

Sixth Meeting of the United Nations Committee of Experts on Business and Trade Statistics

Task Team on Globalization and Digitalization

September 18th-21st, 2023

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MEMBERSHIP: WHO'S INVOLVED?



- Canada
- United States
- Mexico
- Brazil
- Austria
- United Kingdom
- Switzerland
- France
- Denmark
- Australia
- Indonesia
- UNECE
- UNSD
- UNCTAD
- Eurostat



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PROGRESS

- The Task Team has had 5 meetings since January 2023
- Developed a proposed **Terms of Reference**
- Developed a proposed **Work plan**
- Four presentations to the task team:
 - Handbook on the Integration of Business and Trade Statistics
 - Measurement of Automation technologies in the United States
 - Definition and measurement of e-commerce
 - Presentation of the TTBDDE Workplan and on the cross-cutting topics between TT on BDDE and TT on G&D



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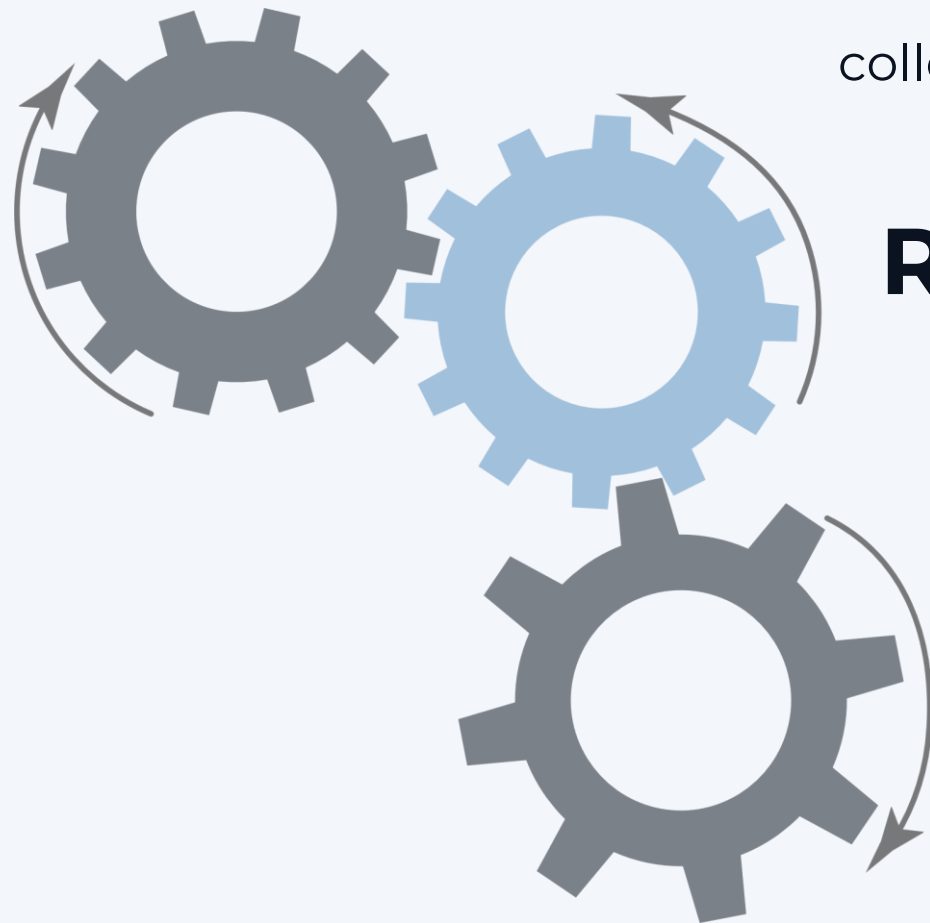
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HIGHLIGHTS OF THE PROPOSED WORKPLAN

Action 1

Complement and build on current work to record current work to record current best practices from NSOs in terms of data sources and data collection methods and approaches for measuring e-commerce.



Results

Provide practical advice and potential methodological guidance to portray e-commerce and its impacts efficiently and accurately without simply adding more indicators by building off complementary work by UNCTAD and the OECD.

Deliverable

Provide recommendations on best practices and future areas of study with respect to new data sources and methods for measuring e-commerce to serve as an input and complement to UNCTAD's Working Group on Measurement of E-commerce



