



Progress report:

Task Team on Business Dynamics, Business Demography, and Entrepreneurship

8th meeting of the UN Committee of Experts on Business and Trade Statistics
June 24-26, 2025, Singapore

Session 8 Wednesday, June 25, 2025



Outline

- ❑ Background

- ❑ Current activities:

- Integrating gender in business and trade statistics
- Measuring entrepreneurship

- ❑ Next steps: activities for 2025 and 2026



Background:

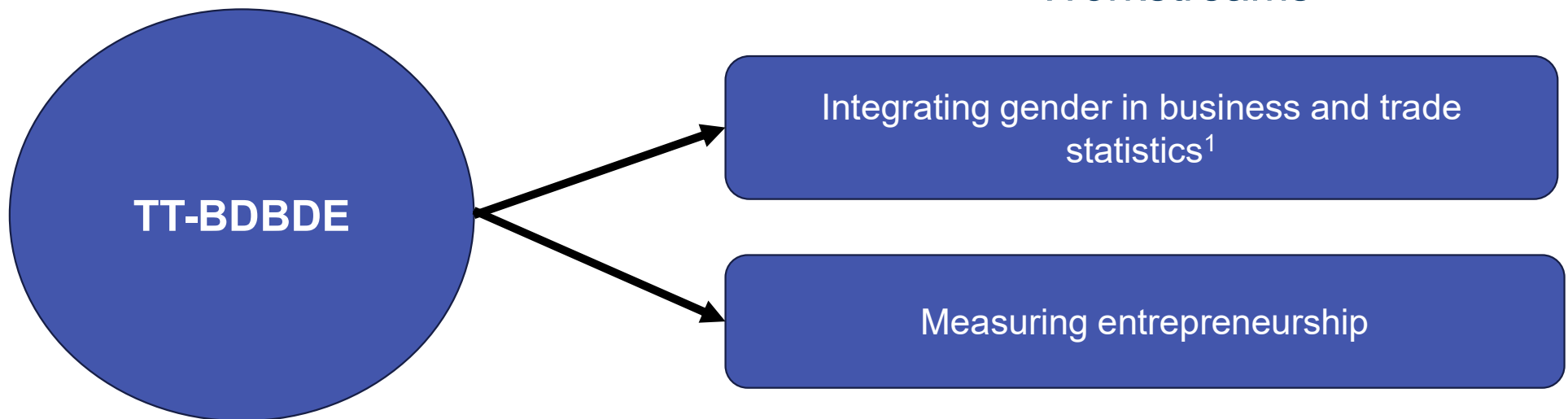
Workstreams in the TT - BDBDE



Background

The Task Team on Business Dynamics, Business Demography and Entrepreneurship is currently working on two workstreams:

Workstreams



Note:

1. At the fifth meeting of the UNCEBTS in 2022, the Committee entrusted the TT-BDDE with leading and coordinating activities related to mainstreaming gender in business and trade across the task teams and in collaboration with external experts.

Background: contributions and achievements so far

Statistical Commission
Fifty-fifth session
27 February – 1 March 2024
Item 3(k) of the provisional agenda
Items for discussion and decision: gender statistics

Background document
Available in English only

Guidance note on mainstreaming gender into business and trade statistics ¹
Prepared by the Inter-Agency and Expert Group on Gender Statistics² with inputs from Task Team on
Business Dynamics, Demography and Entrepreneurship

Statistical Commission
Fifty-sixth session
New York, 4 - 7 March 2025
Item 3(k) of the provisional agenda
Items for discussion and decision: business and trade statistics

Background document
Available in English only

HANDBOOK ON INTEGRATING BUSINESS AND TRADE STATISTICS

Guidance Note on
Mainstreaming
Gender in Business
and Trade Statistics

Handbook on
Integrating
Business and Trade
Statistics (HIBTS)

1. The TT-BDBDE contributed with inputs to the Guidance Note on Gender Mainstreaming in Business prepared by the Inter-Agency and Expert Group on Gender Statistics (IAEG-GS) and Trade Statistics
2. It also revised and provided feedback of the HIBTS section on gender integration in business and trade statistics

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Current activities:

Integrating Gender in Business and Trade Statistics



Current activities:

Integrating gender in business and trade statistics

Integrating Gender in Business and Trade Statistics

Template for National Practices

As of June 20th, 2025

The Task Team on Business Dynamics, Business Demography, and Entrepreneurship (TT on BDBDE), at the request of the UN Committee of Experts on Business and Trade Statistics (UNCBE), is working on collecting practices related integrating a gender perspective into business and trade statistics¹.

The objective of this template is twofold; one is to know the state of the art on efforts and practices undertaken by countries to integrate a gender in business and trade statistics. The second one is to collect experiences for developing a public repository with national practices on integrating gender into business and trade statistics.

The repository aims to make available to users the practices, indicators, and methodologies derived from official statistics, experimental statistics and/or pilot studies, related to mainstreaming gender into business and trade statistics, thereby promoting the generation of these statistics within National Statistical Offices (NSOs) and their use in designing and evaluating public policies.

To create the repository, a template was developed to collect and compile national practices from various countries. This template provides a standardized format, consistent with other activities within the UNCBE, and will serve as the primary building block for the information that will be available on the site.

This format is divided into three sections. The first section includes the contact information of the representative from the statistical agency responsible for completing the format. The second section gathers general information on the status of collecting and integrating gender data in business and trade statistics. The third section is designed to collect experiences (please specify if they belong to official, experimental statistics and/or pilot studies) related to mainstreaming gender into business and trade statistics.

