



**United  
Nations**

**Department of  
Economic and  
Social Affairs**



**INSTITUTO NACIONAL DE ESTATÍSTICA  
STATISTICS PORTUGAL**

# Integration of Business and Trade Statistics: Handbook on Integrating Business and Trade Statistics (HIBTS)

Session 9a: Integration of Business and Trade Statistics  
UN Committee of Experts on Business and Trade Statistics

September 20 , 2023

# Outline

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3. Organization process
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# 1. Background

- During the last meeting of the UNCEBTS (September 6-9, 2022), it was discussed the need to address new areas of work. One of them includes the integration of business and trade statistics. These new areas were reported to the UN Statistical Commission for its 54<sup>th</sup> (28 Feb – 3 March 2023)
- During the Jakarta's Hybrid Meeting of the Task Team on International Trade Statistics (June 19-22, 2023) was presented a progress report of the HIBTS which recently concluded its first edition round process (of a total of five editing rounds)
- Currently, the HIBTS team is organizing focus groups meeting to address some pending conceptual and methodological aspects received from the first revision, the global consultation of the Guidance Notes for updating the trade manuals, as well as the comments received by TT-ITS members in Jakarta

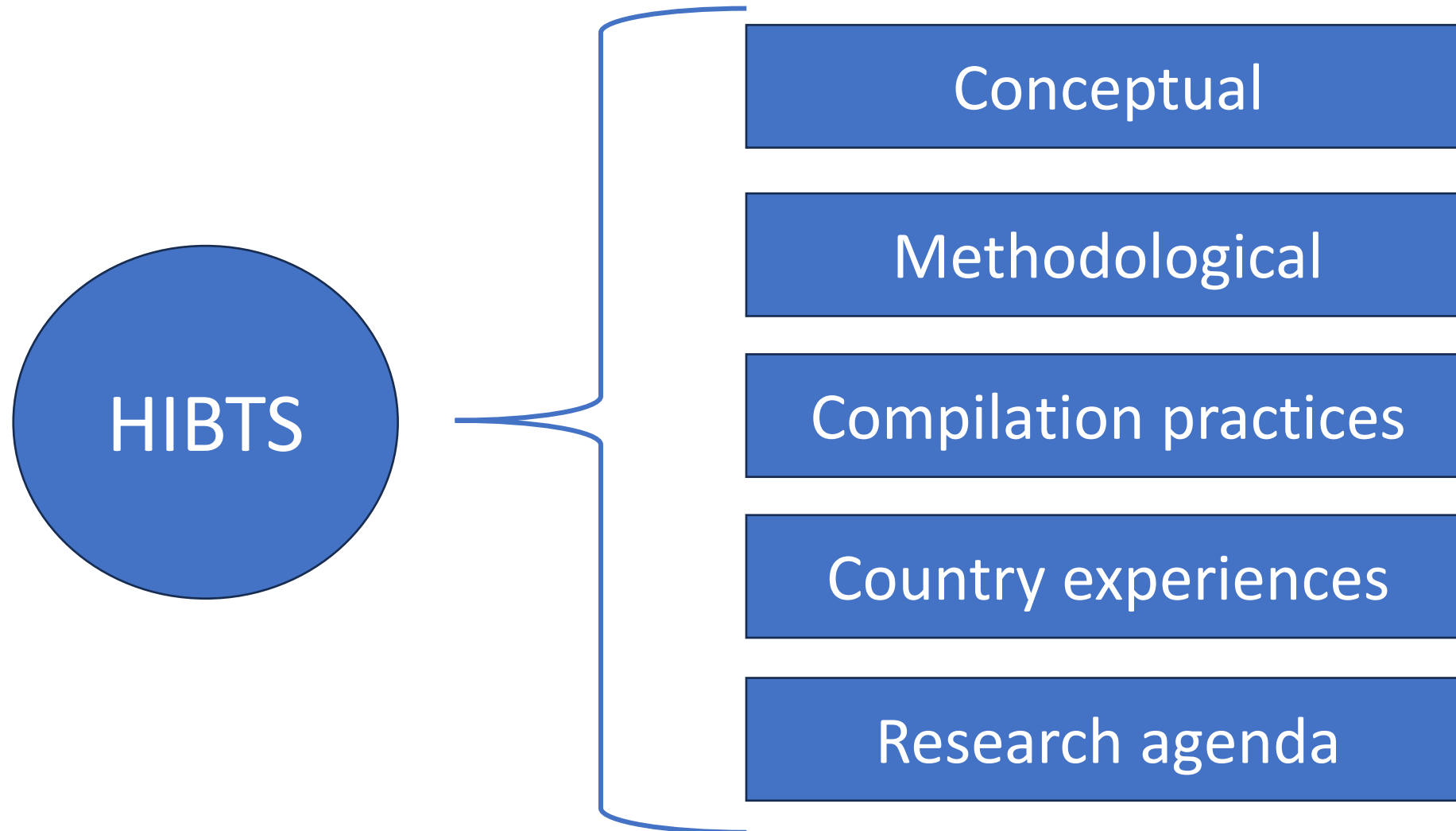
## 2. Objectives and scope of HIBTS (1 of 2)

