



# Progress on the activities of the Task Team on Business Dynamics, Demography and Entrepreneurship

3: Task Team on Business Dynamics, Demography and Entrepreneurship  
UN Committee of Experts on Business and Trade Statistics

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# Background

During the 54th session of the United Nations Statistical Commission held from February 28 to March 3, 2023, it was presented the work program of the TT BDDE for the next biennium, which includes:

- Work on gender (the development of a document on how to integrate gender aspects in relevant business and trade statistics and continuing the discussions with countries and international organizations about business and gender statistics)
- Work on entrepreneurship (identifying additional characteristics on entrepreneurship in businesses by a dedicated surveys)
- Creating a repository with country experiences to measure entrepreneurship
- Identifying the policy questions about the contribution of enterprises to the economy and the required data sources

# Workplan 2023-2024

Topics and activities	Proposed deliverables	2023	2024
<b>Business and gender</b>			
Revising bibliography and country experiences related to business and gender	<ul style="list-style-type: none"> <li>- List of references</li> <li>- Report on the revision of the manuals on business and gender statistics</li> </ul>	X	
Inviting experts/specialists on gender statistics and holding meetings: <ul style="list-style-type: none"> <li>- UNCTAD on Trade and Gender</li> <li>- IAEG-GS</li> </ul>	<ul style="list-style-type: none"> <li>- Report on the discussion with experts</li> </ul>	X	
Create a repository of practices on linking business and gender statistics	<ul style="list-style-type: none"> <li>- Internal repository of business and gender practices (available in the Wiki of the TT on BDDE)</li> </ul>	X	
Drafting a conceptual note on the integration of business and gender statistics (in collaboration with the IAEG-GS )	<ul style="list-style-type: none"> <li>- Concept note on mainstreaming gender perspective into business and trade statistics</li> </ul>	X	
First proposal of indicators: <ul style="list-style-type: none"> <li>- Review of the Principal Indicators on BDDE for their possible breakdown by sex</li> <li>- Adoption of UNCTAD's gender and trade indicators</li> </ul>	<ul style="list-style-type: none"> <li>- List of indicators and their technical sheets</li> </ul>		X
Identification of additional gender indicators and breakdowns			

# Workplan 2023-2024

Topics and activities	Proposed deliverables	2023	2024
<b>Entrepreneurship</b>			
Discussing and sharing country experiences in the development of entrepreneurship statistics	Repository of country experiences for measuring Entrepreneurship (in the Wiki of the TT on BDDE)	X	X
Identifying key determinants related to the entrepreneurial activity in businesses (collaboration with the TT on G&D for analyzing the impact of the ICT usage and digitalization in businesses)	Comments and update of the Draft Note on Measuring Entrepreneurship	X	X
Elaborating a broad profile on entrepreneurship in businesses (including R&D, ICT usage, innovation, skills, among others)	A questionnaire with a set of suggested questions for inquiring on some determinants and other variables related to entrepreneurship in businesses (conclude in 2025)		X
Developing a pilot survey for testing the profiling questionnaire	Report on the results and main findings (conclude in 2025)		X
Exploring the elaboration of new indicators on entrepreneurship	<ul style="list-style-type: none"> <li>- List of additional indicators (conclude in 2025)</li> <li>- Methodological sheets (conclude in 2025)</li> </ul>		X

# Workplan 2023-2024

Topics and activities	Proposed deliverables	2023	2024
<b>Contribution of enterprises to the economy</b>			
Revising bibliography and country experiences	- List of references and notes	X	X
Identifying the main elements and data sources	- Note with the identification of elements regarding the contribution of firms to the economy (conclude in 2025)	X	X
Proposing a set of key indicators and breakdowns	- List of additional indicators (conclude in 2025) - Methodological sheets (conclude in 2025)		X
<b>Cross-cutting issues</b>			
Integrating geospatial information into business statistics (in collaboration with the TT on SBR)	- Share a country experience on how Mexico (INEGI) produces georeferenced business information	X	
Contribution to the Manuals on Principal Indicators for Business and Trade Statistics	- Contributing to the second volume of the manual	X	X

# Work progress

- The TT on BDDE consulted with experts from UNCTAD and UNSD Gender Statistics area on the integration of gender perspective into business and trade statistics
- Additionally, members of the TT-BDDE have been invited to provide their country experience on mainstreaming gender in business and trade statistics. At the moment, Georgia, Italy, and Australia have presented their experiences
- There is a synergy between the IAEG-GS and the TT on BDDE for the elaboration of the Concept Note. On behalf of the IAEG-GS, the Advisory Expert Group on Gender Statistics (AEG-GS, led by ISTAT-Italy) is collaborating with the TT on BDDE in the efforts of integrating gender aspects into business and trade statistics



# Work progress

- The TT on BDDE and the AEG-GS are working jointly in the development of a Concept Note on mainstreaming gender perspective into business and trade statistics
- The objective of the Concept Note is to increase the awareness of NSOs and statisticians on mainstreaming gender into business and trade statistics
- This Concept Note will be a short document based on existing frameworks and considering current practices on gender in business and trade statistics, by considering the use of available data and promoting MDL at enterprise level



# Collaboration within UNCEBTS

## **Task Team on Statistical Business Register (TT on SBR):**

- Collaboration for using geospatial information in business statistics. INEGI-Mexico shared its experience in integrating geospatial information into the SBR

## **Task Team on Globalization and Digitalization (TT on G&D):**

- Coordination of cross-cutting issues such as entrepreneurship and integrating gender perspective in business and trade statistics
- TT on G&D members were invited to provide feedback on the Note on Entrepreneurship elaborated by the TT on BDDE, with the aim to incorporate the relevance of the digitalization and use of the ICT as key determinants
- Likewise, they were invited to share their experience in measuring business and gender statistics

# Collaboration within UNCEBTS

## Task Team on International Trade Statistics (TT on ITS):

- As part of the outline of the Handbook on Integrating Business and Trade Statistics (HIBTS), section 8.I is dedicated to Integrating gender in business and trade statistics. The document was prepared by the US Census Bureau and UNCTAD
- The first draft has received comments from the TT-ITS (Germany and Mexico)
- Likewise, the IAEG-GS has collected inputs from the Economic Commission for Africa, Finland, Italy, Switzerland and Vietnam. This section will be considered for enriching the works on gender performed by the TT on BDDE

# Deliverables 2023

- Concept Note on mainstreaming gender perspective into business and trade statistics
- Provide feedback to the section 8.1 of the HIBTS
- Develop an internal repository of country experiences of business and gender (available in the wiki of the TT on BDDE); however, it should be discussed the mechanisms to make it a public site
- List of business and gender indicators and breakdowns (to conclude in 2024). It is still pending to discuss the feasibility of being included in the 2nd volume of the Manual on Principal Indicators
- Updating of the Note on Measuring Entrepreneurship (to conclude in 2024)



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    **INEGI Informa**

# Thank you!

