Session 12: Development of an integrated data structure

Introduction:
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Why integrate data

- Reality – and thus users’ needs - is integrated!
- Sustainability is about interdependencies
- Horizontal integration
- Vertical integration
- Cause-effect analysis
- Quality assurance (coherence)
- External micro data users
- Exponential increase in analytical possibilities without new burden

- **Hank:** “We only know what we get”
- **Søren:** “We also know what we combine”
Aim of this session

- Share perspectives and knowledge about the practical possibilities and value of data integration – illustrated via examples and practices with different approaches (register based and/or survey/census based)

- Illustrate how dissemination and communication of statistics can deliver on the SDG agenda [in this context – but it could also be many other phenomena]

- Shed light on the interface between business data and social data (complementing the presentation Tuesday about environmental accounts and SEEA, cf. the interface between business data and environmental data)
Contributions to this session

- Business statistics and the Sustainable Development Goals – by Ole Olsen, Statistics Denmark
- Data infrastructure for business statistics in Portugal – by Cristina Neves, INE/PT
- Integrated statistical registers for population and housing censuses – by Meryem Demirci, UNSD