The main objectives of the manual are

- *Provide the conceptual and methodological framework related to the integration of business and trade statistics*
- *Include technical guidance for building and strengthening capacities on the MDL process*
- *Share country experiences related to the linking business and trade*
- *Guide countries to produce linking business and trade (goods and services) statistics in an international comparable manner*

## 2. Objectives and scope of HIBTS (2 of 2)

HIBTS integrates in only one document the following elements:



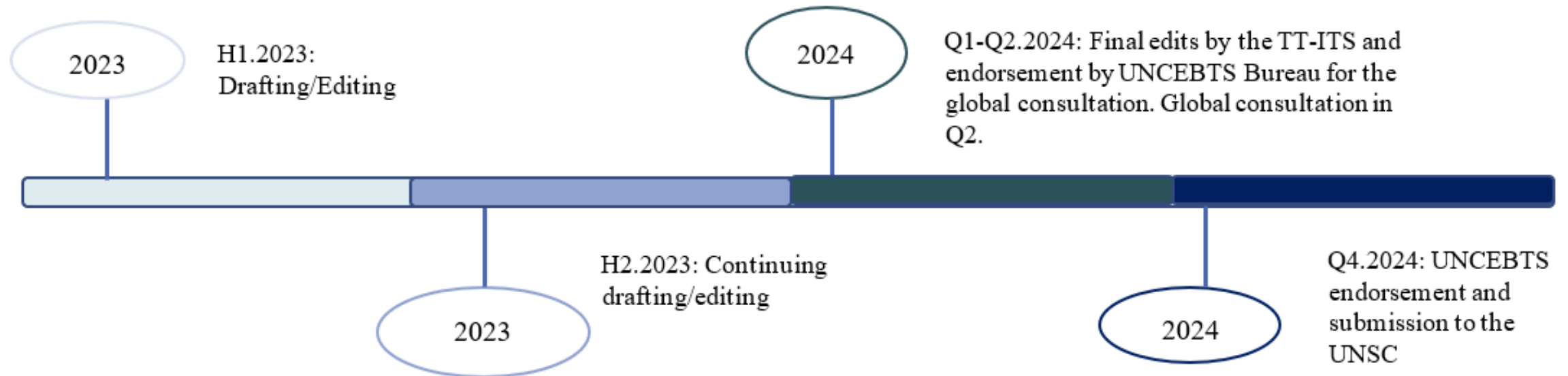
### 3. Organization process (1 of 2)

- Ms. Cristina Neves and Mr. Gerardo Durand (of INE Portugal and INEGI Mexico respectively) are the chief editors of the Handbook
- Responsibilities
  - **Contributors:** are responsible for drafting the assigned chapter/section of the document
  - **Reviewers:** are responsible for revising the integrated document and providing feedback and orientation after each editing round
  - **Chief editors:** are responsible of organizing the activities related to drafting the Handbook; Integrate the inputs and feedback received from reviewers. Also, they will be in liaison with the secretariat (UNSD) and the TT-ITS to coordinate and present the Handbook progress
  - **UNSD:** provide administrative and technical support

### 3. Organization process (2 of 2)

- The Handbook is scheduled to be completed and submitted to the 2025 UNSC for endorsement. Important activities include iterative steps of drafting, reviewing, editing, endorsement by the UNCEBTS Bureau and global consultations. Figure 1 below gives a general proposed timeline of the activities.

