# Trade Statistics Capacity Building Beyond Borders

## UNCTAD-UNSD-WTO
## online training in IMTS and STIS

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# Structure

- Design of the training

- Outcomes

- Stocktaking

# Distance learning as a tool for capacity building

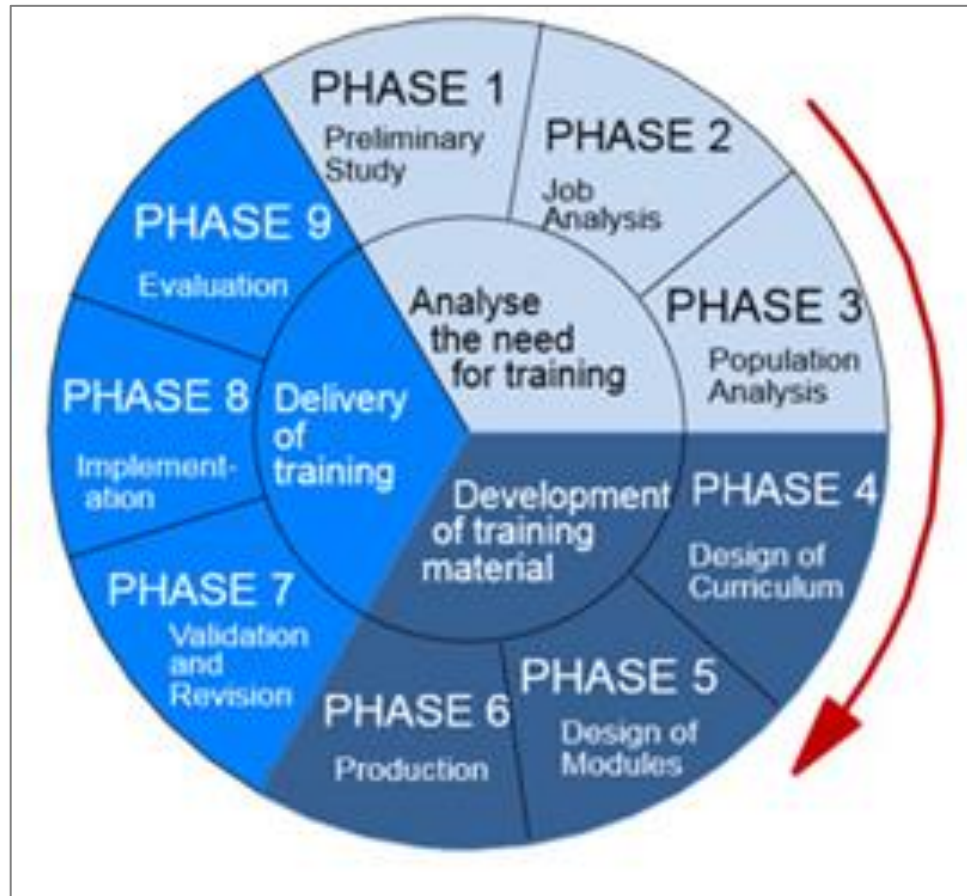| Advantages | Challenges |
|---|---|
| • No borders, no travel<br>• Low marginal costs<br>• Easy to fit to trainees' daily routines (self-paced)<br>• Easily to adapt to different needs | • Technical infrastructure<br>  – Internet access,<br>  – learning management system<br>• Social distance<br>• Flatter learning curve in single than group learning |

# Underlying principles of our courses

- Facilitated training - not purely self-paced

- Training based on content - not on instructors

- Complementary face-to-face component – not only online

- Building on *Blended Learning* – not starting from zero

# Training method (Train-X)

# Target group and training needs

Target group:

- Primary: statistics compilers

- Secondary: statistics users


Needs:

