



# UN CEBTS

**Plans for European business and trade statistics**

# Overview

- Ensuring relevance of European business and trade statistics: political priorities at EU level
- Horizontal integration of business and trade statistics
- Vertical integration of business and trade statistics

# Ensuring relevance of European business and trade statistics



# Resilient European businesses

- Characteristics of innovative enterprises
- Improved statistics on SMEs / new statistics on small mid-cap enterprises / scale-ups
- New insights on strategic dependencies (e.g. for critical raw materials)
- Data on specific activities (e.g net-zero industry)
- Legal framework for statistics on commercial real estate (construction starts/works completions)

# Green European businesses

- Link Foreign Affiliates Statistics data with carbon dioxide emissions data to estimate environmental impact of foreign (compared to domestically) controlled enterprises (G20 data gap initiative)
- Innovation and environment, digitalisation and environment
- Sustainable tourism
- Use data from corporate sustainability reporting / EU green taxonomy (for sustainable activities) or from other sources to provide characteristics of green enterprises

# Inclusive European businesses

- Use data from corporate sustainability reporting
- Social characteristics of enterprises by linking business register and social register

# Digital European businesses

- Experimental statistics on e-commerce (using bank card data)
- Short-stay accommodation statistics using platform data going beyond experimental status
- Statistics to monitor Digital Decade targets (with regard to ICT surveys)
- Review of ICT statistics

# Global European businesses

- New insights/Experimental statistics on global businesses using microdata linking: characteristics of enterprises belonging to (multinational) enterprise groups/ by trader status
- FDI by ultimate investing country
- Experimental statistics on MNE groups using Base Erosion/Profit Sharing Country-by-country Reports and EuroGroups Register



# Horizontal integration of business and trade statistics

- With environmental statistics:
  - European green businesses: ‘a clean industrial deal’, fill remaining data gaps (breakdowns?)
- With social statistics:
  - European inclusive businesses: ‘Social fairness in the modern economy’

# Vertical integration of business and trade statistics

- Sources:
  - Guiding principle: burden reduction
  - Amended European Statistical law:
    - privately held data
    - administrative data
    - publicly available data
  - Re-use of existing data: microdata linking

# Vertical integration of business and trade statistics

- National accounts:
  - Business statistics provide input, European business statistics definitions are compromise between concepts easily understandable by business accountants and national accountants
  - Global European businesses cfr SNA revision
  - Digital European businesses: pilot action digital satellite accounts
  - Well-being and sustainability in national accounts: are there any missing business statistics?
  - Tourism satellite accounts

Thank you for your attention!