The role of legal basis in the partnerships with MNOs

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Role of legal basis in partnerships with MNOs

Why a legal basis?
Why a legal basis?

Clarify the public interest
Why a legal basis?

Clarify MNO's space for monetisation
Why a legal basis?

Guarantee equal footing for all MNOs
Why a legal basis?

Eliminate uncertainty concerning privacy
Why a legal basis?

Clarify financial compensation for MNO's burden
Role of legal basis in partnerships with MNOs

Then why do we still need partnerships?
Why do we still need partnerships?

MNOs are the experts in their own network infrastructure
Why do we still need partnerships?

MNOs are becoming experts in the use of mobile network data
Why do we still need partnerships?

Better MNOs data products benefit the society
Thank you for your attention

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