

Trade Statistics Capacity Building Beyond Borders

The UNCTAD-UNSD-WTO e-learning experience

Onno Hoffmeister (UNCTAD), Barbara D'Andrea Adrian (WTO), Markie Muryawan (UNSD), Mark Assaf (UNCTAD), Nour Barnat (UNCTAD), Dominique Chantrel (UNCTAD), Tomasz Kulaga (UNCTAD)



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DESA
Statistics



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Distance learning as a tool for capacity building

Advantages

- No borders, no travel
- Low marginal costs
- Easy to fit to trainees' daily routines (self-paced)
- Easily to adapt to different needs

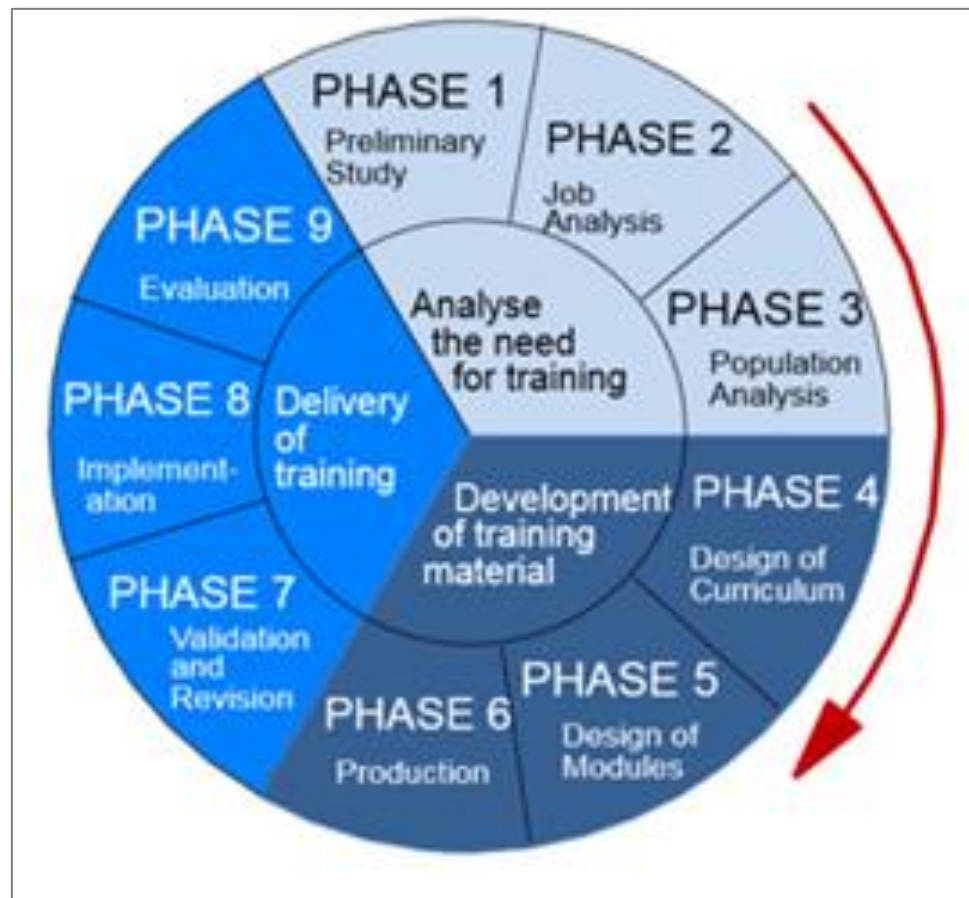
Challenges

- Technical infrastructure
 - Internet access,
 - learning management system
- Social distance
- Flatter learning curve in single than group learning

