

Task Team on Digitalization and Globalization

Fourth Meeting of the United Nations Committee of Experts on Business and Trade Statistics, 23-24 June and 7-8 July 2021

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Progress of Work to Date



- “enablers” - the elements that facilitate and make possible a global and digital environment
- “impacts” - the elements that characterize the effects of globalization and digitalization on businesses, society and the environment.
- **25 indicators**
- Jobs, skills and “know how”
- Digital infrastructure and ICT access
- Access to global markets
- Innovation, R&D
- Regulatory and institutional environment
- -Determine areas that require more in-depth investigation

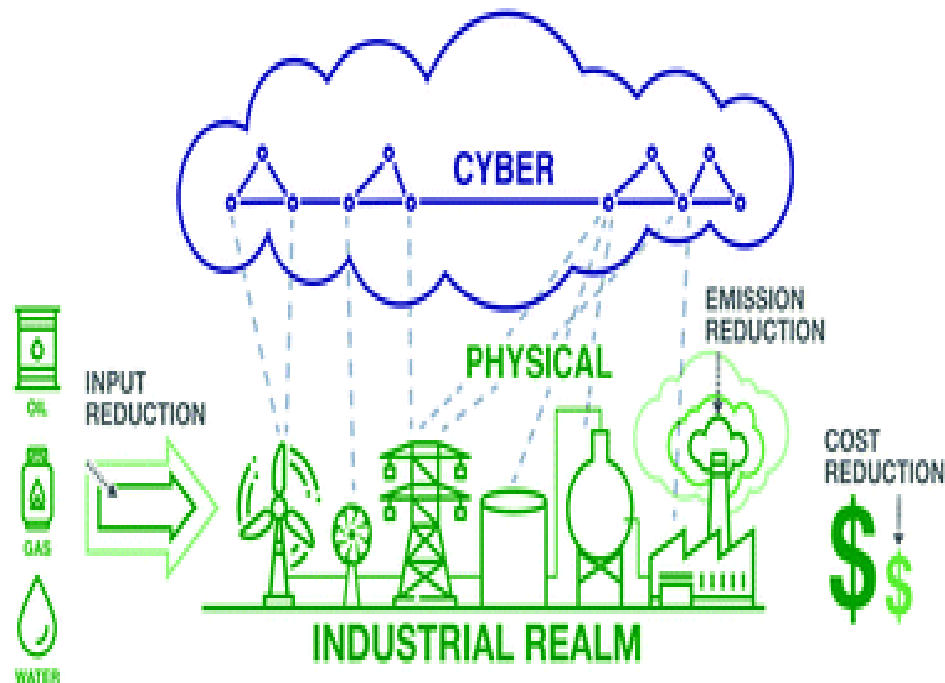
Guiding Principles

- Leveraging existing work
 - OECD Handbook on Measuring Digital Trade
 - Eurostat
 - UNCTAD Working Group on Measuring E-Commerce and the Digital Economy
 - Measuring Data in the National Accounts (Group of Experts on National Accounts)
 - The Digital Future (IMF)
- Complementing current efforts
- Cross-walk with the work of the other Task Teams
- Focus on priority issues such as Post-COVID recovery



Policymaking has become more complicated

- Industry is undergoing a fundamental Shift



- Governments, markets and civil society working in close collaboration as demonstrated by response to COVID pandemic.
- Ethical considerations are now being integrated with traditional economic models to inform decision making
- The **Environmental, Social Corporate and Governance** metrics have emerged

Business statistical Information needs to reflect these interconnections

Potential Areas of Future Work

- Global Groups Register (link to NSO Registers)
- Statistical unit of measurement (enterprises versus establishment)
- Micro-data linking (this topic was also identified by the task team on Well-being and Sustainability)
- Access to data / Open Data / Data Anonymization for sharing data (e.g., demonstrate the benefits of data exchange and data sharing)
- Contribute to the revision of the international trade statistics manuals
- Global production arrangements (merchanting, goods for processing)
 - MNEs, economic ownership, digital intermediaries, legal identifiers
 - Fairness in the digital economy
 - Cross-border e-commerce and digital trade

Next Steps

1. Develop an Inventory of work undertaken by national, regional, and international agencies in the fields of globalization and digitalization related to business and trade statistics.
2. Identify existing gaps.
3. Consider the proposal to split the areas of globalization and digitalization into two separate task teams.



Questions?



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