As practices for integrating gender into business and trade statistics may be performed within more than one agency, we request your support for circulating it with other offices within your country that may produce this type of information.

The information collected will be valuable for maintaining an online repository of

Template for national practices on mainstreaming gender in business and trade statistics

Working document

As of May 30th, 2023

United Nations Committee of Experts on Business and Trade Statistics

Task Team on Business Dynamics, Business Demography, and Entrepreneurship

Indicators related to the integration of gender in business and trade statistics

Indicators related to the integration of gender in business and trade statistics

Currently, the TT on BDBDE is working in the development of a template to collect national practices on integrating gender in business and trade statistics, as well as developing a document on the identification of relevant indicators on this subject

Coordination with International Organizations and Working Groups regarding the integration of gender in business and trade statistics

International groups or organizations	Coordination activities
Inter-Agency and Expert Group on Gender Statistics (IAEG-GS)	Continued collaboration on activities related to gender integration in international trade and business statistics
Organisation for Economic Co-operation and Development (OECD)	Communication and collaboration on gender statistics to learn about the efforts made by the OECD and its member countries
UN Trade and Development (UNCTAD)	Support in discussions on the integration of gender statistics into international trade statistics; providing connections with countries to present their experiences

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Current activities:



Measuring of Entrepreneurship



Task Team on Business Dynamics, Business Demography and Entrepreneurship

Draft Note on Measuring Entrepreneurship

11 October 2021

Updated on April 2025

1 Background

There has long been interest in the power of entrepreneurship as a driver of economic growth and employment and how policies can improve the environment for entrepreneurs to succeed. While there have been many competing definitions of entrepreneurship proposed, the current international statistical definition of entrepreneurship (from the OECD-Eurostat Entrepreneurship Indicators Program (EIP) [Entrepreneurship indicators - Statistics Explained - Eurostat](#)) includes firms that engage in "entrepreneurial activity," or "the enterprising human action in pursuit of the generation of value, through the creation or expansion of economic activity, by identifying and exploiting new products, processes or markets". It has been posited to the Task Team on Business Dynamics, Business Demography and Entrepreneurship ("the Task Team") that this current definition may be too broad for targeted policymaking and analysis aimed at young, micro, innovative businesses. In addition, it is desirable that any new conceptual proposal be accompanied by a list of measurable and comparable indicators between nations to allow the coordination and evaluation of the impacts of entrepreneurship policies. This paper aims to highlight some of these and other characteristics of entrepreneurs that the Task Team may wish to consider in its future work on measuring entrepreneurship and to provide guidelines to harmonize the definition of entrepreneurship.

2 Introduction

The perception of the vitality of an economy is often based on the availability of capital, the level of productivity, innovation, or natural resources. All these factors are essential, but in the first place, their implementation rests above all on the entrepreneur who orchestrates and coordinates the links between these factors of production. It is the entrepreneur who seizes investment opportunities, creates the enterprises and the value necessary to grow the economy. Entrepreneurship can be perceived as an extreme sport, where risk and audacity are among the characteristics of those who embark on this activity. Despite its undeniable importance for economic activity, entrepreneurship remains little studied, and poorly measured, probably because of its sometimes-intangible nature and due to a lack of clarity of the concept itself.

Most concepts define entrepreneurship as the implementation of activities to create and exploit business opportunities by one or more individuals (intrapreneurship) aimed at creating new organizations or the introduction of innovation in an existing organization for the purpose of creating economic and social value.

The economic and social value of entrepreneurship is primarily, but not exclusively, characterized by the level of uncertainty and risk taken by an individual or a group of individuals. This risk-taking is mainly the result of an initiative that concerns business creation or business transfer (takeover).

Current activities: Measuring entrepreneurship

To deal with these tasks, a subgroup was created with representatives of the TT on BDBDE, including: Canada (leading the activities), Australia, Italy, Jamaica, Mexico, Portugal, Singapore and the OECD.

The subgroup already held a first introductory meeting and has a draft version of the note on measuring entrepreneurship



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Workplan

Activities of the TT on BDBDE for 2025 - 2026



Activities of the TT on BDBDE for 2025 – 2026:

Integrating gender in business and trade statistics

1. Template for national practices on integrating business and trade statistics (expected to be finalized in summer 2025)
2. Indicators related to the integration of gender in business and trade statistics (expected to be finalized in end-2025)
3. Subsite on integrating gender in business and trade statistics in the global online repository for business and trade statistics (TBD with UNSD)

Activities of the TT on BDBDE for 2025 – 2026:

Measuring entrepreneurship

1. Updated note on measuring entrepreneurship (expected to be finalized in mid-2026)
2. A list of suggested indicators on entrepreneurship in businesses (TBD, between mid-2026 and end-2026)
3. Subsite on measuring entrepreneurship in the global online repository for business and trade statistics (TBD with UNSD)

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Next steps



Next steps



Integrating gender in business and trade statistics

- 1) Circulate the template with the country members of UNCEBTS and its Task Teams members to collect practices
- 2) Update the document on relevant indicators based on the comments provided by the TT-BDBDE members and the IAEG-GS



Measuring entrepreneurship

- 1) Produce an update version of the note on measuring entrepreneurship based on the feedback provided by subgroup on entrepreneurship of the TT on BDBDE

Thank you!

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