European business and trade statistics

Session 15

Roundtable on the use of business and trade statistics

Eurostat

UN CEBTS meeting 9 September 2022
Work Programme
European business and trade statistics

European businesses

Digital
Global
Green
Inclusive

Resilient
Digital, global, green and inclusive European businesses

• **Digital** businesses: agreed ESS priorities on measuring digitalisation:
  • additional data on collaborative economy using the same approach as for short-stay accommodation;
  • further ensuring relevance of ICT data e.g. by developing revised indicators on the use of data analytics by enterprises, incl. big data (ICT statistics);
  • investigating use of alternative sources (ICT statistics);
  • approaches on how digitally delivered services can be measured (ITSS MoS)
• **Global** businesses: agreed strategy responding to DGINS Bratislava conclusions:
  • additional international trade of goods by enterprise statistics;
  • International trade of services by enterprise characteristics and by modes of supply to become official statistics;
  • work on asymmetries of international trade data;
  • global value chains statistics
Digital, global, green and inclusive European businesses

- **Green** businesses (European Green Deal):
  - Data needs mainly covered by environmental statistics;
  - For business statistics circular economy (secondary raw materials) data from industrial production statistics

- **Inclusive** businesses:
  - gender breakdown TEC
Resilient European businesses

• Earlier data

• More frequent data

• Additional data

Examples

IPI

Monthly registrations of businesses and bankruptcies

ISP for more EU countries; supply chain disruptions; commercial real estate indicators
How?

- Better processes
- New sources
- More estimations
- Microdata linking
- Better analysis

ESS Innovation Agenda
Thank you