Underlying principles of our course

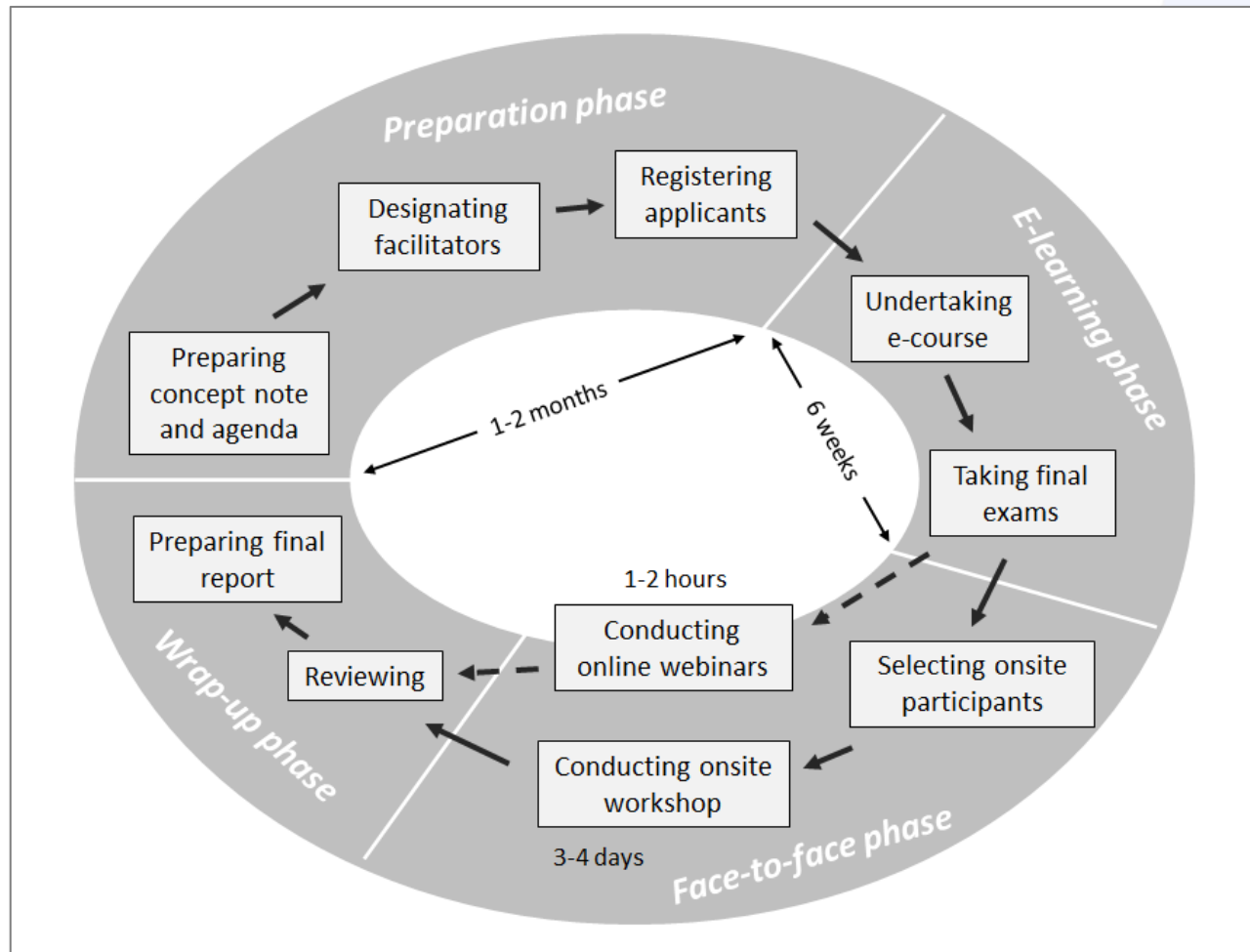
- Facilitated training - not purely self-paced
- Training based on content - not on instructors
- Complementary face-to-face component – not only online
- Method based on *Blended Learning* – not starting from zero
- Annual schedule – better planning and consistency

Training method (Train-X)

