisticians to keep consistency among the concepts, definitions and classifications used to integrate gender into business and trade statistics
  - ✓ Disaggregation by sex will be considered as a starting point for analyzing the gender perspective with the current available breakdowns in business statistics (acknowledging that it is necessary but not sufficient to integrate the gender perspective into the statistical production)



# **Presentations of UNCTAD and UNSD Gender branch on integrating gender in business and trade statistics**

- Experts from UNCTAD and UNSD Gender Statistics were consulted on integrating gender in business and trade statistics and provided their experiences
- UNCTAD's presentation addressed the conceptual framework for the measurement of gender in trade statistics, and pilot projects in selected countries, including Georgia, Kazakhstan, Cameroon, Kenya, Senegal, Zimbabwe
- On the other hand, UNSD Gender Statistics area presented an overview of the Global gender statistics programme and on the Inter-Agency and Expert Group on Gender Statistics (IAEG-GS) activities

# Country experiences on integrating gender in business and trade statistics

- Additionally, members of the TT-BDDE have been invited to provide their country experience on mainstreaming gender in business and trade statistics
- Georgia, presented the methodology and the findings of the study of gender in trade statistics in Georgia by linking multiple data sources
- Italy and Australia presented the integration of gender into business statistics through the Linked Employer–Employee Dataset (LEED) which is based on different data files received from their Taxation Offices



# Collaboration with the IAEG-GS

- The IAEG-GS offered to investigate how to integrate a gender perspective across the work of the UN Statistical Commission
- On behalf of the IAEG-GS, the Advisory Expert Group on Gender Statistics (AEG-GS) is collaborating with the TT on BDDE in the efforts of integrating gender aspects into business and trade statistics
- One of the deliverables of these joint efforts is the elaboration of a Concept Note for mainstreaming the gender perspective into business and trade statistics

# Concept Note on mainstreaming gender in business and trade statistics

- The objective of the Concept Note is to increase the awareness of NSOs and statisticians on mainstreaming of gender in business and trade statistics.
- Additionally, it seeks to highlight the existing frameworks and build upon the initiatives created at the global level, as well as based on national experiences
- The focus is on the statistical relevance of incorporating a gender perspective into business and trade statistics using available data and promoting microdata linking at the enterprise level
- The final version of the Concept Note is expected to be presented to the UNSC next year, as a joint effort between UNCEBTS and the IAEG-GS

# Internal repository on business and gender statistics

- The TT on BDDE created an internal repository of best practices on linking business and gender statistics (available in the Wiki of the TT on BDDE)
- Currently, the experiences from Georgia, Italy, and Australia are available in the TT on BDDE Wiki
- To facilitate the compilation of national practices, the TT on BDDE is using a template provided by the IAEG-GS, with the aim to analyze the experiences of countries on the integration of gender perspective into business and trade statistics

# Internal repository on business and gender statistics

1. Does your country have experience mainstreaming/integrating a gender perspective in the production<sup>2</sup> of business and trade statistics in order to highlight the effects of business and trade on gender equality and women's empowerment?

Yes  (Go to question 3) No

2. Provide a short description of the activity/activities undertaken and provide information on (a) who is involved in the activity (e.g., gender statistics experts, business/trade statistics experts); (b) whether the experts represent the NSO or other agency); and (c) whether there is an established mechanism for collaboration.

Topic	Stages of statistical production				Please attach copy/copies of relevant documents, and/or provide link(s) to relevant website
	Specification of user needs for data	Data collection and data linkage	Analysis	Dissemination and communication	
a. Business statistics					
b. Trade statistics					

3. Indicate the source(s) of data for analysis(es) for mainstreaming gender into business/trade statistics in your country (provide copy/copies of relevant documents or website(s))

Topic	Source(s) of data				
	Census	Survey	Administrative	Other (specify)	Indicate if, for analysis(es) (a) data from multiple sources is linked; (b) data modeling or other techniques are used
a. Business statistics					
b. Trade statistics					

# Deliverables of UNCEBTS regarding the integration of gender in business and trade statistics

Proposed deliverables	Task Team/Agencies involved	Date
<b>Business and gender</b>		
A section in HIBTS regarding the integration of gender into business and trade statistics (2024)	<ul style="list-style-type: none"> <li>- TT-ITS</li> <li>- TT on BDDE (reviewer)</li> <li>- IAEG-GS (reviewer)</li> </ul>	First quarter 2024
Concept Note on mainstreaming gender into business and trade statistics	<ul style="list-style-type: none"> <li>- TT on BDDE</li> <li>- IAEG-GS</li> </ul>	November 2024
Internal repository with best practices (available in the wiki)	<ul style="list-style-type: none"> <li>- TT on BDDE</li> </ul>	Done*
Public repository of practices of gender in business and trade statistics	<ul style="list-style-type: none"> <li>- TT on BDDE</li> <li>- IAEG-GS</li> </ul>	To be defined
List of indicators and methodological sheets for the Second Volume of the Manual on Principal Indicators for Business and Trade Statistics	<ul style="list-style-type: none"> <li>- TT-ITS (coordinator)</li> <li>- TT on BDDE (contributor)</li> </ul>	First quarter 2024

\* The content will be enriched with the contribution of countries

# Call to action

- The TT on BDDE cordially invite the UNCEBTS members to share their experiences on integrating gender perspective into business and/or trade statistics
- Committee members are requested to fill the template on National Examples on Mainstreaming Gender in Business and Trade Statistics
- Also, Committee members are invited to collaborate in the analysis of some indicators on gender in business and trade that can be included in the second volume of the Manual on Principal Indicators for Business and Trade Statistics



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    **INEGI** Informa

# Thank you!