- Enhanced knowledge of concepts and methods

- Enhanced skills compilation skills

- Guidance in solving compilation challenges
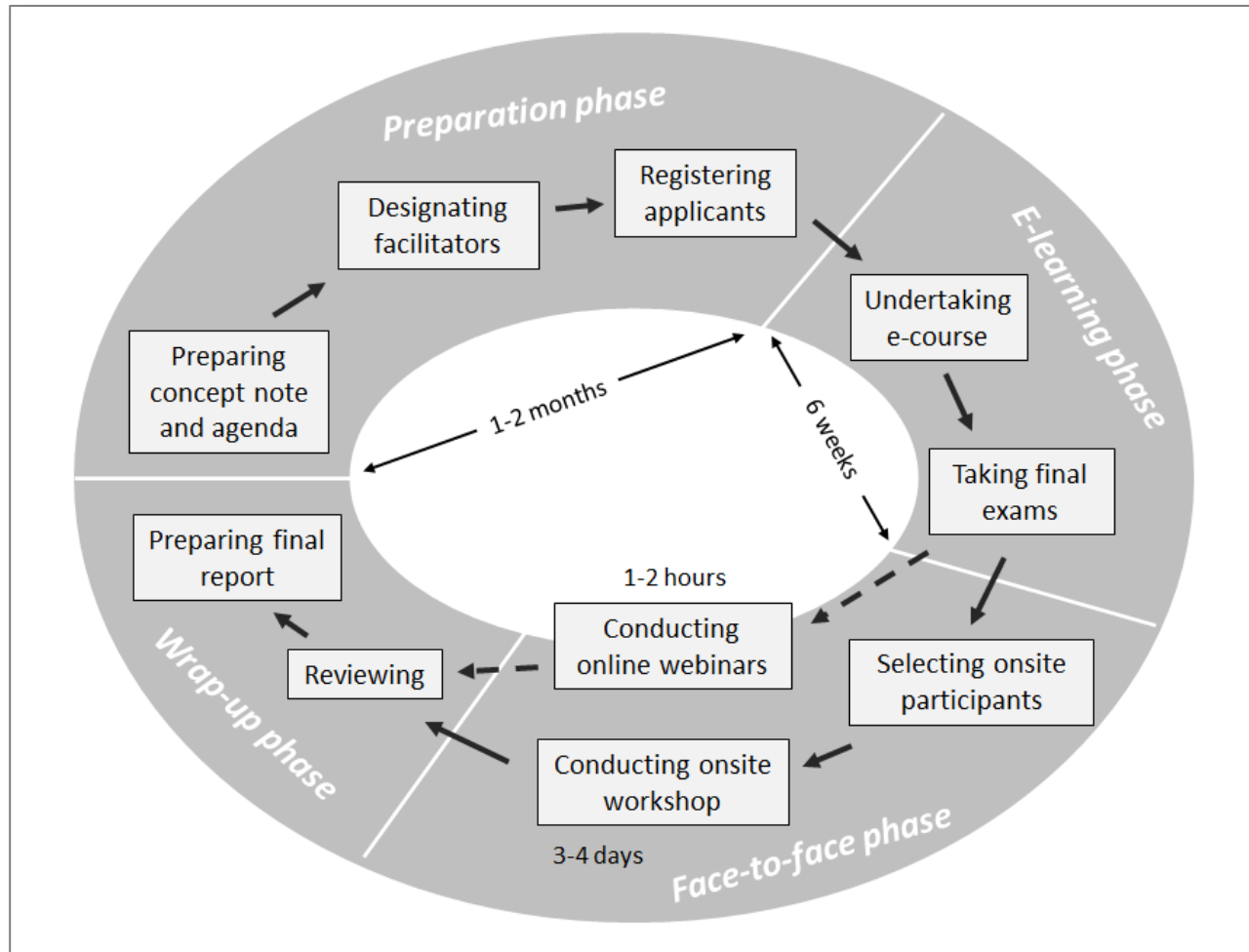
# Design of the course

- One course in STIS, one course in IMTS

- 6 modules (1 week each)

