# **FDI** statistics



### What is FDI?

Foreign direct investment (FDI) is a category of crossborder investment in which an investor resident in one economy(the direct investor) establishes a lasting interest in and a significant degree of influence (at least 10%) over an enterprise resident in another nation's economy (the direct investment enterprise).



# **Typical Sources**

FDI Statistics are typically compiled as part of:

Foreign Affiliate Statistics (FATS)

Balance of Payments (BoP)

Business registers also play a central role



# **Balance of Payments (Direct investors)**

Many countries have an annual survey – Balance sheet

In some cases, this is supplemented by a quarterly survey (often transactions/payments data) – update annual stocks using ratios

Some, where FDI / globalization is very important, conduct a full quarterly survey – P&L, balance sheet, income flows



# **Policy perspectives**

Often more interested in *ultimate* in (immediate) investor

The immediate investor with respective that is investing directly into the

The purpose of analysing FDI on an to see where an investment comes the profits from investment ultimate

\* The ultimate investor or ultimate cont that has the final controlling power ove purpose of analysing FDI on an immed where investment is coming from or go definition.

OECD Benchmark
Definition of Foreign
Direct Investment
FOURTH EDITION 2008







# **Policy perspectives**

Domestic policy makers often want 'pass through' (SPE)\* investment excluded – this is sometimes called 'phantom' investment – usually has no spillover to domestic economies.

\* A special purpose entity (SPE) is a company set up for reasons that are beyond the production of goods and services; often they are established for financing purposes or to hold certain assets or liabilities. The present IMF guidance defines them as businesses which: have no more than five employees, very little production within their resident economy, have a foreign ultimate controlling parent, and have a high ratio of foreign assets relative to domestic.



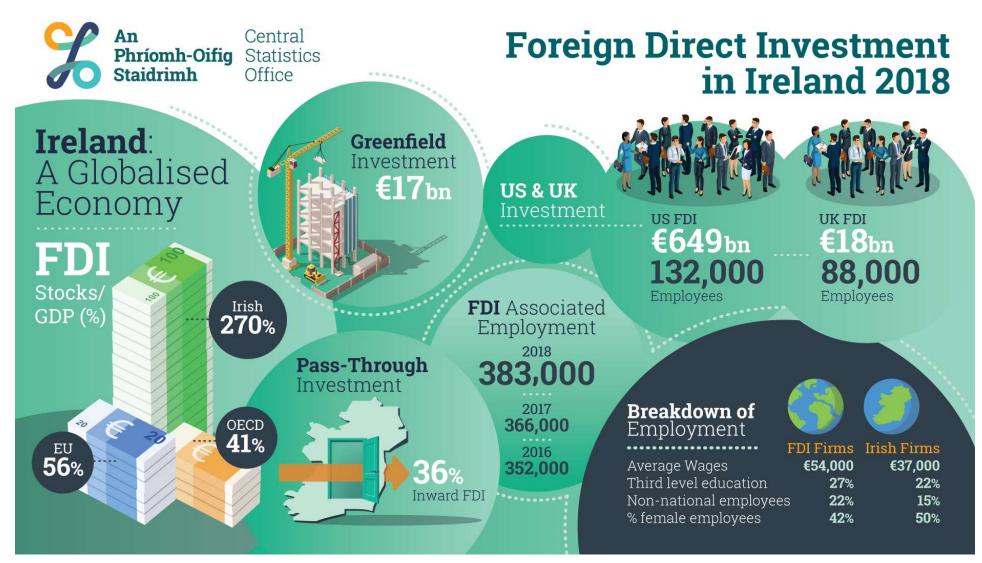
# **Policy perspectives**

Phantom investment sometimes this gets confused with 'IP and intangible' investment. But not the same

Also 'reversable' investment (e.g. inter company loans) excluded

This is relevant to 'resource mobilization' discussion







## When we talk about FDI what do we mean?



Source: FDI in Ireland 2008

https://www.cso.ie/en/releasesandpublications/ep/p-fdi/foreigndirectinvestmentinireland2018/specialpurposeentitiesandpass-

through/



## **Some recent UNCTAD results**

Developed countries: FDI inflows by components 2005 – 2020 (USD Billions)





## **International sources**

**UNCTAD** 

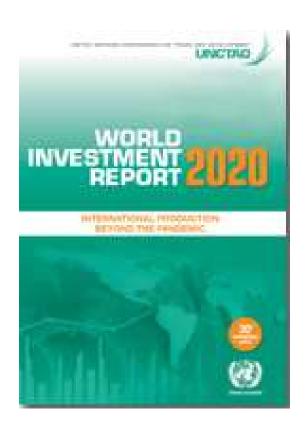
OECD

IMF

IFC (World Bank Group)



