



Data Innovation for SDGs Monitoring in Indonesia

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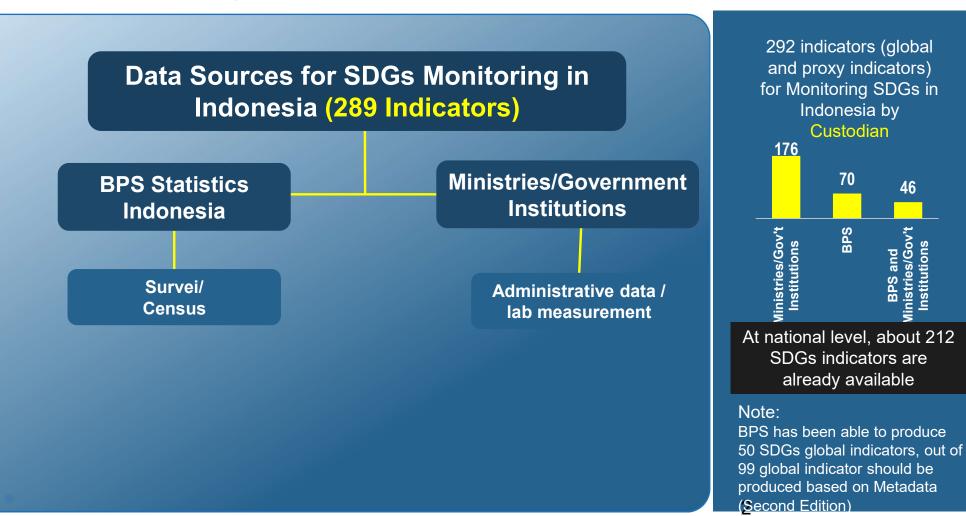
International Workshop on the Monitoring of the Sustainable Development Goals

UN Statistics Division



12-13 January 2022

Challenges in SDGs Data Provision for SDGs Money



Strategies for Filling Data Gap to Support SDGs Implementation



Optimizing the available survey activities in BPS-Stistics Indonesia and looking for new data sources (e.g. **Big Data**)

Implementing <u>small area estimation (SAE)</u> method to produce SDGs indicators at lower level of administrative area (to support the implementation of SDGs regional action plan)

Strengthening the implementation of Indonesia One Data policy (<u>Satu Data Indonesia</u>) to push line ministries/government institution responsible for provuiding data for certain SDGs indicators according to agreed SDGs indicators metadata



Big Data Initiatives and Developments in BPS

Web-crawling





Marketplace





Flight Tracker, bus booking site





Job Vacancy Site



Labor analysis



Online booking site and review



Room occupancy rate, Number of tourists, et



Air Quality, weather reporting site



Mobil123, rumah 123



Online news and social media



Google Map



IDx

E-commerce Data



Transportation analytics







Environmental and disaster statistics



Property and vehicles statistics



Current fenomena, citizen sensing



Infrastructures and people activities



Company financial report, Stock index

Google and Facebook mobility index



People mobility

Satelite Imagery



Economic activities, Agriculture statistics Poverty mapping

FB Relative Wealth Index



Economic activities Poverty mapping

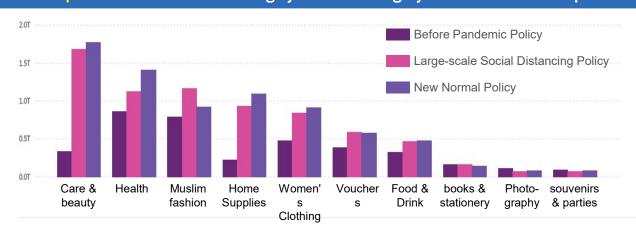
Mobile Positioning Data



Tourism statistics, **Metropolitan Statistics** Area

Digital Economy

Marketplace Data: Demand Shifting by Product Category in the Online Marketplace





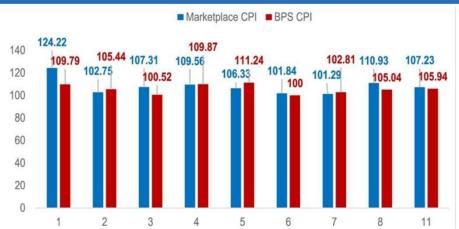
In general, there has been an increase in online shopping activities after large-scale social distancing policy implementation. The care and beauty product experienced the highest increase

Source: Marketplace Website in Indonesia https://ieeexplore.ieee.org/abstract/document/9271717/

