

Recommendations on the way forward

Julian Chow, UNSD

3rd meeting of the Webinar Series on the Global Initiative on Unique Identifiers for Businesses

18 January 2024





Proposed way forward

- Establishment of an Advisory Committee to guide this initiative forward
- Taking stock of current situation on the use of unique identifiers for businesses
- Elaboration of a strategy to further guide this initiatives
- Development of guidance and communication materials
- Linking this initiative with the OECD-UNSD Multinational Enterprises Information Platform



Establishment of an Advisory Committee

- Establish a collaborative platform for countries and international organizations to strengthen the registration system in countries
- Leverage on the various organizations to develop a common approach
- Exploration of concrete ways to strengthen the legal registration of businesses and the management of unique identifiers for the improvement of the statistical business register
- Provide advice and recommendation on various elements of the work programme
- Solicit in-kind contribution and support from various stakeholders



Stocktaking exercises

- Global Assessment in 2024 to assess on the use of unique identifiers for businesses
- Development of a repository on best practices and case studies



Elaboration of a strategy to further guide this initiatives

- Development of a strategy to further guide this initiative
- Seeking synergies between the business registers and civil registration registers by adapting the UN Legal Identity Agenda to the business registration
- Identification of possible pilot projects to demonstrate the importance of a sound business registration system to improve Statistical Business Registers and the benefits of mapping to a global unique identifier and their use to jump start their national systems of unique business identifiers.



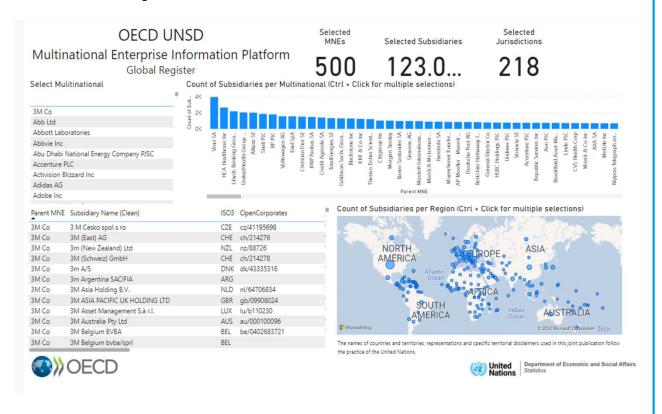
Development of guidance and communication materials

- Develop an Opinion/Statement on Unique Identifiers for Businesses
- Mainstreaming this initiative at appropriate forums, such as
 - Regional training workshop on statistical business registers
 - UN World Data Forum 2024



OECD-UNSD Multinational Enterprises Information Platform

- A joint initiative of OECD and UNSD to provide an understanding of the structure of MNEs and related material
- https://unstats.un.org/unsd/busi ness-stat/mne-platform/
- Linking national unique identifiers and the mapping to global identifiers will facilitate the establishment and maintenance of MEIP containing the legal structure of multinationals







Thank you!