## **UNCTAD World Investment Report 2020**



### **Annex tables**

- FDI flows and stock
- Announced greenfield investment projects
- Cross-border M&As
- Top 100 TNCs
- Bilateral investment positions

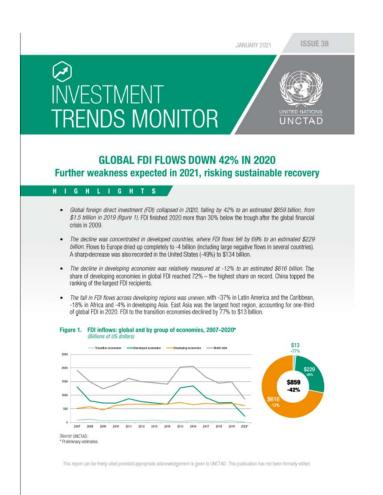
**Country/regional fact sheet** 

**Methodological Note** 

https://unctad.org/topic/investment/world-investment-report



### **Global Investment Trend monitor**

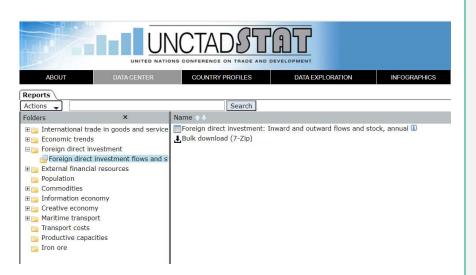


 The monitor analyses the most recent trends in FDI flows in developed, developing and transition economies and assesses their prospects for 2021.

https://unctad.org/webflyer/global-investment-trend-monitor-no-38



## **UNCTADstat** – global statistics



Annual datasets: 1980 – 2019 (USD / % of GDP / % of GFCF)

Inward FDI Stocks by partner country and region

Outward FDI Stocks by partner country and region

Inward FDI Flows by partner country and region

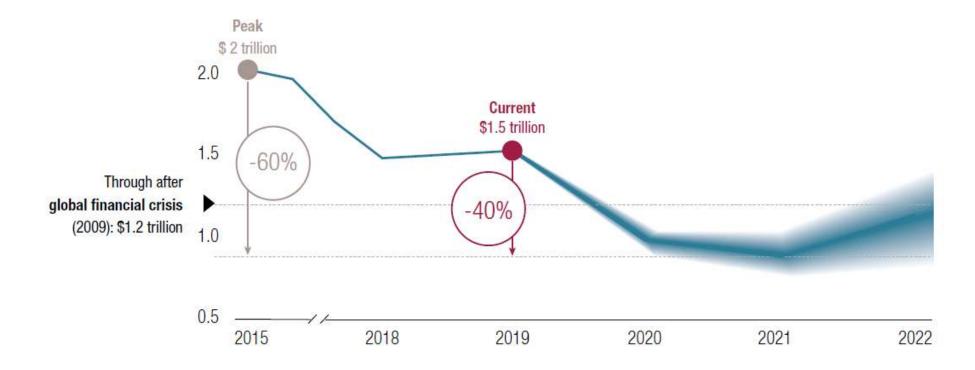
Outward FDI Flows by partner country and region

https://unctadstat.unctad.org/wds/ReportFolders/reportFolders.aspx



### Some recent results

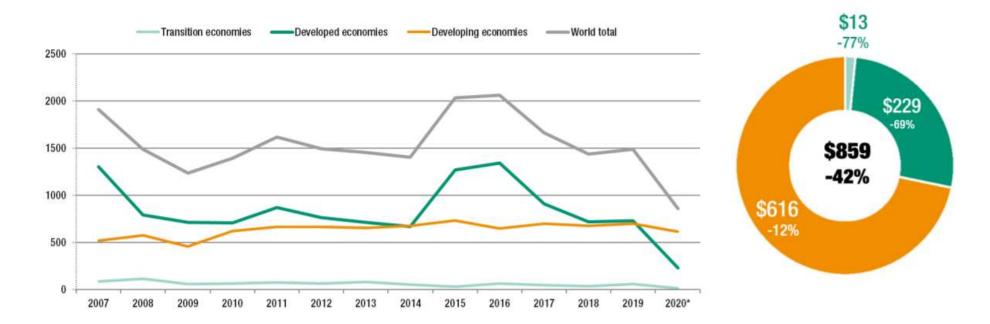
Global FDI inflows, 2015 - 2022





## **Some recent UNCTAD results**

FDI Inflows: global and by group of economies, 2007 – 2020 (USD Billions)





