PERU: STATISTICS OF THE DISTRIBUTIVE TRADES AND SERVICES
BRIEF SUMMARY

1. ANNUAL ECONOMIC SURVEY

Since year 1977 in coordination with the Statistical Offices of the different sectors the National Statistics Office (INEI) executes an annual Economic Survey, aided in the D.L. 604, law of the National Statistical System. This survey is a statistical investigation to gathers economic and financial information of enterprises and establishments who carry out some economic activity with the purpose of elaborating the National Accounts

1.1 OBJECTIVE

To gather financial and economic information of all the companies located in the national territory that guarantees the readiness of statistical information and its reliable. Also to settle down and to consolidate an outline conceptual uniform to raise information from enterprises and establishments, producers of goods and services based on the requirements of the national accounts and the necessities of each sector.

1.1.1 Specific objectives
- To determine the financial economic situation of the enterprises
- To know the structure of revenues and expenses of the enterprises
- To determine the main products and inputs used in the production

1.2 PURPOSE

It is an investigation directed to the enterprises and establishments by type of economic activity to guarantee the good readiness and reliability of the statistical information for the elaboration of national and sector macroeconomic information that allow a better knowledge of the economic situation of the country, supporting an appropriate orientation of the political decisions for the development.

1.3 COVERING

1.3.1 Geographical
The annual economic survey gathers information of the enterprises and /or establishments located in the national territory

1.3.2 Sector
The survey understands the following sectors by ISIC :

Agriculture-manufacturing	Fishery,
Mining,	Manufactures,
Construction,	Tourism, (Travel Agency's and Tourism)
Transports and Communications,	Education,
Trade and Services	Hydrocarbons
Electricity Services	
No Financial Enterprise of Government	
Hotel	

1.3.3 Thematic covered

- Variables of identification of the company
- Financial -States of the Company
- General balance
- Balance of Lost and Earnings
- Revenues and expenses of the company
- Structure of the Net patrimony
- Aggregated Value, Intermediate Consumption, Production, Gross formation of capital of the Enterprises and/or establishments
-Employment and Remunerations
-Fixed assets and Accumulated Depreciation
-Main Products and inputs used in the production
-Taxes.

1.4 STAGES

1.4.1 Planning
Planning involves the design of the questionnaires, chronogram, legal framework, budget, elaboration and update of directory, coordination with statistical offices of each sector, elaboration of methodological documents (critics and code, consistency, tabulated, etc)

1.4.2 Distribution and compilation of Information
To obtain the basic information of the investigation units, Statistics Offices of each sector is in charge of it ic:
Distribution: it is made in direct form by the sector () or through the courrier service .
Recopilation: The informants give or send the filled forms (paper or electronics form) to statistical office or through the web page.
The formats or questionnaires were traditionally in paper until year 1998, then, we began with the electronic formats being distributed first in disquets with some rules of basic consistency included in the questionnaire. At the moment, an electronic form is used, through web page of the different sectors and also in the INEI, this has allowed to eliminate some processes, reduce costs and time of processing.

1.4.3 Evaluation of Covering, remiss
To improve the covering identifying the omission to the survey, not answer, and answer giving false information.
Strategy of recovery information from the observation units to complete the covering of the reference framework and directory of the survey, is using phone calls, letters of warning y/o new terms. Those companies or establishment that don't respond are subject of tickets that are described in the Law of the Statistical System.

1.4.4 Processing and exploitation of the information
This stage involves the following operations:
- To verify the number of received forms
- classification the informants' selection, according to the activity and the content of the information
- Code of forms

- Control of quality and data entry of the information
Revision of the database
Tabulation of results
- Complementary consistency
- Correction of the framework.
- Exploitation of the information

ANNUAL ECONOMIC SURVEY OF THE TRADE AND SERVICES SECTOR

A. COVERING
1. Geographical: information are gathered of the enterprises and establishments devoted to the commercial or services activities located in the national territory

2. Sectors: Trade and Services
Trade: the survey include the following activities of the ISIC:

Division 50 and 51   Wholesale trade
Division 52   Retail trade

Services
Benefit of Services to Companies and the Community
Restaurants
Private Education
Group 851   Clinical, sanatoriums, clinical laboratories, ambulance Services and medical equipment rent (Private Health)
Other Services lend to Enterprises

B.   TOPICS INVESTIGATED

To Enterprises and establishments
- Identification of the enterprises or establishment
- Financial States
- Fixed assets
- Employment and Remunerations
- Net -sales of Merchandises and services according to payment modality
- Purchase of merchandises according to supplier, main products or services that sells and buys the company, informations of the establishments.

C. METHOD AND PROCEDURE OF GATHERING INFORMATION
The annual economic survey is approved and launched by means of resolution of the Boss of the National Statistic Office, INEI, usually in august, which is published in the official newspaper, pointing out the questionnaire to each sector, in this case an electronic format is located in the web of the INEI, also the list of enterprises and establishments selected in the study that include the mandatory stratum, composed by the larger and representative companies, as the medium and small companies too but selected by sampling. The period to gathering information is two months.

D. STATISTICAL UNITS AND USED FORMS

The statistical units are all the enterprises and establishments that have developed some trade or services activities during the year of reference whose annual sales go from S/. 80 000 new soles and more. For these companies considered in the survey, there are 2 types of questionnaires or forms used:

F1   for companies with annual sales until S /. 650 000 new soles
F2   for companies with annual sales more than S /. 650 000 new soles

Besides, has been considered 2 annexes
Annex 1.   For Service of Health
Annex 2.   For Services of Entertainment, Sales of Foods and Drinks.

E.   Processing and exploitation
The processing of the compiled information of the questionnaires is executed by the INEI, code, criticizes, consistency and validity of the information, also tabulated for the elaboration of tables.

F. Improving the Annual economic Survey
- **Use of a electronic forms to each economic sector**
- **Distributions of electronic form trough Internet, with the following characteristics:**
    - **Help Windows**
    - **Accounting consistency**
    - **Reports of validations**
    - **Automatic generation of files for database**

G.   Difficult issues
- **Lacks of Sample Framework**
- **Not probabilistic Sample**
- **High Omission of answer to AES**
- **Lacks of supports from respondents or enterprises**