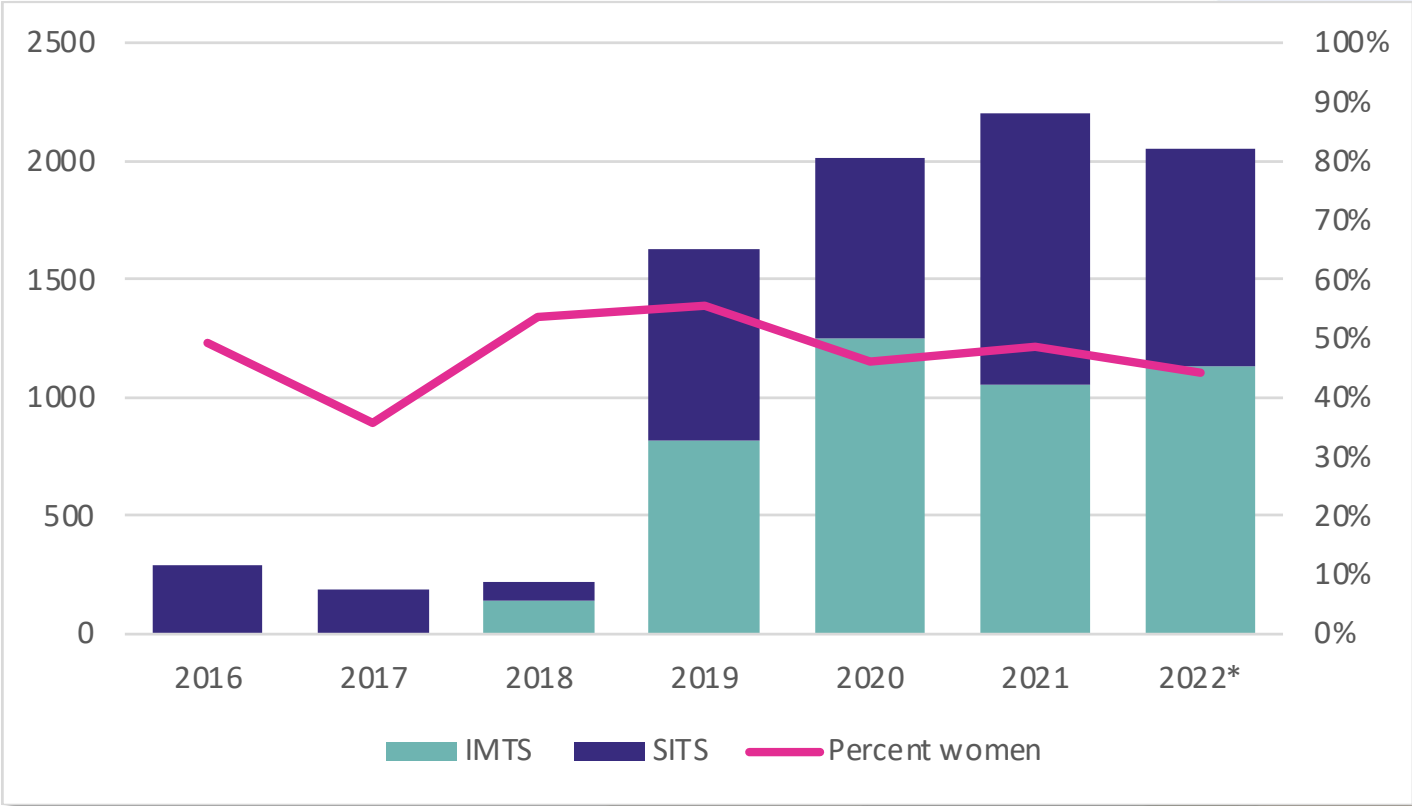


Delivery of the training

IMTS: Spring; SITS: Fall

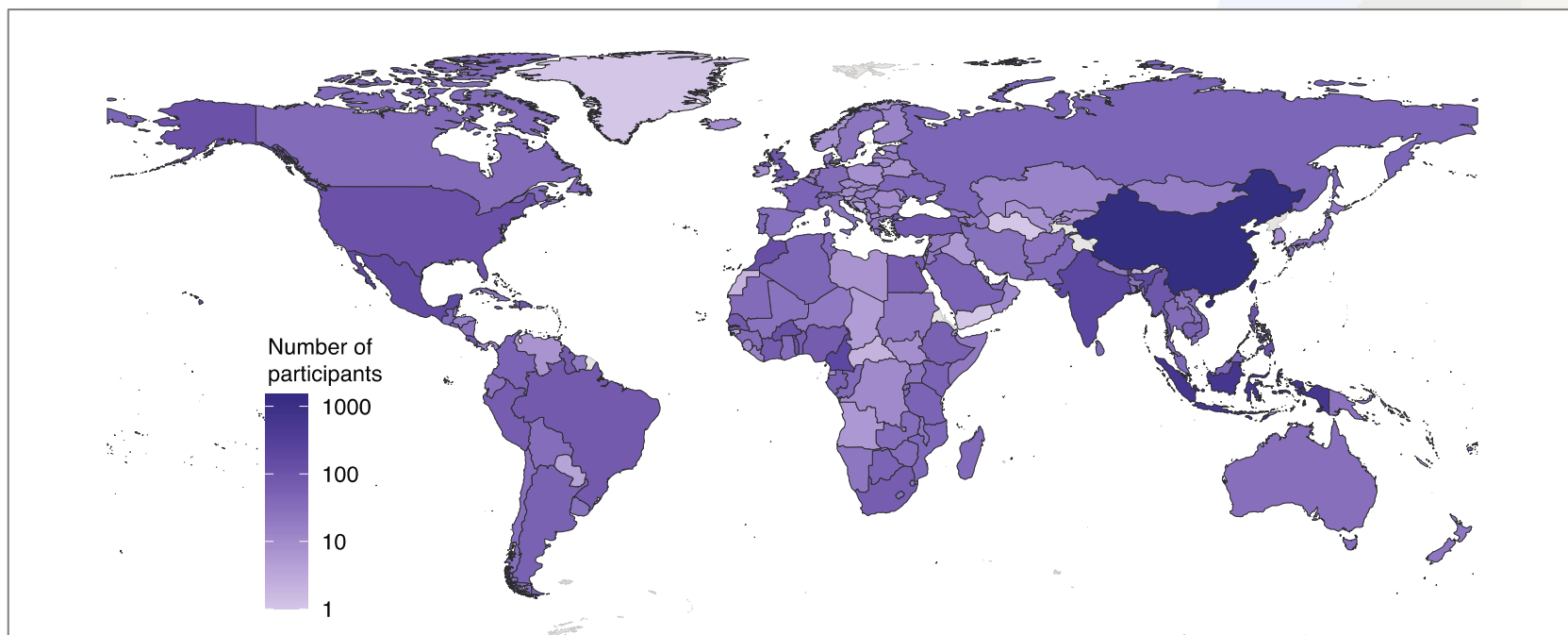


Number of participants trained

