



Session 1: International and Regional Perspectives on Statistical Business Registers:

Overview of the Task Team on Business Dynamics, Demography and Entrepreneurship

Regional Workshop on Statistical Business Registers and Industrial Classifications
25-27 June, Amman, Jordan

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June 25 , 2024

Outline

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- Background, objectives and current members
- Activities and deliverables performed so far
- Work programme 2024-2025
- Collaboration with the UNCEBTS Task Teams
- Next Steps

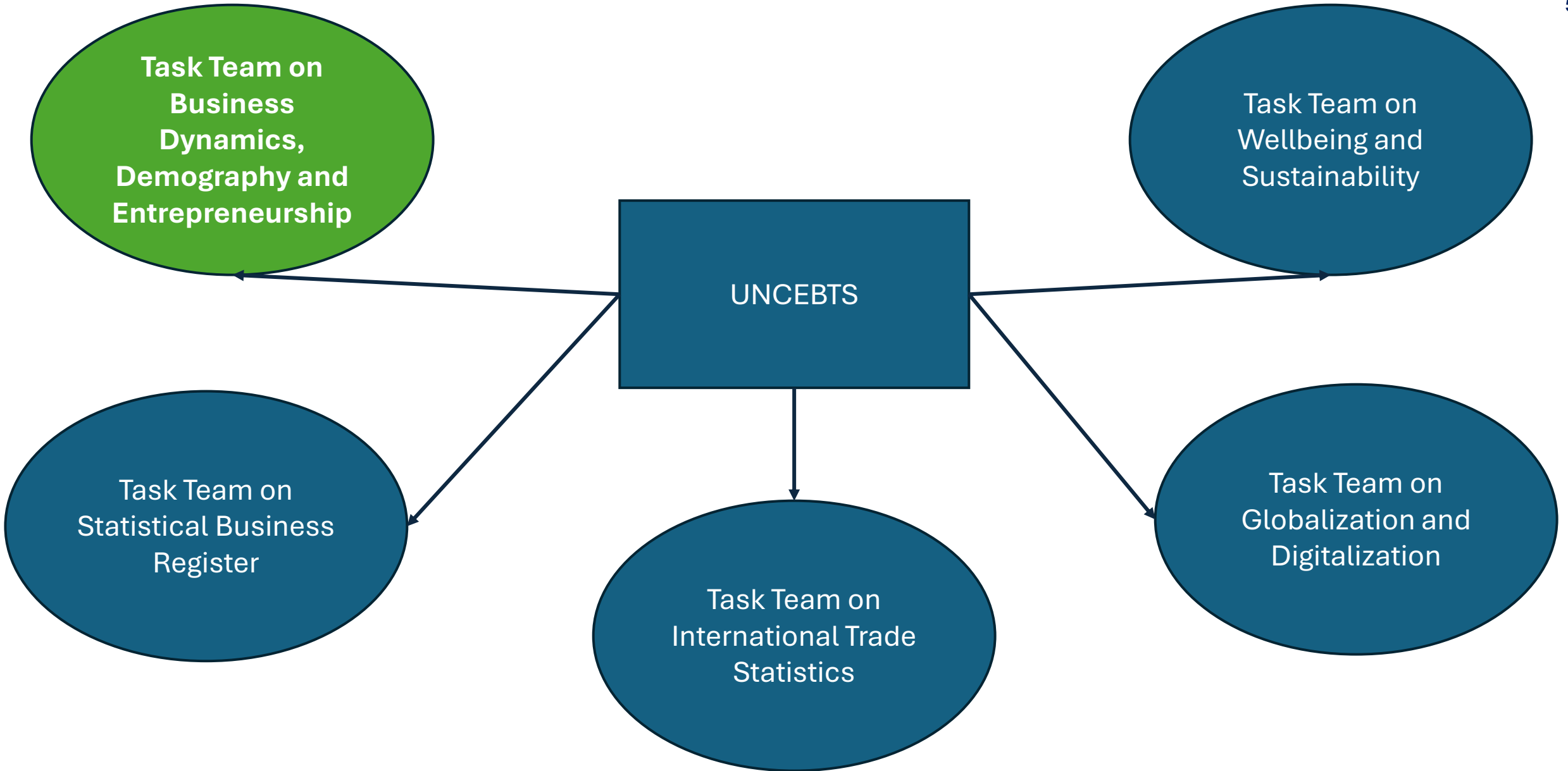


Background, objectives and membership

Background

- The United Nations Committee of Experts on Business and Trade Statistics (UNCEBTS) in close collaboration with other technical groups and international organizations emphasized the need to broaden the traditional scope of official business statistics to cover all relevant issues related to the environment and society
- In this sense, the UNCEBTS Bureau considered five priority areas during its first meeting held in Mexico City in 2018, one of these areas was on the relevance of business statistics. The result was the creation of the Task Team on Business Dynamics, Demography and Entrepreneurship (TT on BDBDE)

