



Progress Report of the Task Team on Business Dynamics, Demography and Entrepreneurship: Workplan for the biennium 2022-2023

Session 2

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Outline

- Identification and prioritization of topics
- Activities 2022-2023
- The way forward



Identification and prioritization of topics

Process for identifying the main topics

Identification of topics considered for the biennium 2022-2023

Topics included in the ToR, as well as other topics that emerged in the TT on BDDE meetings

Consult with others Task Teams

The result was discussed with other TTs to identify transversal areas and avoid duplication

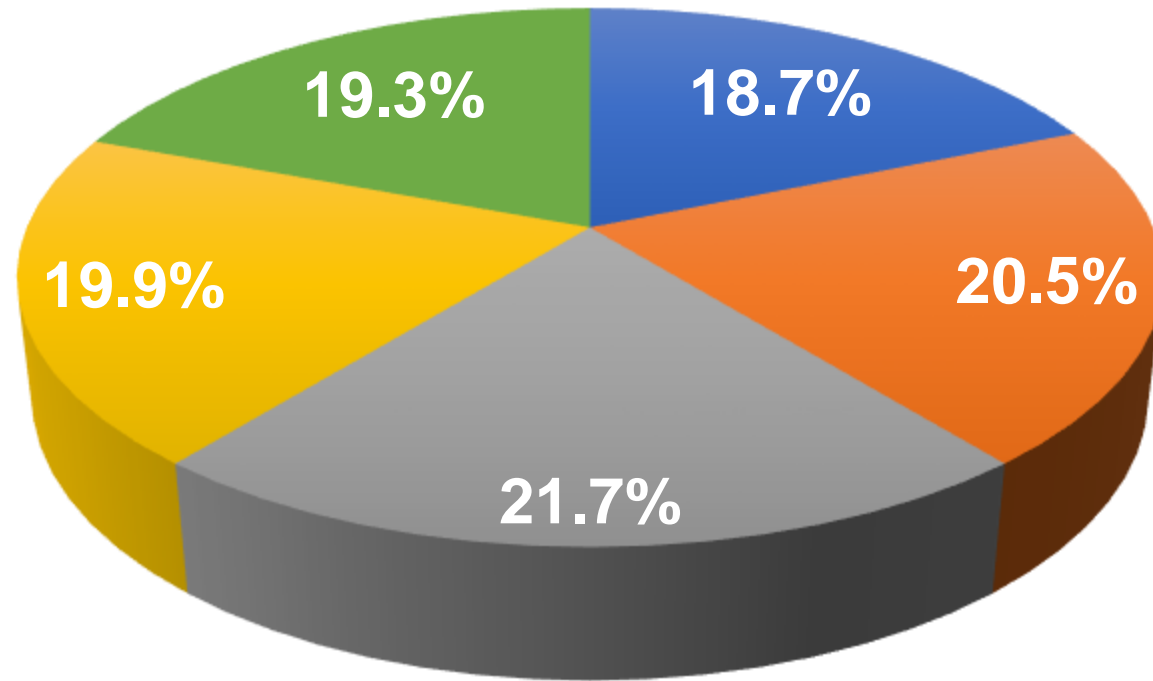
Selection of the main themes

The questionnaire for the identification of priorities was prepared in order to identify the main issues that would be addressed in the work plan

Result of the application of the questionnaire

The outcomes of the questionnaire shown that the topics considered as main topics were Gender, Entrepreneurship, and contribution of the enterprises to the economy

List of priorities according with the survey results



■ Geospatial information

■ Gender

■ Linking business and trade

■ Entrepreneurship

■ Contribution of the enterprises

Ranking of priorities
1. Gender
2. Entrepreneurship
3. Contribution of the enterprises to the industry/economy (GDP, Value Added, productivity growth etc.)
4. Linking business and trade
5. Geospatial information

Cross-cutting issues

- Manual on Principal Indicators for Business and Trade Statistics
- Linking trade and business
- Geospatial information
- Gender



Activities 2022-2023

Business and Gender (1 of 2)

