Task Team on Business Dynamics, Business Demography, and Entrepreneurship:

# Template for collecting practices on integrating gender in business and trade statistics

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# Outline

❑ Objective of the template

❑ Content

❑ Template to collect national practices

❑ Next steps

# Objective of the template
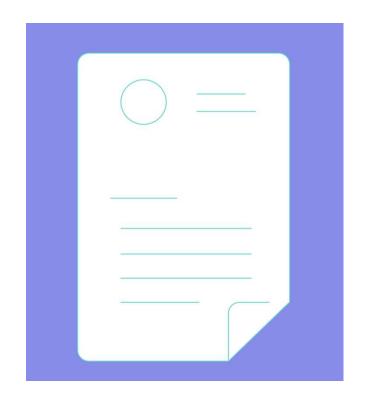
The template has two main objectives:

- To know the status of country initiatives and practices to integrate a gender perspective in business and trade statistics; and

- To compile experiences for being included in a specific domain on integrating gender in business and trade statistics within the UNCEBTS Global Online Repository

This template provides a standardized format, consistent with other activities within the UNCEBTS

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# Content

The template is divided in three sections:

First section includes the contact information of the representative from the statistical agency responsible for completing the format

Second section gathers general information on the status of collecting and integrating gender data in business and trade statistics

Third section is designed to collect experiences related to mainstreaming gender in business and trade statistics

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# Template to collect national practices

## TEMPLATE FOR NATIONAL PRACTICES

Section 1: Contact information

Name: _____    Institution and country: _____

Position: _____    Email: _____

Section 2: Status on the integration of gender into business and trade statistics

1.  Does your institution have experience in mainstreaming/integrating a gender perspective into business and trade statistics? If your answer is 'No', please skip questions 1-5 and go to question 6.

    Yes ☐

    No ☐

2.  Does your institution use a Statistical Business Register (SBR) to integrate gender into business and trade statistics?

    Yes ☐

    No ☐

3.  Please specify which other sources of information are used to integrate gender into business and trade (e.g., business survey, household survey, administrative data, population census, a combination of different sources, etc.):

    _____

4.  What is the data linking methodology used on integrating gender in business and trade statistics?

    _____

5.  Is there a unique identifier for business within your institution that allows you to integrate gender data with business and trade datasets?

    Yes ☐ Please specify which identifier is used: _____

    No ☐

    If the answer is "No", please provide the alternative used for integrating gender data with business and trade datasets.

6.  What are the main challenges that you are facing, or to be faced, to integrate gender in business and trade statistics within your institution (e.g., funding, infrastructure, existence of suitable data for integration, ability to use/share data for linkage, complexity of linking, expertise, lack of user demand, etc.)?

    _____

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# Template to collect national practices

Section 3: Template on national practices on integrating gender in business and trade statistics

7. If you are willing to share your experience or practices regarding integrating gender in business and trade statistics, please provide more details using the following form.

Please provide a short description (no more than 4 pages in Times New Roman font size 11) of the process used to elaborate on gender in business and trade statistics. It is expected to include:

- Identification of the topic(s) that best reflects the content of your practice.
- 5-6 Keywords that provide readers with terms to facilitate the search for practices of interest.
- An **Introduction** providing a summary of national practices and addressing the institutions/stakeholders involved. In cases of institutional cooperation, please mention if there is a law, a Memorandum of Understanding, or any cooperation agreement. Moreover, please indicate if the practice/indicator addresses any requests from policymakers or if it aligns with the Sustainable Development Goals (SDGs).
- A **Content** section includes a short description of the statistical products developed, emphasizing their scope, periodicity, breakdown, dissemination practices, and timeliness, among other topics. Additionally, describe the activities undertaken according to the stage of statistical production, such as specifying user needs for data, data collection and linkage, analysis, dissemination, and communication. Also, mention the data sources used (Census, Survey, Administrative, Sociodemographic registers, Linked-Employer-Employee Database, or other data sources), techniques used, classifications, statistical units (Enterprise Groups, Enterprises, Kind of activity Units, Local units, Establishments) and/or other units (such as the use of legal form for natural persons and legal persons) used to perform the linkage, as well as other technical considerations.
- Some **Closing remarks** with a brief description of the results, the main challenges faced, difficulties in achieving the objectives, improvements made, as well as future plans.
- Finally, please provide any **Hyperlinks and additional documents** to get additional information.

| Title of the practice: |
| Institution: |
| Country: |
| Contact name: |
| Email: |

**Main topic(s) associated with your practice on integrating gender in business and trade statistics (you can select more than one option):**

- ☐ Business demography
- ☐ Employment
- ☐ Entrepreneurship
- ☐ Linked Employer-Employees Database
- ☐ Gender-in-trade
- ☐ Wellbeing and sustainability
- ☐ Other. Specify_____

**Keywords:**
Include 5-6 keywords that provide readers with terms to facilitate the search for practices of interest:

**Introduction**
This section should include a summary of national practices, and it must address the institutions/ stakeholders involved (in case of institutional cooperation mention if there is a law, a Memorandum of Understanding, or any agreement of cooperation). (1-2 paragraphs)

**Content (core description: data sources; processing and data linking; IT software; dissemination; etc.)**
This section must include a short description of the statistical products developed emphasizing their scope, periodicity, breakdown, dissemination practices and timeliness, among other core topics such as confidentiality. (1-2 paragraphs)

Also, it should include a short description of the process for mainstreaming gender into business and trade data, mentioning, data sources used (Census, Survey, Administrative, Sociodemographic registers, Linked-Employer-Employee Database, or other data sources), techniques used, classifications, statistical units (Enterprise Groups, Enterprises, Kind of activity Units, Local units, Establishments) and other units (such as the use of legal form for natural persons and legal persons) used to perform the linkage, as well as other technical considerations (e.g., software and other IT requirements, stand-alone application). (2-4 paragraphs)

**Closing remarks**
This section might include a short description of the results, the main challenges of the practice, the difficulties in achieving the objectives and improvements (coverage, data quality, unique identifiers, etc.) as well as future plans. (1-2 paragraphs)

**Hyperlinks and additional documents (optional)**

# Next steps

- Collect feedback from the Inter-Agency and Expert Group on Gender Statistics (IAEG-GS) to enhance the template

- Define the final version of the template by the TT-BDBDE members

- Circulate the template among country members from UNCEBTS and its Task Teams to assess the status of gender perspective integration and collect practices

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# Thank you!

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