TT on BDDE in UNCEBTS



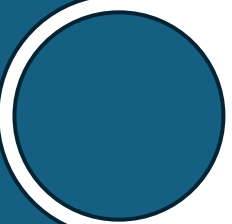
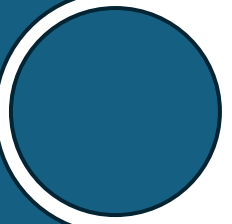
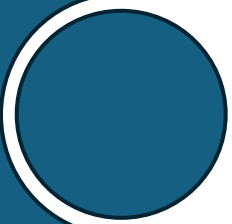
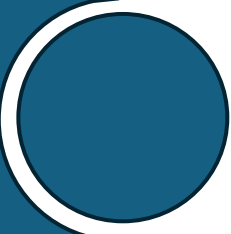
Objectives of the TT BDDE

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- Lead a diagnosis of statistical practices in countries regarding business dynamics, business demography and entrepreneurship
- Identifying strengths, opportunity areas and data gaps to produce inputs for future recommendations to achieve international harmonization on the business demography and entrepreneurship statistics
- Developing a consistent conceptual and methodological framework for measuring statistics on the integration of gender in business and trade statistics

Current members of the TT-BDDE

International Organizations		
Eurostat	United Nations Economic Commission for Europe	United Nations Conference on Trade and Development (UNCTAD)
Organization for Economic Cooperation and Development	United Nations Department of Economic and Social Affairs	
Countries		
Australia	Colombia	Mexico
Brasil	Egypt	Portugal
Chile	Georgia	Spain
Costa Rica	Italy	South Africa



Activities and deliverables performed so far

Works and deliverables performed

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- Note on the activities of Task Team on Business Dynamics, Demography and Entrepreneurship (2020)
- Note on Measuring Entrepreneurship (2021)
- Participation in the Manual on Principal Indicators for Business and Trade Statistics (2022)
- Guidance Note Concept on Mainstreaming a Gender Perspective into Business and Trade Statistics (2023, in collaboration with the Inter-Agency Expert Group on Gender Statistics, IAEG-GS)

Contribution to the Manual on Principal Indicators for Business and Trade Statistics

- The objective of the Manual is to provide the strategic view on business and trade statistics, including policy needs and data gaps, as well as a list of principal indicators on business and trade statistics, which are designed to meet users' needs in terms of better quality and increased data granularity for current statistics on business and trade statistics
- The Task Teams on BDBDE, on G&D and on Well-being and Sustainability worked on the identification of a set of indicators that could be recommended for countries serve as a reference list for countries on business and trade statistics for informing on these priority areas.

Principal indicators of the TT on BDDE

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Principal Indicators on Business Dynamics, Demography and Entrepreneurship

1. Number of active enterprises
2. Number of enterprise births
3. Employment created by enterprise births
4. Number of enterprise deaths
5. Loss of employment due to enterprise deaths
6. Number of X-year-old employer enterprises
7. Number of persons employed in X-year-old employer enterprises
8. Employment in the population of active enterprises
9. Employment share of enterprise births
10. Enterprise survival rate
11. Number of high-growth enterprises
12. Employment in high-growth enterprises
13. Number of young (up to 5-year-old) high-growth enterprises (gazelles)
14. Employment in young (up to 5-year-old) high-growth enterprises (gazelles)
15. Labor compensation paid by active enterprises
16. Gross Value Added produced by active enterprises

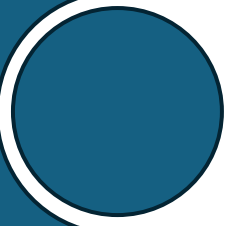
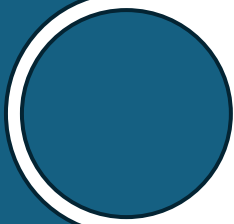
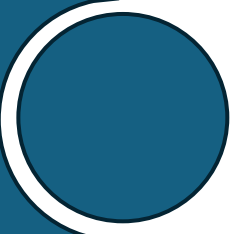
Guidance Note on Mainstreaming Gender Perspective into Business and Trade Statistics

