

Making Data Meaningful

The Making Data Meaningful guides are intended as a practical tool to help managers, statisticians and media relations officers in statistical organizations use text, tables, charts, maps and other devices to bring statistics to life for non-statisticians.

Part 1: A guide to writing stories about numbers

The first guide provides guidelines and examples on the use of effective writing techniques to make data meaningful.

Part 2: A guide to presenting statistics

The second guide provides guidelines and examples on preparing effective tables, charts and maps, and using other forms of visualizations to make data meaningful. It also offers advice on how to avoid bad or misleading visual presentations.

Custodian: UNECE

Knowledgebase on Economic Statistics - Methods and Country Practices
<http://unstats.un.org/unsd/EconStatKB/KnowledgebaseArticle10178.aspx>