



Task Team on Business Dynamics, Business
Demography, and Entrepreneurship:

Indicators on integrating gender in business and trade statistics

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Outline

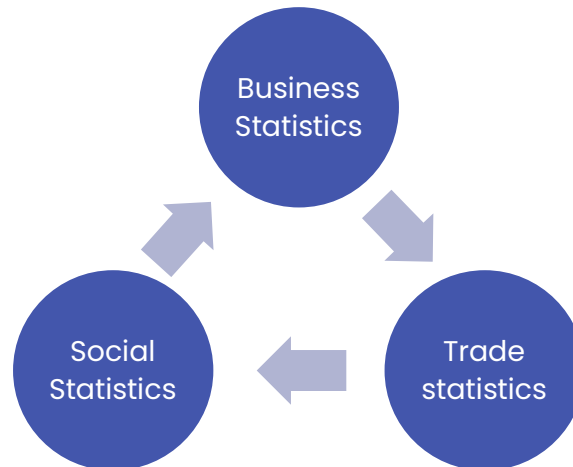
- ☐ Objective
- ☐ Content of the document
- ☐ List of indicators and structure of the technical sheets
- ☐ Next steps



Objective

The document is an exercise which aims to identify suitable indicators for integrating gender into business and trade statistics by using existing data within NSOs and applying linking with the aim of measuring gender gaps in economic variables.

The value added to this document is the integration of three different areas for analyzing the measurement of a gender perspective: business statistics, trade statistics, and social statistics.



Content of the document

Introduction

Conceptual framework and main data sources

Methodological framework

The way forward

Annexes

References

List of indicators

Indicators based on the Manual on Principal Indicators for Business and Trade Statistics

This subset of indicators corresponds to the indicators included in the First Volume of the Manual on Principal Indicators, particularly to those related to business demography, dynamics and entrepreneurship, taking advantage of the technical sheets already developed.

UNCTAD's Gender-in-Trade indicators

This subset of indicators group by those indicators identified on the UN Trade and Development on the integrating gender-in-trade activities. The indicators suggested by UNCTAD provides alternatives to carry out a macro approach to produce indicators when MDL is not possible.

Indicators based on the use of administrative data sources

These indicators are identified through the use of different administrative sources (such as the LEED, SBR, etc.) based on the experience provided by ISTAT.

List of indicators

Indicators based on the Manual on Principal Indicators for Business and Trade Statistics

1. Employment created by Enterprise births disaggregated by sex
 2. Loss of employment due to Enterprise deaths disaggregated by sex
 3. Number of persons employed in X-year-old employer enterprises disaggregated by sex
 4. Employment in the population of active enterprises disaggregated by sex
 5. Employment in high-growth enterprises disaggregated by sex
 6. Employment in young (up to 5-year-old) high-growth enterprises (gazelles) disaggregated by sex
 7. Labor compensation paid by active enterprises disaggregated by sex
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UNCTAD's Gender-in-Trade indicators

8. Employment ratio
 9. Gender wage gap
 10. Ratio of women-owned to men-owned trading companies
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Indicators based on the use of administrative data sources

11. Share of businesses by sex of the ownership
12. Share of businesses by economic activity and sex of the ownership (absolute value and percentages).
13. Employment by sex of employees and sex of the ownership
14. Share of exporting enterprises by economic activity and sex of the ownership
15. Employment in exporting and not exporting enterprises by sex of employees and sex of the ownership
16. Export value of exporting and not exporting enterprises by economic activity and sex of the ownership
17. The entrepreneurs by economic activity and gender
18. The new entrepreneurs by economic activity and gender

Structure of the technical sheets

Indicator	Purpose of the indicator	Data Sources	Main Methodological Aspects
Name of the indicator	It includes a brief description of the objective of the indicator, considering the analysis that can be performed by its compilation.	It includes the main data sources used for compiling the indicator.	It includes a description of the methodology, specifying the algorithm for its calculation (if applicable).

Next steps



- Collect feedback from the Inter-Agency and Expert Group on Gender Statistics (IAEG-GS) and TT on BDBDE members
- Prioritize the indicators based on its relevance, feasibility, and measurability
- Discuss the feasibility to perform a test with country members of the Task Team(s) members of UNCEBTS

Thank you!

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