- Instruments

  - Online lectures

  - Manual

  - Online forum

  - Quizzes and tests

  - Onsite workshop / webinar during the pandemic)
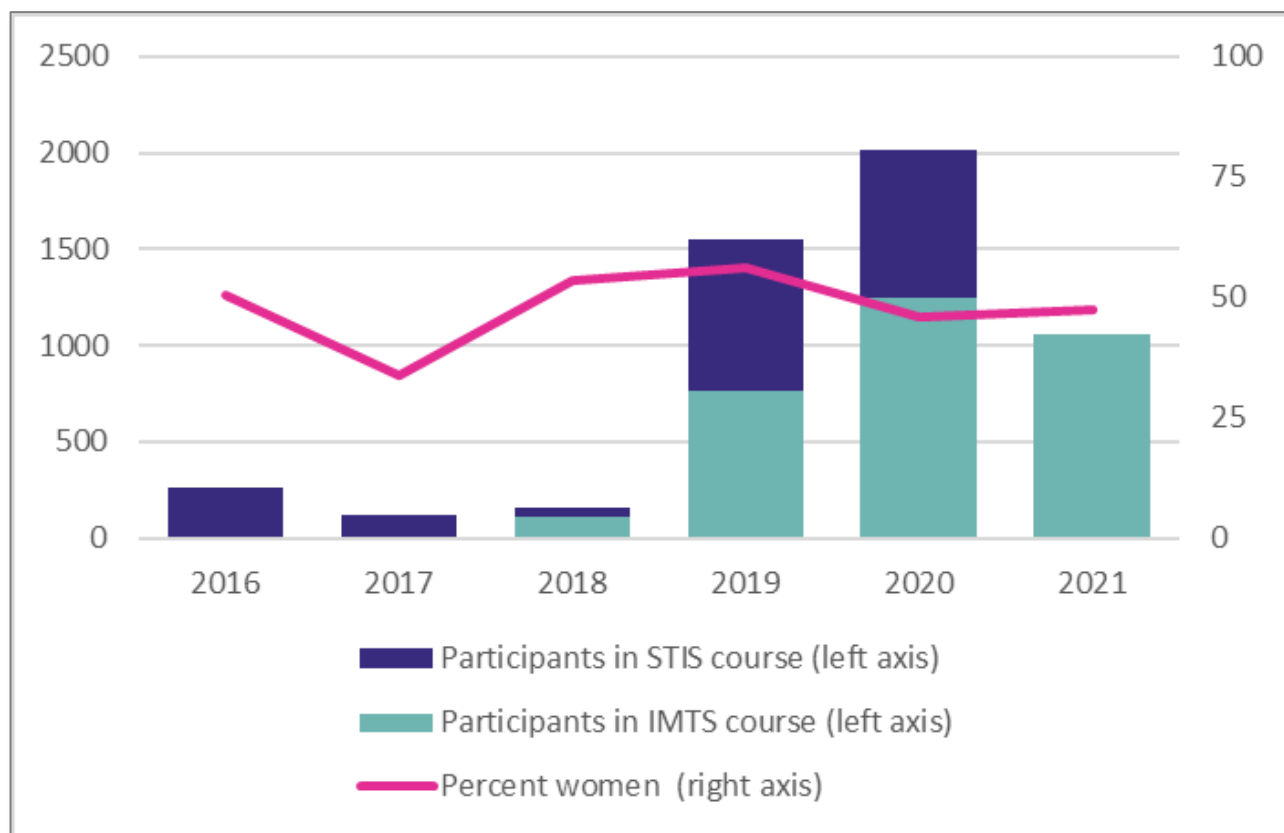
# Delivery of the training

