Towards MSITS 2026

Interim update

Barbara D'Andrea, on behalf of WTO and OECD U.N. Committee of Experts on Business and Trade Statistics hosted by the WTO, 26 September 2024

Guiding principles for MSITS revision

INTEGRATION

SHARPENING THE FOCUS

Provide a holistic view on trade in services

encompassing different statistical frameworks (BOP and FATS) and different dimensions

How trade takes place (modes of supply, digital trade...)
Who trades (STEC, gender dimension...)
What is traded (with additional granularity)

Streamlining

MSITS 2010 contains many parts not relevant for trade in services (e.g. other FATS indicators)

Guiding principles for MSITS revision

The manual will be

- Compact: 'looks at concepts with a compiler's eye'
- Modern: Increased use of visuals when possible
- Accessible: to the wider public through clear and simple English language

Outline of new MSITS

1. Introduction

• The rationale for the revision, the structure of the new manual, and a summary of main recommendations

2. A conceptual framework for measuring the international supply of services

- The first part in common with IMTS (basic concepts and definitions, boundaries between goods and services...)
- The second part contains the *conceptual framework for measuring trade in services* in a holistic view (including all the statistical frameworks and dimensions)

3. Services transactions between residents and non-residents

• Same scope as the BPM7 chapter on services. Issues not well covered by BPM7 can be explored and clarified. It will include EBOPS 2026.

Outline of new MSITS

4. International supply of services through commercial presence

 Revamping/shortening current chapter IV, focus on local services supply (not on FATS in general).

5. Towards a holistic measure of trade in services

• This chapter will cover the additional dimensions covered by the conceptual framework: the how, the who and what.

6. Quantitative indicators on the international supply of services

• This new chapter would contain material from current ch V section D, covering mode 3 and mode 4 quantitative indicators plus volume/price measures of services trade.

7. Data quality and dissemination

- Quality assurance framework
- Data dissemination (confidentiality, revisions, seasonal adjustment...)
- Text to be consistent with HIBTS and IMTS

Progress since the TTT meeting in Ankara

- Coordination meetings with IMTS chief editors
- Coordination meetings with chapter leads (since end August).
- Drafting started on:

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chapter 2 (conceptual framework) well advanced
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chapter 3 (residents to non-residents transactions) – need to finalize EBOPS!

chapter 4 (commercial presence)

chapter 7 (from IMTS - data quality assurance framework)

- First draft of subsection on modes of supply ready to be integrated in chapter 5
- Second draft digital trade section (suggestion to keep separate angles IMTS and MSITS)
- First draft of chapters 2, 3, 4 for end September/October to be discussed at TTT tomorrow.
- Chapter 5 as a whole needs more attention/time. Chapter 6 on quantitative indicators (from chap. 5 MSITS 2010) and price/volume measurements progressing well.

Annexes

- Annex 1 (new): Statistical systems and classifications related to trade in services
 - Roughly corresponds to current ch II, section C, updated with SNA 2025, BPM7, BD5...
- Annex 2: EBOPS 2026 (to be finalized)
 - The relevant content will be carried over from MSITS 2010 and GNV.11 on EBOPS update with some editing for consistency.
- Annex 3: ISIC rev.5 Categories for Foreign Affiliates in services (ICFA, rev. 2)
 - ICFA rev 2 to be developed following new ISIC rev. 5
- Annex 4: extract from GATS
 - No changes envisaged
- Annex 5: Services sectoral classification list (W/120)
 - No changes envisaged
- Annex 6: Relationships between MSITS 2026 and IRTS 2008
 - Not many changes envisaged buy needs review by UN Tourism

Draft conceptual framework

Figure 2.2 Conceptual Framework for International Supply of Services Statistics

1	Statistica		Statistical Breakdowns				
	Domain	Statistical components		What: Products supplied	Who: Suppliers and consumers of services	With: Partner countries	How: The nature of transactions
Trade in services (BOP)	Trade between residents and non- residents	Goods recorded as services in BOP¹ Services, including knowledge- capturing services	Trade in services (BOP)	By product (EBOPS 2026)	By enterprise characteristics By enterprises, households, NPISHs, and governments	By export destination and import origin	By mode of ordering and delivery (digital trade) By mode of supply
Trade in goods (BOP)	Trade between residents and non- residents	Services recorded as goods in BOP ²	International supply of services covered by GATS	By product (CPC Rev. 3)	By enterprise characteristics By enterprises, households, NPISHs, and governments	By partner country	By mode of supply Cross-border (mode 1) Of which digitally delivered Consumption abroad (mode 2) Of which digitally delivered Commercial presence (mode 3) Presence of natural persons (mode 4)
Foreign affiliates statistics (FATS)	Supplied by controlled affiliates to residents	Services	International supply of services through commercial presence	By activity (ISIC Rev. 5)	By enterprise characteristics	By host country and country of investor	By mode of ordering and delivery (digital trade; not in Handbook on Measuring Digital Trade)