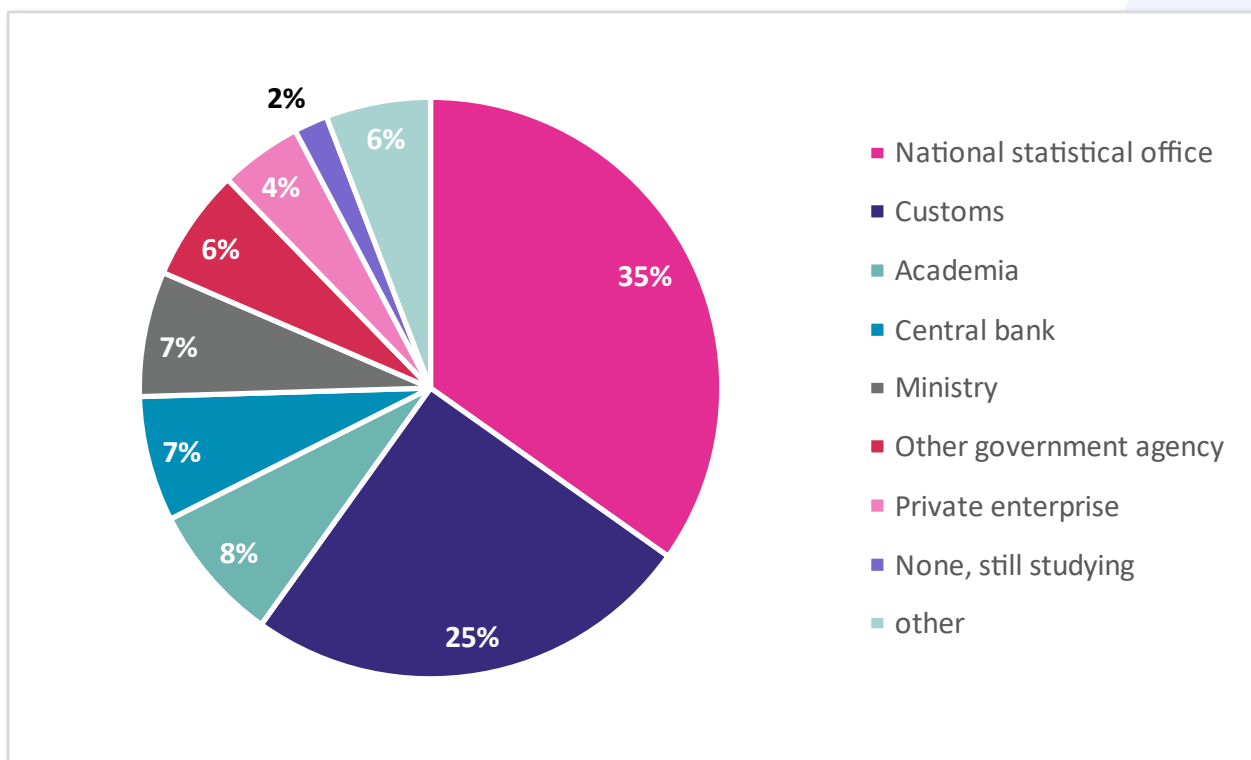


* 2022 figures are tentative as the registration for SITS 2022 course is still open at <https://fft-reg.unctad.org>