# Continuous review

- Opinion questionnaire after each module

- Results of quizzes and tests

- Final report
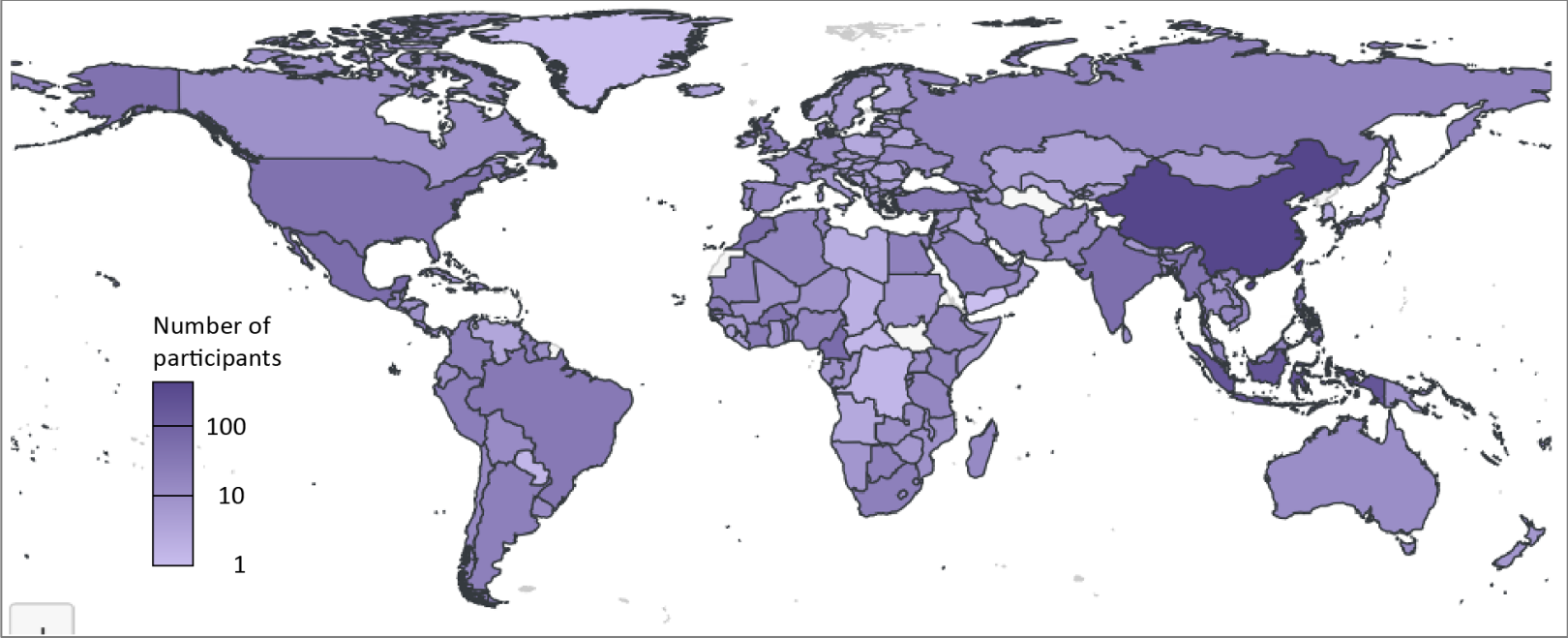
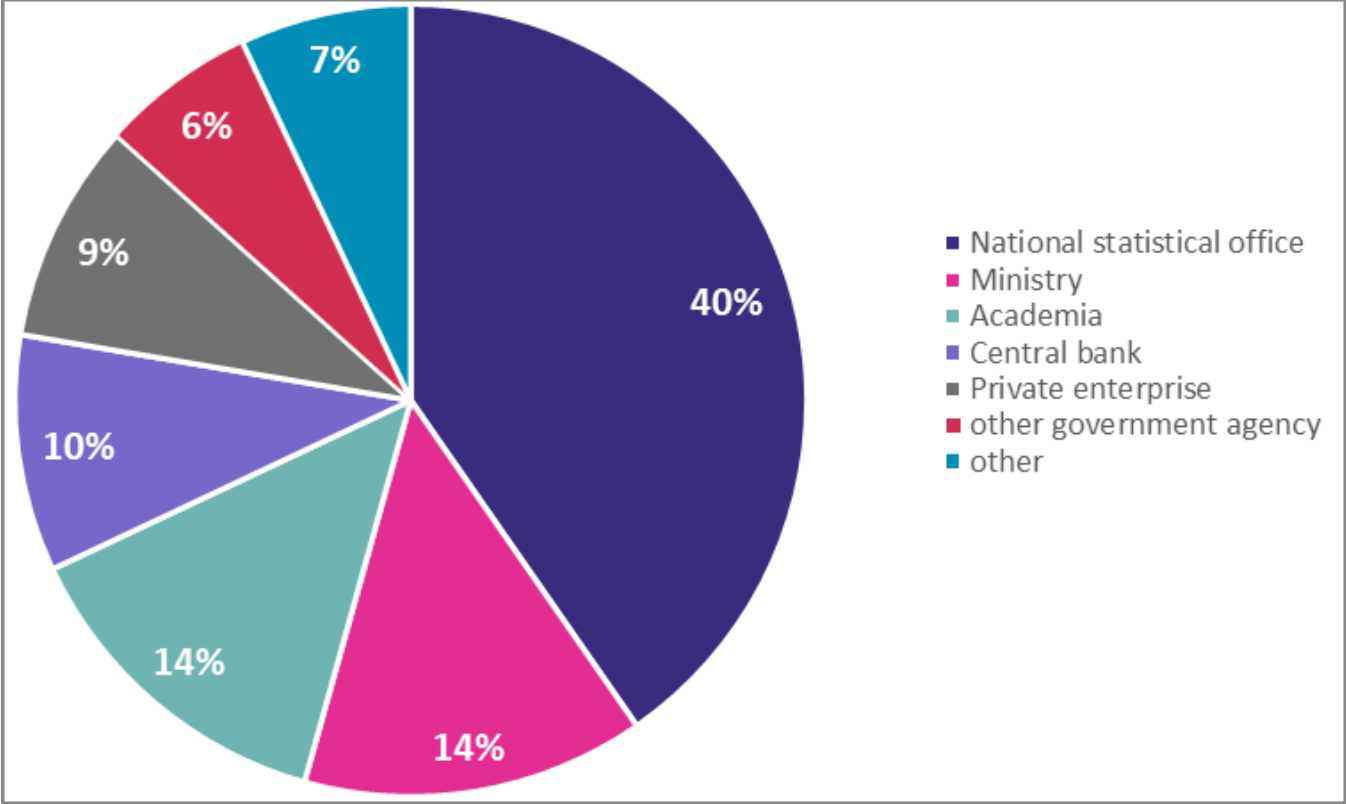- Adjustment of training instruments