*Figure 1. General proposed timeline and activities*





## 4. Milestones for drafting HIBTS

| Main Milestone   | Start Date    | End Date        |
|--|---------------|-----------------|
| 1. Initial drafting (1st editing round) and internal peer-reviewing. <ul style="list-style-type: none"> <li>• Drafting               <ul style="list-style-type: none"> <li>○ Starting: Monday, March 27</li> <li>○ Ending: Wednesday, April 26 (Extended to April 28)</li> </ul> </li> <li>• Reviewing               <ul style="list-style-type: none"> <li>○ Starting: Thursday, April 27 (Started on May 1st)</li> <li>○ Ending: Thursday, May 11 (Extended to May 24)</li> </ul> </li> </ul> | Jan 2023      | Early July 2023 |
| 2. 2nd editing round and internal peer-reviewing and presentation of the progress during the TT-ITS physical meeting in Jakarta (19 to 22 June 2023)   | Mid-July 2023 | Oct 2023        |
| 3. TT-ITS reviewing and 3rd editing round (preparation of the final draft) and presentation of the final draft in the TT-ITS physical meeting  | Nov 2023      | Jan 2024        |
| 4. TT-ITS final review and endorsement by UNCEBTS Bureau   | Late Jan 2024 | Feb 2024        |
| 5. 4th editing round and preparation of the global consultation  | March 2024    | April 2024      |
| 6. Global Consultation   | May 2024      | July 2024       |
| 7. Final drafting (5th editing round) and endorsement by UNCEBTS   | Aug 2024      | Nov 2024        |



# 5. Current status and HIBTS outline

**The HIBTS outline is built by 8 chapters divided into 23 total sections (expected documents), which**

Drafting:

- 20 documents/sections are currently available on the Sharepoint
- 3 documents/sections are missing from being included in the SharePoint

Revision (of the 20 sections available in the Sharepoint):

- 15 documents were reviewed
- 4 documents are missing from being reviewed
- 1 drafted document is without an assigned reviewer (8. Research agenda VIII. Other relevant analysis)

# HIBTS working outline

|  |   |
|--|---|
| <b>1. Introduction</b>   | 1.1. Motivations and policy relevance<br>1.2. Scope and objectives  |
| <b>2. Data Sources, their conceptual framework and potentials for data linking</b> | 2.1. <b>Statistical Business Register</b><br>2.2. Business statistics<br>2.3. International trade statistics<br>2.4. Other useful data sources*<br>2.5. Institutional environment and statistical preconditions*  |
| <b>3. Microdata linking methods</b>  | 3.1. Data linking   |
| <b>4. Linking business and trade in goods statistics</b>                           | 4.1. Process for linking business and trade in goods statistics   |
| <b>5. Linking business and trade in services statistics</b>                        | 5.1. Process for linking business and trade in services statistics  |
| <b>6. Quality and comparability</b>  | 6.1. Quality dimensions and proposed quality indicators<br>6.2. Scope and comparability between linking business with trade in goods and services   |
| <b>7. Dissemination and principles of confidentiality</b>                          | 7.1. Confidentiality dimensions<br>7.2. Data and metadata dissemination for TEC<br>7.3. Data and metadata dissemination for STEC  |
| <b>8. Research agenda</b>  | 8.1. Integrating gender in business and trade statistics<br>8.2. <b>New opportunities for the measurement of the digital economy and globalization</b><br>8.3. Extensions to Balance of Payment statistics<br>8.4. Linking to social statistics*<br>8.5. Subnational statistics*<br>8.6. <b>Expanding the indicators related to linking trade and business statistics</b><br>8.7. Issues related to linking trade in goods statistics with trade in services statistics<br>8.8. Other relevant analysis** |

