

Communicating with the Media: A guide for statistical organizations

This guide is designed as a practical tool to assist statistical organizations in setting up effective communications with the media and with the general public.

It serves as a quick reference presenting the main principles and a general overview of the issues to be considered by a statistical organization when communicating with the media.

Custodian: UNECE

Knowledgebase on Economic Statistics - Methods and Country Practices

<http://unstats.un.org/unsd/EconStatKB/KnowledgebaseArticle10179.aspx>