



European business and trade statistics

Session 15

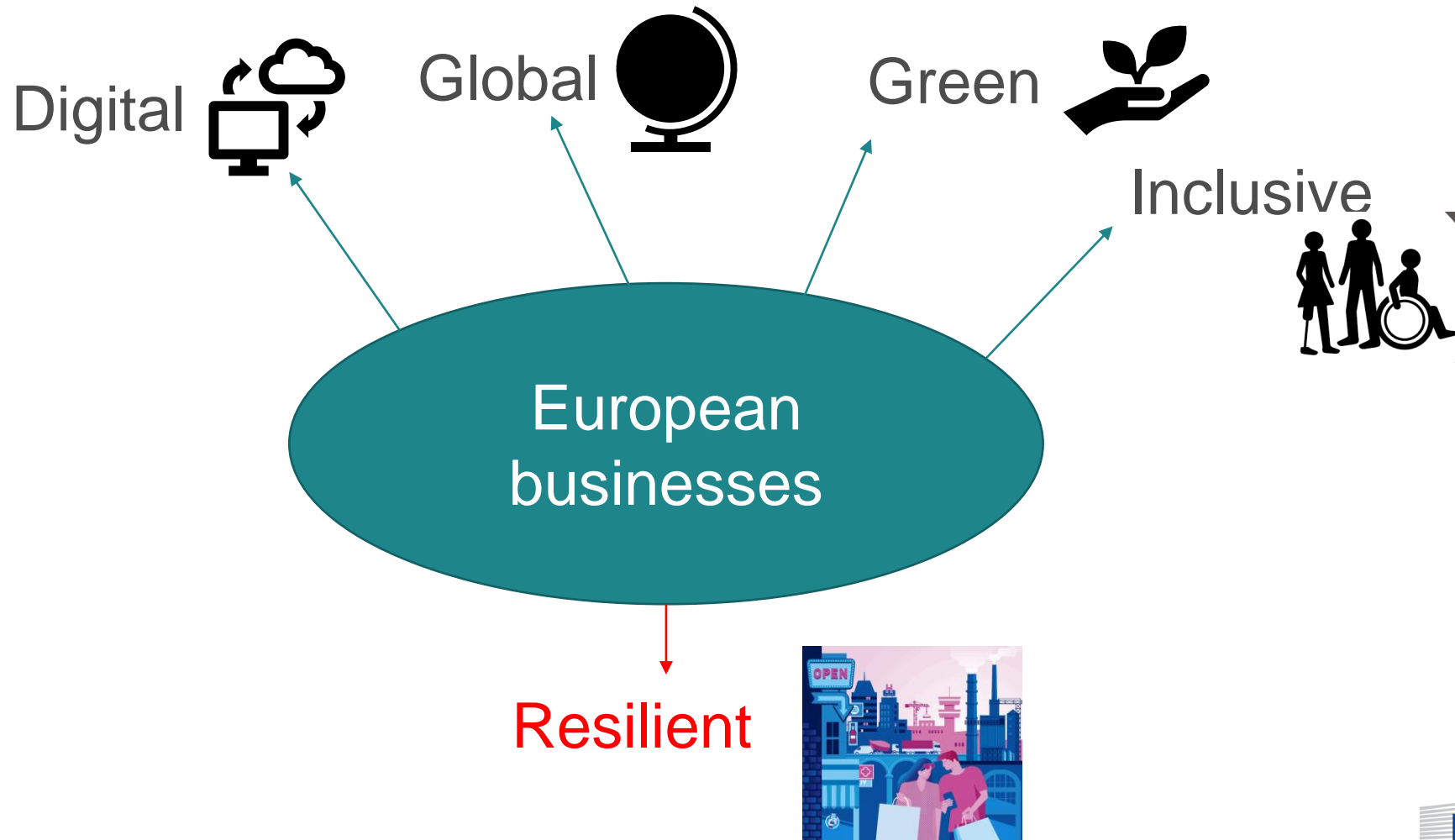
Roundtable on the use of business and trade statistics

Eurostat

UN CEBTS meeting 9 September 2022

Work Programme

European business and trade statistics



Digital, global, green and inclusive European businesses

- **Digital** businesses: agreed ESS priorities on measuring digitalisation:
 - additional data on collaborative economy using the same approach as for short-stay accommodation;
 - further ensuring relevance of ICT data e.g. by developing revised indicators on the use of data analytics by enterprises, incl. big data (ICT statistics);
 - investigating use of alternative sources (ICT statistics);
 - approaches on how digitally delivered services can be measured (ITSS MoS)
- **Global** businesses: agreed strategy responding to DGINS Bratislava conclusions:
 - additional international trade of goods by enterprise statistics;
 - International trade of services by enterprise characteristics and by modes of supply to become official statistics;
 - work on asymmetries of international trade data;
 - global value chains statistics

Digital, global, green and inclusive European businesses

- **Green** businesses (European Green Deal):
 - Data needs mainly covered by environmental statistics;
 - For business statistics circular economy (secondary raw materials) data from industrial production statistics
- **Inclusive** businesses:
 - gender breakdown TEC

Resilient European businesses

- Earlier data
- More frequent data
- Additional data

Examples

IPI

Monthly registrations of businesses and bankruptcies

ISP for more EU countries;
supply chain disruptions;
commercial real estate
indicators

How?

- Better processes
- New sources
- More estimations
- Microdata linking
- Better analysis

ESS Innovation Agenda

Thank you



© European Union 2022

Unless otherwise noted the reuse of this presentation is authorised under the [CC BY 4.0](https://creativecommons.org/licenses/by/4.0/) license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.