\*Review is missing

\*\* Drafted document without assigned reviewer

**Red letter means that is pending to receive the contribution**

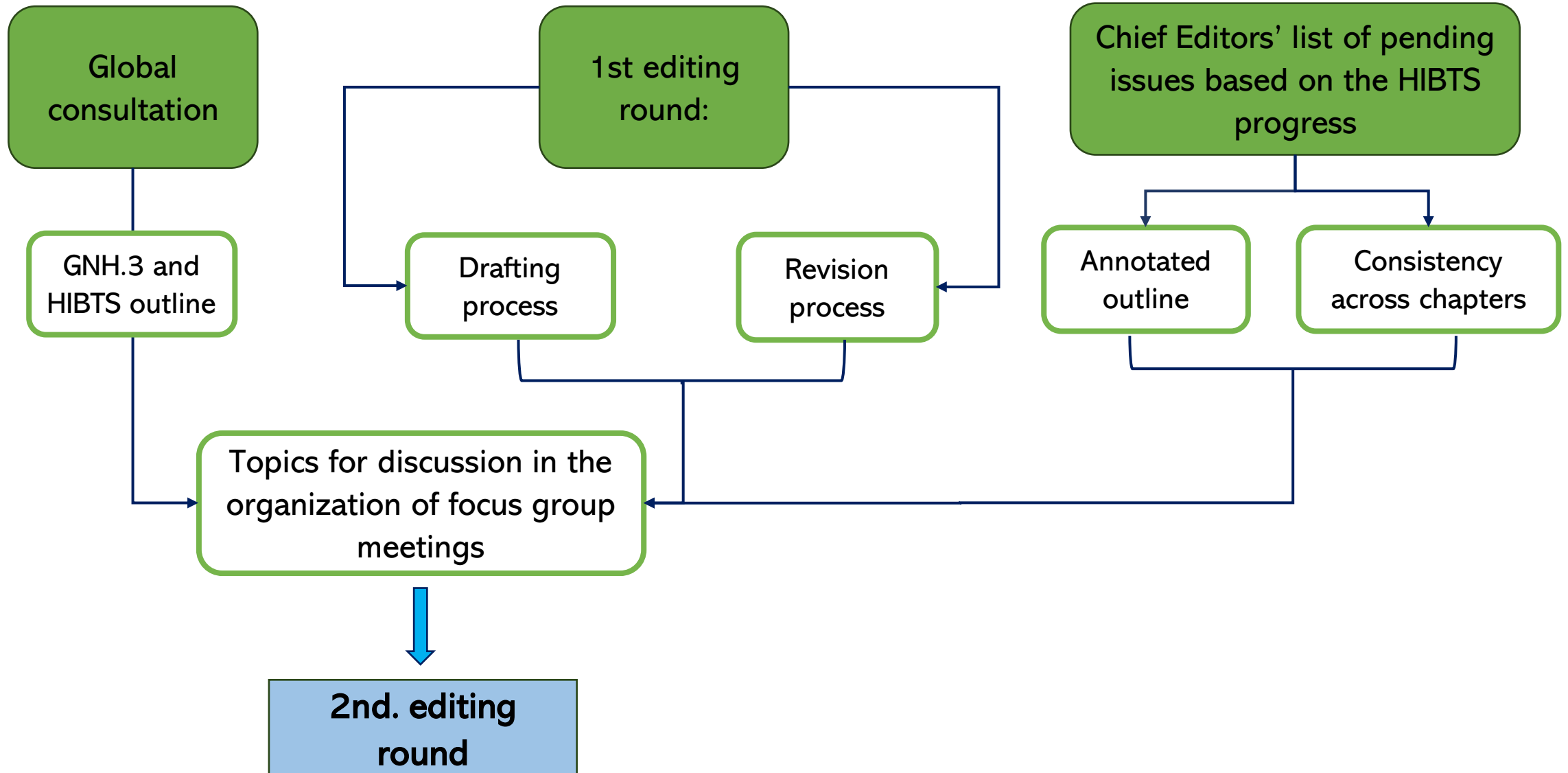
## 6. Second editing round process (1 of 2)

- The 2<sup>nd</sup> editing round process will consider the comments provided by the reviewers in the first round, and it also will incorporate elements derived from the Jakarta's Hybrid Meeting of the TT-ITS (June 19-22, 2023), as well as the comments received during the Global Consultation on IMTS and MSITS update
- In this step new members joint to these efforts, and they will support in reviewing and/or providing some inputs for already drafted sections of the HIBTS

## 6. Second editing round process (2 of 2)

- The strategy of work considers the organization of specific Focus Group meetings with the people involved in drafting and revising the sections of the HIBTS
- One important issue to be considered in the second round is to have a holistic approach by considering the different statistical infrastructures that countries may have, in order to provide alternatives for producing linked business and trade statistics