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- This note was developed in collaboration with the Inter-Agency Expert Group on Gender Statistics (IAEG-GS).
- The main purpose of the Guidance Note is to highlight the importance of mainstreaming gender into business and trade statistics. Particularly, it is focused on two particular objectives:
 - Identifying gender issues relevant to the business and trade sectors
 - Developing methodologies for systematically collecting and reporting relevant gender-related information on a regular basis.

Guidance Note on Mainstreaming Gender Perspective into Business and Trade Statistics

- The Guidance Note recognizes that the integration of gender into business and trade statistics requires the collection, production, and dissemination of sex-disaggregated data, the identification of data gaps, methods, and data sources, as well as the expansion of data coverage
- Also, the note will be used as input in the upcoming handbook on integrating business and trade statistics, which will include a section on integrating gender in business and trade statistics, and volume 2 of the Manual on Principal Indicators for Business and Trade Statistics



Collaboration with UNCEBTS Task Teams

Collaboration within UNCEBTS

Task Team on Statistical Business Register (TT on SBR):

- Collaboration for using geospatial information in business statistics. INEGI-Mexico shared its experience in integrating geospatial information into the SBR

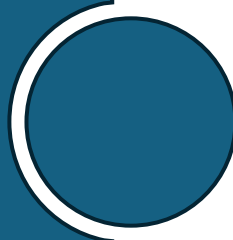
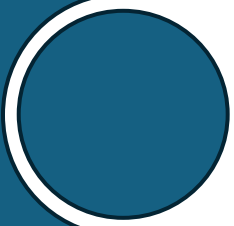
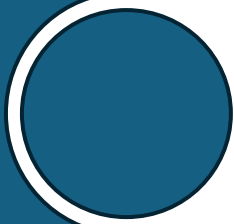
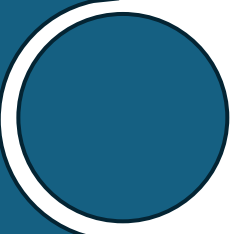
Task Team on Globalization and Digitalization (TT on G&D):

- Coordination of cross-cutting issues such as entrepreneurship and integrating gender perspective in business and trade statistics
- TT on G&D members were invited to provide feedback on the Note on Entrepreneurship elaborated by the TT on BDDE, with the aim to incorporate the relevance of the digitalization and use of the ICT as key determinants
- Likewise, they were invited to share their experience in measuring business and gender statistics

Collaboration within UNCEBTS

Task Team on International Trade Statistics (TT on ITS):

- As part of the outline of the Handbook on Integrating Business and Trade Statistics (HIBTS), section 7.I is dedicated to Integrating gender in business and trade statistics. The document was prepared by the US Census Bureau and UNCTAD
- Likewise, the IAEG-GS has collected inputs from the Economic Commission for Africa, Finland, Italy, Switzerland and Vietnam. This section will be considered for enriching the works on gender performed by the TT on BDDE

