Background Note
(Prepared by INEGI-Mexico)

Planned activities 2022-2023 for the Task Team on Business Dynamics, Demography and Entrepreneurship (TT on BDDE)

June 2021

During 2020-2021, the TT has been responsible for the research on subjects of business dynamics, demography, and entrepreneurship, and worked on a conceptual and methodological note based on available information on these topics. In this context, a set of core indicators were selected based on the criteria of applicability, comparability, and universality, seeking their contribution to the measurement of the target phenomena. Likewise, the set of core indicators is complemented by methodological sheets that include the description of the selected indicators, objective, their algorithms, the main breakdowns, and the ways in which they should be published to support countries in the completion of the questionnaire to be applied during a Global Consultation about them.

To continue with the aspects described above and starting with other initiatives, the TT on BDDE plans the following activities for the 2022-2023 Biennium:

➢ Participation in the activities of the Task Team on Communication, coordination with the Trade Task Team and other Groups
➢ Contribution to the Manual on the Global core set of principal Business and Trade Indicators
➢ Collaboration for drafting the Manual on the Maturity Model for Statistical Business Registers
➢ Analysis of results of the Global Consultation on BDDE indicators for elaborating a specific diagnosis to identify opportunity areas in the countries and strengthening capacities
➢ Encourage the use of unique identifiers for businesses as part of a joint strategy with other TTs of the UN Committee of Experts on Business and Trade Statistics.
➢ Review which indicators can be modified or included in the list of core indicators on business dynamics, demography and entrepreneurship. For instance (as a starting point): gender statistics, subnational statistics, and more granular data to the current indicators.
➢ Contribution to the discussion on the needed data, indicators and procedures related to the recovery after COVID-19 pandemic

And particularly in the field of entrepreneurship:

➢ Review the current thresholds for indicators such as Gazelles and High-Growth Enterprises
➢ Identify which administrative data and other data sources (as surveys) can be linked at microdata level to produce new statistics, indicators, and breakdowns
➢ Elaborate a Profiling questionnaire to identify the main characteristics of entrepreneurial enterprises to supply more robust information to policy makers, and for this purpose the TT on BDDE will also invite to the UNCEBTS members to provide input and suggestions for the conceptual design of this questionnaire