1 year pilot phase

# Number of persons trained
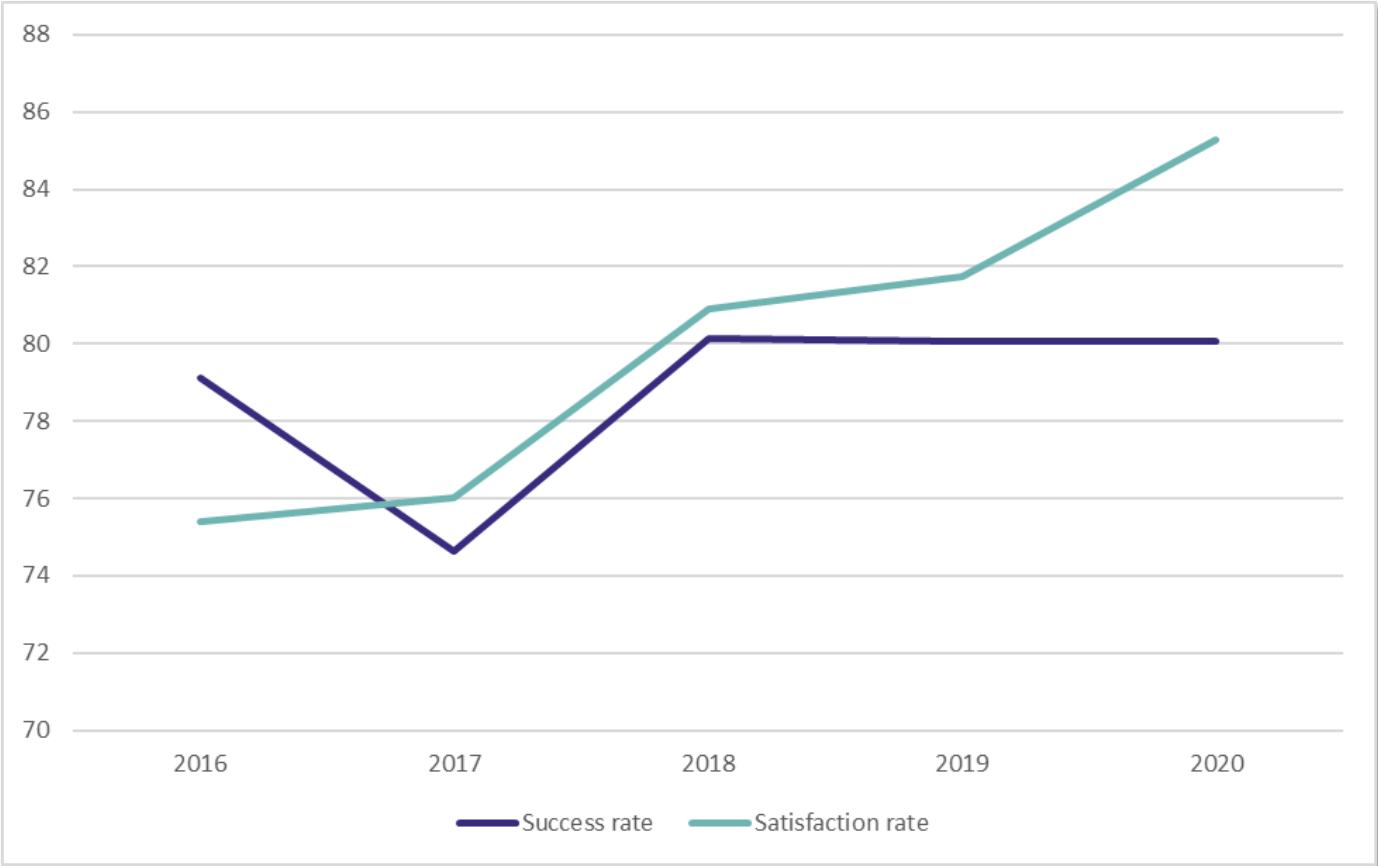
# Registrations by countries of residence

# Registrations by work domain



- National statistical office — 40%
- Ministry — 14%
- Academia — 14%
- Central bank — 10%
- Private enterprise — 9%
- other government agency — 6%
- other — 7%

# Registrations from developed countries and international organizations

# Success and satisfaction rate

# Taking stock

- Number of participants growing each year

- Coverage global and gender-balanced

- Target group reached

- Success rate stable at 80%

- Satisfaction rate steadily increasing (2020: 86%)

- Minor impact of COVID-19

# Lessons learned

- Inter-agency cooperation paid off

- Synergies and comparative advantages

- Face-to-face interaction an important component

- Compilers and users have specific needs and skills

# Tentative plans

- Onsite workshops to resume after COVID-19

- More interactivity in the lectures

- New languages

- New components

# For further details

- TrainForTrade portal:
  https://tft.unctad.org/

- Reports of all training events:
  https://unstats.un.org/unsd/trade/events/

- Article in the Statistical Journal of the IAOS (forthcoming)

- Visit us on the ISI World Congress 2021

*Thanks for your attention!*