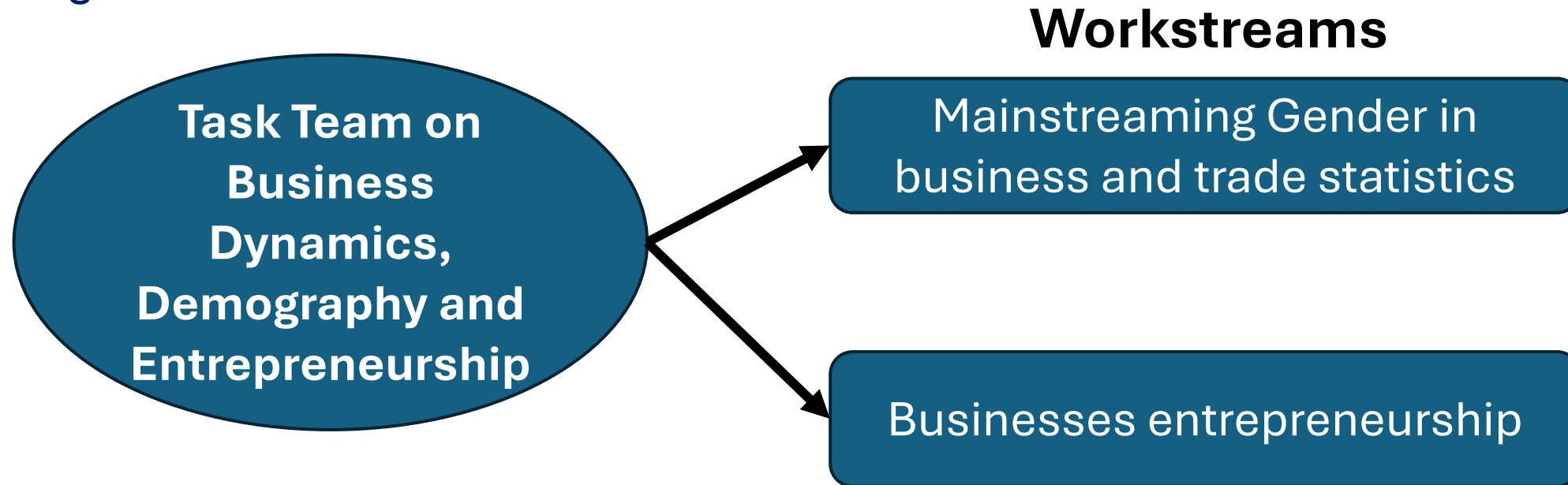


Work programme 2024 - 2025

Work programme of the TT on BDDE for 2024

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- To facilitate the organization and coordination of activities, and to fulfill the activities established in the work programme for 2024, the TT on BDDE meetings are organized around two workstreams:



- The TT on BDDE has held three meetings to address the topic on Gender. It is expected to start revising the topic on entrepreneurship after the UNCEBTS meeting in Geneva (September 23-27, 2024)

Mainstreaming Gender in Business and trade Statistics

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- For 2024, The TT on BDDE is envisaged continuing in the identification of practices to measure business and gender (such as the identification of variables and breakdowns for measuring business in gender and trade statistics)
- In this regard, taking advantage of the material shared by the TT on BDDE members (available in the Wiki) and the template provided by the IAEG-GS, it is proposed to work towards the dissemination of these practices in a public repository

Expected deliverables on Gender in business and trade for 2024

Public site (living site) on experiences in integrating gender in business and trade

Report on experiences of practices related to MDL to get a set of principal variables and indicators on mainstreaming gender in business and trade statistics

Businesses entrepreneurship

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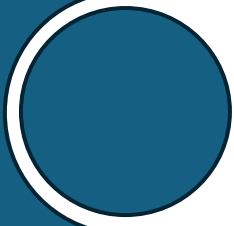
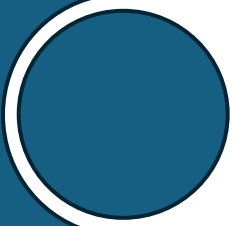
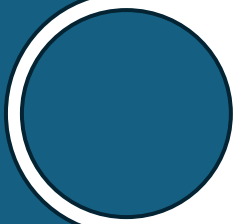
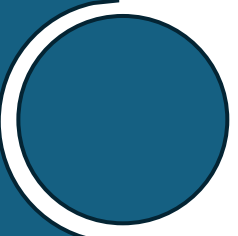
- UNSD prepared the Draft Note on Measuring Entrepreneurship for contributing to the activities of the TT on BDDE (November 2021)
- It is envisaged to continue with these discussions and enrich the Note based on the key determinants of entrepreneurship such as Innovation, Digitalization and ICT usage, R&D, and Skills, among others, focused on Micro and SMEs
- Likewise, it is planned to start the discussion by elaborating a questionnaire to investigate some of the main determinants of entrepreneurial activity

Expected deliverables on Business entrepreneurship for 2024

Proposal on a Wiki/repository on practices related to entrepreneurship (including a template)

Updated Note on Entrepreneurship

Report on the progress of the questionnaire for investigating on determinants of entrepreneurship



Next Steps

Next Steps

- The Task Team continues with the collection and compilation of national practices of countries that consider a gender perspective into business and trade statistics
- The Task Team is working on the compilation a set of relevant indicators and elaborating a stocktaking of indicators and variables, based on the experiences shared by the Task Team members
- In this sense, the TT on BDDE is interested on receiving experiences from Arabic countries on the integration of a gender perspective in business and trade statistics, with the aim to include them in the public repository of practices

Thank You!

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