Measuring Colombia's private sector contribution to the SDGs – SDG Corporate Tracker

Technical Secretariat SDG Commission
National Planning Department
Pilot Project – Contribution of the private sector

Results of the 2017 pilot project

Only 20% of the companies carry out water reutilization processes which is equivalent to 16% of the total volume of water used in 2017.

15% of the reporting companies use nonconventional renewable energy within their productive processes and this is equivalent to 3% of the average total used energy between 2015, 2016 and 2017.

Nearly half of the companies acknowledged that there are significant impacts on biodiversity generated by their indirect operations through their supply chains.

The information reported by 79% of the companies shows an average annual investment of USD $1,47 billion (Graph 26). This is equivalent to more than 100% of the amount invested in this goal by official financing sources like the PGN or the SGR.

The project showed that in 17 of 70 companies use of recycled materials to make new products increased from 20,9% in 2016 to 25,2% in 2017.
SDG Corporate Tracker Colombia

The SDG Corporate Tracker Colombia is a multi-stakeholder initiative which seeks to measure the business sector contribution to the fulfillment of the Sustainable Development Goals (SDGs).

Aimed at business organizations of any size and economic sector that have operations in Colombian territory, who are interested in disseminating information annually on the contribution of their management to the SDGs. The registered information is completely anonymous, and the disclosure of aggregated information is done under a confidentiality agreement between the parties.

Three main objectives:

• Contribute to public policy discussion and decision-making process regarding the private sector's contribution to the SDGs
• Generate an aggregate analysis of the contribution to the SDGs by economic sector, company size or region of the country.
• Identify, document and disseminate good business practices to contribute to the fulfillment of the SDGs
SDG Corporate Tracker

How do we measure the PS’s contribution?

Through an online platform that collects data in a standardized way and uses a technical tool built to measure the companies’ report on the 17 SDGs, taking the GRI Standards as a reference.

How does it differ from other initiatives?

• Led by the national government, headed by the National Planning Department as part of the SDG advisory Commission
• Aligned with GRI standards, the most used sustainability reporting standard in the world
• Complements the official documents regarding progress in meeting the proposed SDG targets – Country narrative
SDG Corporate Tracker – Platform content

Three pillars of sustainability

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<th>Topics</th>
<th>Economic growth, value generation and distribution</th>
<th>Equity, diversity and inclusion</th>
<th>Education and training for employment</th>
<th>Occupational health and safety</th>
<th>Decent and quality work</th>
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<td>Biodiversity, soils and forests</td>
<td>Water consumption</td>
<td>Spills</td>
<td>Emissions and climate change</td>
<td>Energy generation and consumption</td>
<td>Sustainable production and consumption</td>
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<td>Transparency and anti-corruption</td>
<td>Human rights and peace</td>
<td>Social initiatives and voluntary social investment</td>
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Para mayor información por favor escribíe a: ods.colombia@unido.org
Colombia’s third Voluntary National Report 2021

141 companies reported in 2018 and 2019

Company size

- Micro: 12%
- Small: 14%
- Medium: 21%
- Big: 53%

Employees and salaries

- Average salary of women in managerial positions: 62%
- Average salary of men in managerial positions: 38%

Data by company size:

- Micro: Men 38%, Women 62%
- Small: Men 45%, Women 55%
- Medium: Men 53%, Women 47%
- Big: Men 53%, Women 47%

Company’s main operating regions:

- Valle del cauca
- Antioquia
- Cundinamarca
- Bogotá D.C.
- Cauca
Social investment

SDG: 1.a
10.2

Union membership rate

SDG: 5.5

Type of population most frequently benefiting from voluntary social investment programs

- Women 11%
- Ethnic groups 7%
- Migrants 4%
- Peasants 6%
- Small rural producers 5%
- Conflict victims 5%
- Displaced people 5%
- Young population (14-28) 17%
- Former combatants 2%
- Senior citizen 5%
- Children 28%
- Population with disabilities 5%

Women

3%

Men

16%
VNR’s 2018 and 2019 results

- 41% Percentage of companies that report implementing voluntary social investment programs.
- 30.9% Percentage of companies that implement initiatives to integrate micro, small and medium-sized enterprises into their value chain.
- 36% Percentage of companies reporting to have published a sustainability report in the last 3 years.
- 52% Percentage of companies with an inclusion and non-discrimination policy in the workplace.
- 25.5% Percentage of companies with measures to reduce CO2 emissions.
- 29.1% Percentage of companies that have measures to adapt to climate change.
- 44% Percentage of companies reporting that they have established a policy of respect for human rights.
Next steps

• Currently companies are reporting 2020 period.
• We continue to seek alliances with potential implementing allies. Global Compact Colombia is in process to become an ally.
• We hope that more small and medium-sized companies will join the initiative.
• In December we’re expecting to release a broader document presenting aggregate information for the 17 SDG’s
• We are developing a tool for companies to acknowledge their contribution to the 2030 Agenda.
For further information you can contact us at:
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