The evidence shows that gender equality, women's empowerment and women's full and equal participation and leadership in the economy are vital to achieve sustainable development and significantly enhance economic growth and productivity

The TT on BDDE seeks collaboration with UNCTAD, for taking advantage of the efforts made in the field of gender and trade indicators as the basis for producing business and gender statistics

Business and Gender (2 of 2)

In order to be able to generate business and gender statistics, the following approach to get data can be considered:

1. Statistical Business Register (SBR)
2. Linking the SBR with other data sources
3. Using Structural Business Statics (dedicated surveys or other conventional surveys)

The main deliverable will be to produce a brief note for elaborating business and gender statistics, as well as including suggested breakdowns and some indicators

Entrepreneurship (1 of 2)

- Among the activities of the TT on BDDE for the biennium 2018-2019 was the discussion of the conceptual framework on Business Demography and Entrepreneurship based on an enterprise centered-approach and the former works from OECD and Eurostat
- These efforts derived in a Conceptual Document provided by OECD and revised and complemented by the comments of all Task Team members. Also, it included the main 16 indicators of business dynamics, demography and entrepreneurship
- Based on this work, during 2020-2021, UNSD and the TT on BDDE have been working in a draft note on measuring entrepreneurship

Entrepreneurship (2 of 2)

- The draft note on measuring entrepreneurship has the aim of identifying:
 - Additional determinants (R&D, skills, capability, etc.) that contribute to identify entrepreneurship
 - The thresholds of the enterprise target population (particularly, start-ups)
 - Seek the feasibility for producing additional indicators
- These inputs will serve for working in a profiling questionnaire in order to get additional insights on entrepreneurial activities in enterprises (particularly, micro, small and medium), as well as for identifying key indicators related to entrepreneurship

Contribution of the enterprises to the economy

- The term business dynamics refers to the analysis of the demography of businesses and their impact on employment and productivity
- In this regard, sub-annual business demography indicators can provide data to analyze the dynamism of enterprises across time
- Therefore, it is expected to develop additional indicators and breakdowns to measure the contribution and impacts of enterprises to the economy

Manual on Principal Indicators for Business and Trade Statistics (1 of 3)

Editorial board for revising the first volume of the Manual

- To address some of the comments from the global consultation to the Manual of Principal Indicators of business and trade statistics
- For that purpose, the Task Team leaders and other members will contribute to attend some specific comments on the indicators.
- In this regard, the TT on BDDE, will focus to revise the comments on the 16 principal business dynamics, demography and entrepreneurship indicators, as well as to tackle other cross-cutting issues

Manual on Principal Indicators for Business and Trade Statistics (2 of 3)

Capacity building

- To collaborate with the TT on Capacity Building to produce materials that support the training and the development of capacities for producing the 16 business dynamics and demography indicators contained in the first volume of the Manual
- For instance, in the case of the Latin America and Caribbean Region there was an initiative for elaborating a conceptual and methodological document on the use of economic administrative registers which is focused in the SBR and it will be useful as a starting point to consolidate the efforts for developing the indicators in the field of BDDE

Manual on Principal Indicators for Business and Trade Statistics (3 of 3)

Participation in the second volume of the Manual

- As member of the UNCEBTS Bureau, the TT on BDDE leader will support the coordination with the TT-ITS in the development of the second volume of the Manual, with the aim to keep consistency with the first version

Linking business and trade and geospatial information

- The TT on BDDE will collaborate with the TT on ITS and the TT on Ex BR on these activities



The way forward

The way forward

- Continuing the discussions with countries and UNCTAD about business and gender statistics
- Creating a repository with country experiences to measure:
 - Entrepreneurship, which will serve as basis for developing a questionnaire to identify key variables on this matter
 - The contribution of enterprises to the economy, identifying the policy questions addressed by them and the required data sources
- Keeping up the coordination among the Task Team leaders for guaranteeing consistency with the upcoming second volume of the Manual on Principal Business and Trade Indicators

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Thank you!