# Second editing round process: Preparation of the focus groups meetings



# Strategy for the second editing round and preparation of the focus group meetings

- **1<sup>st</sup> focus group meeting (August 16, 2023; starting at 11:00 am NYC time)**
  - Chapter 6. Quality and comparability
  - Chapter 7. Dissemination and principles of confidentiality
- **2<sup>nd</sup> focus group meeting (August 24, 2023; starting at 8:30 am NYC time)**
  - Chapter 4. Linking business and trade in goods statistics
  - Chapter 5. Linking business and trade in services statistics
- **3<sup>rd</sup> focus group meeting (August 31, 2023; starting at 11:00 am NYC time)**
  - Chapter 2. Data sources, their conceptual framework and potentials for data linking
  - Chapter 3. Microdata linking methods
- **4<sup>th</sup> focus group meeting (September 7, 2023; starting at 11:00 am NYC time)**
  - Chapter 8. Research agenda

# Second editing round process: outstanding issues from the focus groups discussions (1 of 2)

- Integrating gender in business and trade statistics
  - HIBTS takes advantage of the collaboration of UNCEBTS with the Inter-Agency Expert Group on Gender Statistics, which provided suggestions and valuable comments to enrich the section on gender
- Confidentiality
  - This topic is a broader element to be considered, and its discussion could be beyond the dissemination. This reflection may imply to include a new chapter/section in HIBTS
- Enterprise-centered approach
  - The Handbook follows an enterprise-centered approach; therefore, it is not envisaged to consider the trade done by households; otherwise, the quality of linking could be affected



# Second editing round process: outstanding issues from the focus groups discussions (2 of 2)

- Data linking methods
  - It is expected to provide brief descriptions on methods for linking data, such as the deterministic approach for aggregated data, additionally to MDL
- Consistency
  - It is important to keep consistency in the concepts and definitions with other international recommendations, as well as with products and activity classifications
- Data and metadata exchange
  - It is suggested to make a brief reference to the Statistical Data and Metadata eXchange (SDMX) which establishes a set of standards that guarantees access to statistical data, metadata and the data exchange process are all modelled

# 7. Next steps

|                             |                         |  |
|-----------------------------|-------------------------|--|
| <b>Organizational steps</b> | July 10                 | Chief editors meeting for organizing the 2nd editing round     |
|                             | July 17                 | HIBTS Meeting (presentation of the 2nd editing round strategy) |
|                             | August 16 – September 7 | Holding Focus Groups meetings                                  |



|                              |                          |  |
|------------------------------|--------------------------|--|
| <b>Editing round process</b> | August 17 – September 29 | The contributors will update their assigned sections based on the answers received in the Global Consultation; the comments provided by the reviewers in the 1st revision process; as well as the checklist (elaborated by the chief editors) revised in the focus groups meetings |
|------------------------------|--------------------------|--|

|                               |                        |   |
|-------------------------------|------------------------|---|
| <b>Revision round process</b> | October 2 – October 27 | The list of new reviewers (and previous ones) will provide feedback, countries experiences and will revise potential gaps that should be covered/considered |
|-------------------------------|------------------------|---|



|   |                                |   |
|---|--------------------------------|---|
| <b>Preparation of the updated draft (3rd editing round)</b> | October 30 – November 17       | Contributors will update their assigned sections based on the feedback received in the 2nd revision round process |
|   | November 20 – December 8       | Chief Editors will integrate all the sections prepared by the contributors into a single document                 |
|   | December 11 – December 14      | Presentation of HIBTS progress in the TT-ITS meeting in San José, Costa Rica                                      |
|   | December 18 – January 22, 2024 | Revision of the UNSD trade statistics section of the updated draft  |

## 7. Call to action

- The TT-ITS invites UNCEBTS members to provide some countries experiences that can be integrated in some of the enlisted sections of HIBTS
- The interested people from the participants agencies in UNCEBTS are also invited to collaborate in these efforts
- Once the second editing round process is finalized, the Chief Editors will request the support of UNCEBTS Bureau to revise the first draft of HIBTS, with the aim to ensure it covers the main elements from the business perspective

# Thank You!

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