Time

yearly

☐ latest data available

#### **Indicators**

### > FDI stocks > FDI flows > FDI restrictiveness > Inward FDI stocks by partner country Outward FDI stocks by partner country > Inward FDI flows by partner country Outward FDI flows by partner country > Inward FDI stocks by industry Outward FDI stocks by industry > Inward FDI flows by industry Outward FDI flows by industry > FDI income payments by

partner country

Perspectives

Outward

☐ Compare variables

#### FDI flows Outward, Million US dollars, 2005 - 2019 Source: Benchmark definition, 4th edition (BMD4): Foreign direct investment: financial flows, main aggregates Show: < share **S**fullscreen Chart Table 2.0M 1.8M 1.6M 1.4M 1.2M World 1.0M 0.8M OECD - Total 0.6M 0.4M European Union > • 2006 2014 2016 2008 2010 2012 2018

Countries

Highlighted Countries (3)



quarterly monthly

(0)



### **Indicators**

**FDI Stocks** 

**FDI Flows** 

**FDI** Restrictiveness

Inward FDI stocks by partner country

Outward FDI stocks by partner country

Inward FDI flows by partner country

Outward FDI flows by partner country

Inward FDI stocks by partner industry

Outward FDI stocks by partner industry

Inward FDI flows by partner industry

Outward FDI flows by partner industry

FDI income payments by partner

country

FDI income receipts by partner country

FDI income payments by industry

FDI income receipts by industry

https://data.oecd.org/fdi/fdi-stocks.htm#indicator-chart





### **Datasets**

FDI by partner and by industry

FDI by partner country

FDI by partner country and by industry

FDI flows by industry

FDI positions by industry

FDI income by industry

FDI positions by partner country

FDI income by partner country

https://www.oecd.org/corporate/mne/statistics.htm#:~:text=New%20OECD%20data%20and%20analysis,downward%20trend%20observed%20since%202015



### **IMF DATA** ACCESS TO MACROECONOMIC & FINANCIAL DATA

### Coordinated Portfolio Investment Survey (CPIS)

Latest Update Date: 12/14/2020



**CPIS Home** 

By Economy

By Indicator

**Data Tables** 

Documents

Data Query

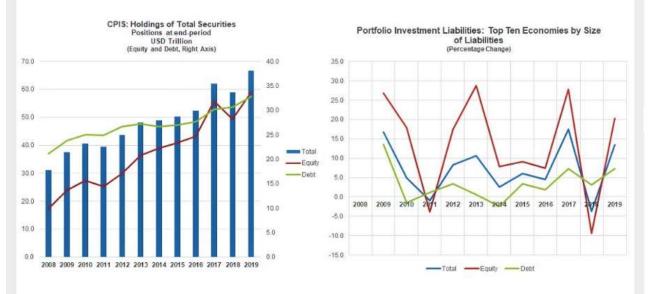
**About CPIS** 

Search



New data\* for end-2019, show that total world portfolio holdings increased from US\$ 58.9 trillion (end-December 2018) to US\$66.6 trillion (end-December 2019). This comes from increases in holdings of debt securities by US\$ 2.3 trillion, and in equity holdings by US\$ 5.5 trillion (chart on the left). For the top ten issuers of securities, portfolio investment liabilities mostly equity (chart on the right) — derived from counterparts' holdings rebounded markedly in 2019 after a sharp drop in 2018.

\*End-June 2019 data have also been reviewed



#### Charts and More Information

Total CPIS Reporters - Map

Top 10 Destinations by Economy

Total Portfolio Investment Assets - Top 10 Reporting Economies

Total Equity and Investment Fund Share

**Total Debt Securities** 

Derived Total Portfolio Investment Liabilities-Top 10

Derived Total Equity and Investment Fund

Derived Total Debt Securities

Data Availability (December 2019) as of September 16 2020



UNCTAD



#### **Indicators**

Securities held as reserve assets

International organizations portfolio investments

Total portfolio investment assets x geography

Total portfolio investment assets – top 10 economies

Top 10 economies – holders and issuers x geography

Portfolio investment assets - all

Derived portfolio investment liabilities - all



## **Conclusions**

FDI statistics like most statistics cover a lot of different activities

Need to be careful what FDI would be included, as passthrough, reversible, and maybe intangible FDI doesn't bring any immediate benefits to the host country.

Announcements NE greenfield FDI



## Personal reflections...

Not clear to me that FDI should be part of ARM

If it is included, it should only be 'residual' FDI

I think FDI plays an important role in development – but should not be conflated with RM

