

UNECE "Making Data Meaningful" guide series- Parts 1, 2 and 3

The **Making Data Meaningful** guides are intended as a practical tool to help managers, statisticians and media relations officers in statistical organizations use text, tables, charts, maps and other devices to bring statistics to life for non-statisticians.

Part 1: A guide to writing stories about numbers

The first guide provides guidelines and examples on the use of effective writing techniques to make data meaningful.

Part 2: A guide to presenting statistics

The second guide provides guidelines and examples on preparing effective tables, charts and maps, and using other forms of visualizations to make data meaningful. It also offers advice on how to avoid bad or misleading visual presentations.

Part 3: A guide to communicating with the media

The third guide aims to help producers of statistics find the best way to get their message across and to communicate effectively with the media. It contains suggestions, guidelines and examples.

Custodian: United Nations Economic Commission for Europe - UNECE

Knowledgebase on Economic Statistics - Methods and Country Practices
<http://unstats.un.org/unsd/EconStatKB/KnowledgebaseArticle10350.aspx>