Their countries of residence



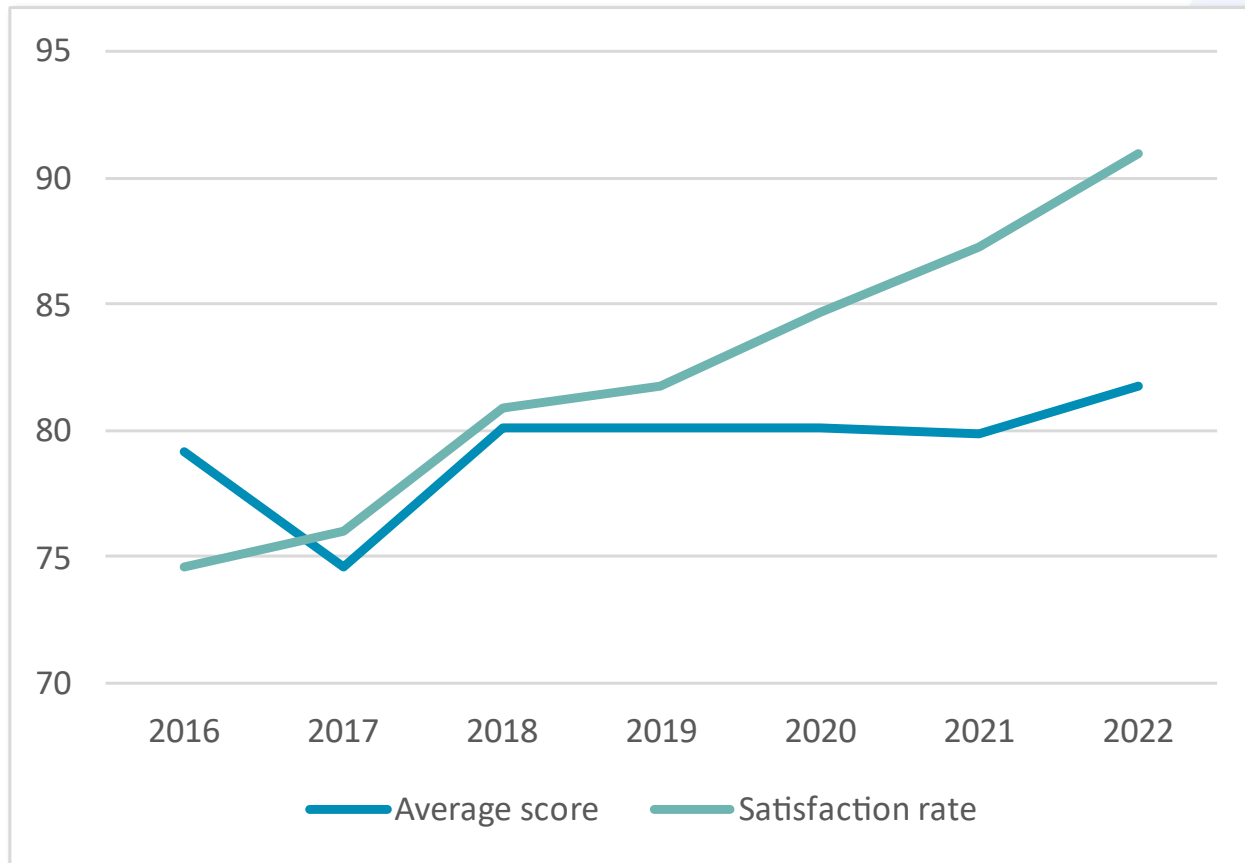
Their work domains



Participants from developed countries and international organizations



Average grade and satisfaction rates



Taking stock

- Increasing number of participants each year
- Coverage global (210 countries or areas) and gender-balanced (48% women)
- Target group reached
- Success rate stable at 80%
- Satisfaction rate steadily increasing (2022: 91%)
- Low impact of COVID-19

Lessons learned

- Inter-agency cooperation paid off
- Synergies and comparative advantages
- Face-to-face interaction an important component
- Compilers and users have specific needs and skills

Outlook

- Onsite workshops to continue after COVID-19
- More interactivity in the lectures
- New languages
- New components

E-learning and SITS Maturity Model

- The e-learning should be one of the tools for self-assessment on the forthcoming SITS Maturity model

Thanks for your attention!