



Regional Workshop on Statistical Business Registers and Industrial Classifications

Amman, Jordan, 25 – 27 June 2024

Agenda

Day 1 – Tuesday, 25 June 2024	
Time	Activity
8.30 – 9 a.m.	<ul style="list-style-type: none"> ▪ Registration of participants
9.00 – 9.30 a.m.	<ul style="list-style-type: none"> ▪ Welcome and Opening Ceremony <ul style="list-style-type: none"> ○ Opening remarks – AITRS, ESCWA, UNSD ○ Round table introductions
9.30 – 10.30 a.m.	<ul style="list-style-type: none"> ▪ Session 1: International and Regional Perspectives on Statistical Business Registers (Hedi Saidi, AITRS) This session includes an overview of the work programmes at the international and regional levels, with a focus on the ESCWA region. It will also include an introduction to the UN Committee of Experts of Business and Trade Statistics (UNCEBTS) and its Task Teams, and the recent development and output. <ul style="list-style-type: none"> ○ Overview of the UNCEBTS and the Task Team on Statistical Business Register (Julian Chow, UNSD) ○ Overview of Task Team on Business Dynamic, Business Demography and Entrepreneurship (Gerardo Durand, INEGI) ○ ESCWA work programme on business statistics (Majed Hamoudeh, ESCWA)
10.30 – 11 a.m.	Group photo, followed by coffee break
11 a.m. – 12.30 p.m.	<ul style="list-style-type: none"> ▪ Session 2: Introduction to Statistical Business Registers (SBRs) (Trainer: Gerardo Durand, INEGI) This session introduces the UN Guidelines on SBR and relevant concepts, including: <ul style="list-style-type: none"> ○ What is a Statistical Business Register? ○ Roles and coverage of SBRs ○ Data sources for the SBR
12.30 – 1.30 p.m.	Lunch
1.30 – 3 p.m.	<ul style="list-style-type: none"> ▪ Session 2 (continued) (Trainer: Zhiyuan Qian, UNSD) <ul style="list-style-type: none"> ○ Units in the SBR ○ Characteristics of units ○ Maintenance of the SBR ○ Survey frame methodology
3 - 3.30 p.m.	Coffee break
3.30 – 5.00 p.m.	<ul style="list-style-type: none"> ▪ Session 3: Uses of SBR – Country Examples (Moderator: Majed Hamoudeh, ESCWA) This session includes some country presentations on the use of SBR for production of business statistics. <ul style="list-style-type: none"> ○ Egypt, Jordan, Morocco, Oman, Palestine, Tunisia



Day 2 – Wednesday, 26 June 2024	
Time	Activity
9.0 – 10.30 a.m.	<ul style="list-style-type: none"> ▪ Session 4: SBR Maturity Model <ul style="list-style-type: none"> ○ Overview of the SBR Maturity Model (Trainer: Saleh Al-Kafri, PCBS) This session introduces the SBR Maturity Model, including its overall design and purpose, and the self-assessment toolkit ○ Seven Dimensions of the SBR Maturity Model (Trainer: Julian Chow, UNSD) This session introduces the seven dimensions of SBR Maturity Model, covering the characteristics, requirements, stage and relevant description and its use to identify areas for improvement
10.30 – 11 a.m.	Coffee break
11.00 a.m. – 12.30 p.m.	<ul style="list-style-type: none"> ▪ Session 5: Group Exercise – SBR Self-Assessment (Moderator, Zhiyuan Qian UNSD) This session presents the SBR self-assessment toolkit and provides an opportunity for each participant to make an assessment on the status of development of the SBR in their own country, and to identify areas of improvement.
12.30 – 1.30 p.m.	Lunch
1.30 – 3 p.m.	<ul style="list-style-type: none"> • Session 6: Economic Census and SBRs (Trainer: Gerardo Durand, INEGI) This session presents an overview of Economic Census and its relevant and usefulness for the SBR
3 - 3.30 p.m.	Coffee break
3.30 – 5 p.m.	<ul style="list-style-type: none"> ▪ Session 7: Roundtable discussion on the key considerations in establishing an SBR (Moderator: Omar Hakouz, ESCWA) This session discusses the special circumstances and unique challenges for establishing an SBR for countries in the ESCWA region and the way forward to address them.



Day 3 – Thursday, 27 June 2024	
Time	Activity
9 – 10.30 a.m.	<ul style="list-style-type: none"> ▪ Session 8: Industrial classification systems– ISIC, Rev. 5 (Trainer: Zhiyuan Qian, UNSD) This session presents main concepts and the latest developments in the industrial classification systems <ul style="list-style-type: none"> ○ Main concepts and applications rules of ISIC ○ Revision of ISIC ○ Recoding the business register to ISIC Rev. 5
10.30 – 11 a.m.	Coffee break
11 a.m. – 12.30 p.m.	<ul style="list-style-type: none"> ▪ Session 9: New development in SBRs This session presents the latest developments in SBR, covering the following areas: <ul style="list-style-type: none"> ○ Integration of geospatial information in business registers (Julian Chow, UNSD) ○ mainstreaming gender statistics in business statistics, integration of business and trade (Gerardo Durand, INEGI)
12.30 – 1.30 p.m.	Lunch
1.30 – 2.30 p.m.	<ul style="list-style-type: none"> ▪ Session 10: Global/Regional Registers and Manual on Principal Indicators for Business and Trade Statistics <ul style="list-style-type: none"> ○ Global initiative on unique identifiers for businesses (Julian Chow, UNSD) ○ UNSD-OECD Multinational Enterprise Information Platform (MEIP) (Zhiyuan Qian, UNSD) ○ Manual on Principal Indicators for Business and Trade Statistics Vol. 1 (Julian Chow, UNSD)
2.30 – 3 p.m.	Closing remarks – AITRS