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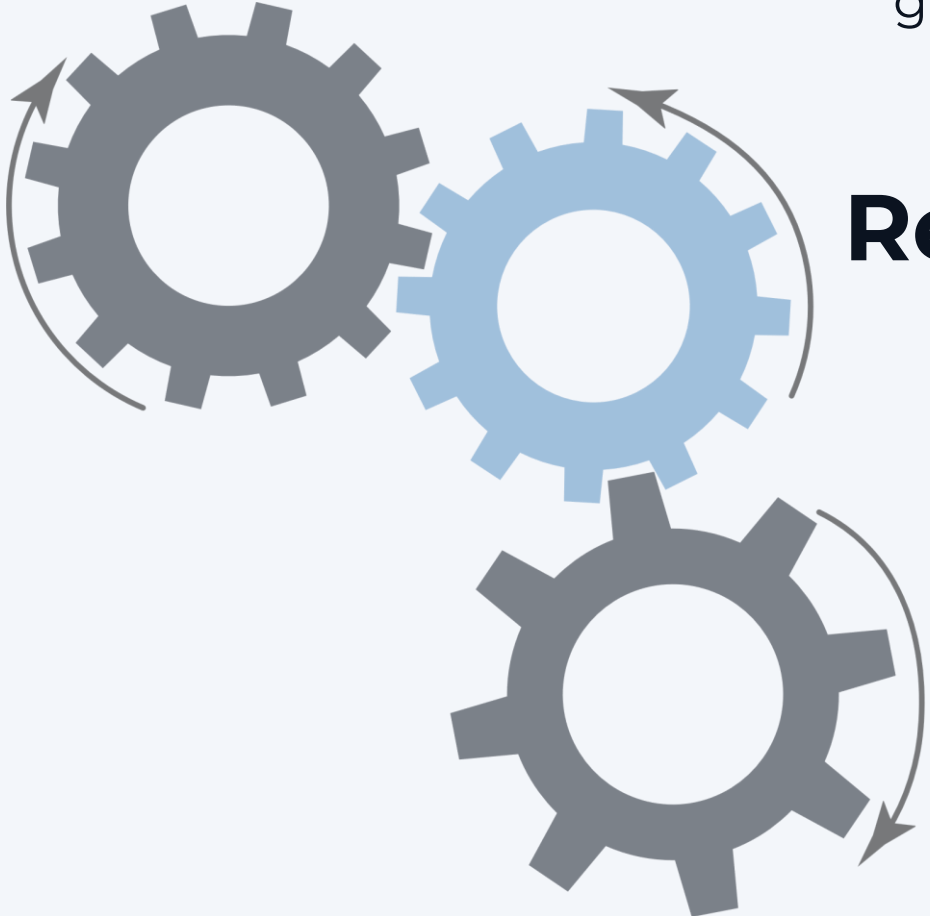
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HIGHLIGHTS OF THE PROPOSED WORKPLAN (CONT'D)

Action 2

Understanding the structure of large multinational enterprise (MNE) groups and their impact on globalization and digitalization statistics.



Results

A phased approach to identify emerging business models, data gaps created, core challenges for National Statistics Office (NSOs) addressing this issue, and how to link with Statistical Business Registers (SBRS).

Deliverable

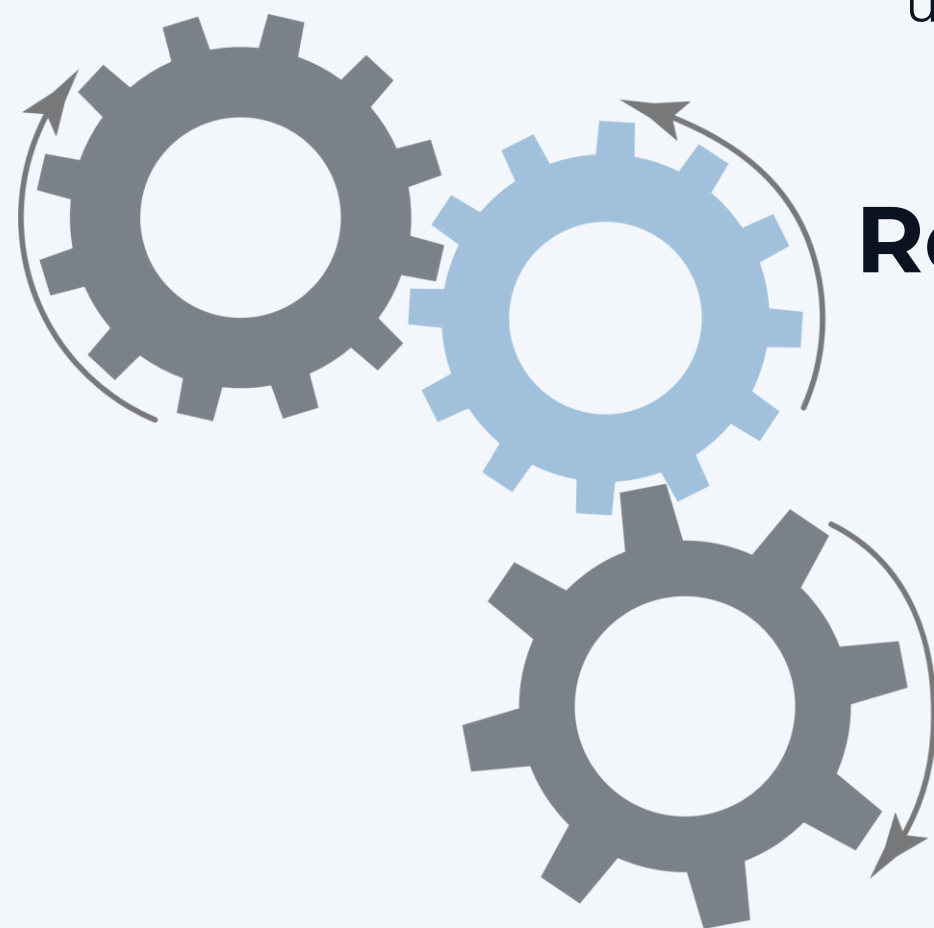
A presentation that outlines the findings of the review and potential next steps
Develop a set of recommendations on the feasibility of a global network of LCUs. This should be done in a coordinated manner with the TT-SBR



HIGHLIGHTS OF THE PROPOSED WORKPLAN (CONT'D)

Action 3

Measurement of adoption and investment in automation technology such as the use of Artificial Intelligence (AI), robotics and their contribution to firm performance.



Results

- Outline the landscape of work to date and identify ongoing work;
- Identify measurement practices and data gaps;
- Highlight challenges to measurement of adoption and investment in automation technologies.

Deliverable

A summary document on the current practices in place to measure the automation processes of firms and potential best practices that have been employed

Potential development of new business statistics indicators to better measure artificial intelligence, automation, and its utilisation



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Discussion

- Suggestions/questions related to the activities of the TT as planned
- Any other topics that should be considered? Are there linkages that are being overlooked?



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