The patterns of Consumer Price Index (CPI) from official statistics and marketplace based are similar

https://content.iospress.com/articles/data-science/ds210037

Consumer Price Index: Official and Marketplace Based CPI



Job vacancy: Number of Job Vacancies, September 2019 - August 2020

12,000 10,000 10,000 10,100 10

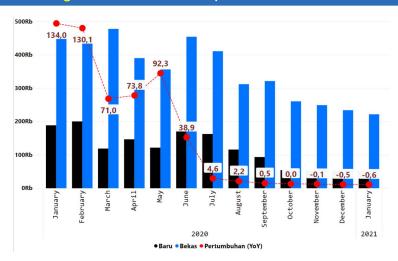
Source: Jobs Advertisement Website

Online Booking: Room Occupancy Rate

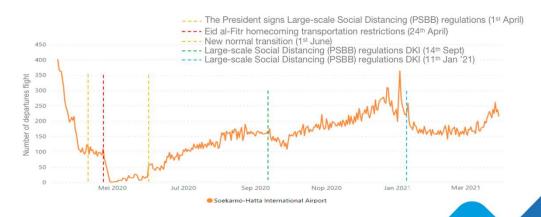


http://informationr.net/ir/25-4/paper885.html

Housing Statistics: Number of Properties sold



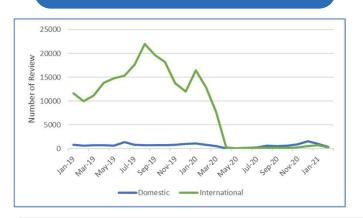
Flight Tracker: Number of Flights



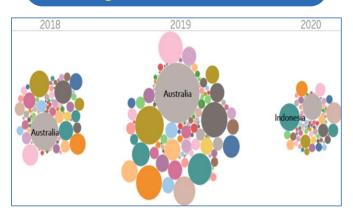
Source: flight tracker https://iopscience.iop.org/article/10.1088/1742-6596/1863/1/012020/meta

Using Reviews of TripAdvisor and Booking.com to measure the impact of pandemic in Tourism Industries

Number of Reviews on Bali



Origin of Reviewers in Bali



Length of stays in Bali



ROR, Google Trend, TripAdvisor Reviews in Bali



Number of Int'l tourist, official and booking.com



Pramana, et 2021, https://bit.ly/2YhwPRn



Mobile Positioning Data (MPD) Use in BPS-Statistics Indonesia



Since 2018 **BPS has had MoU and Contract with MNO (Telkom)** regarding the use of Mobile Positioning Data for official statistics, e.g., Domestic & Outbound Tourism Statistics.



At the beginning, the MPD processing have implemented a hashing procedure to guarantee the anonymity of the subscribers identification.



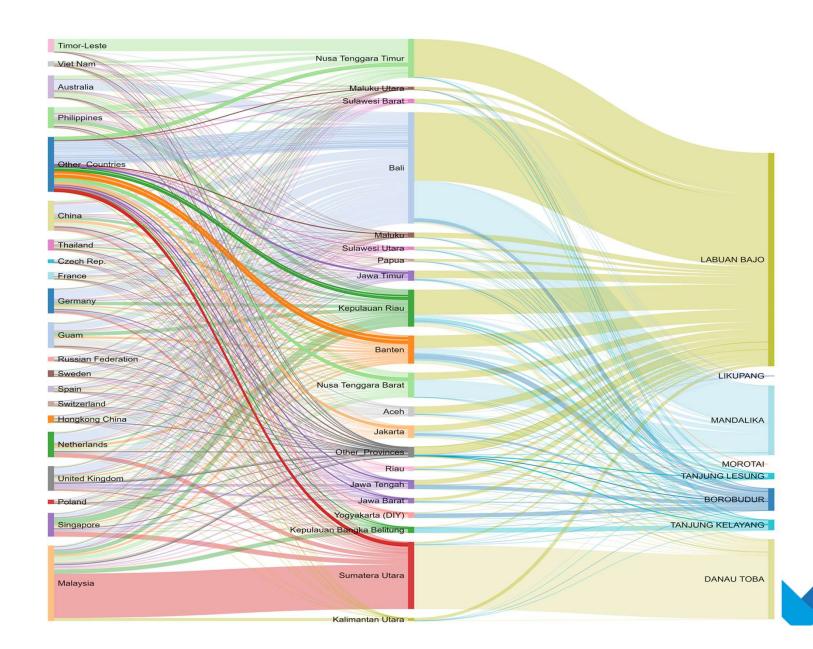
The data of MPD **is only the BTS location** (longitude and latitude), time, and sources (signaling or CDR) which is not the actual location of every subscribers

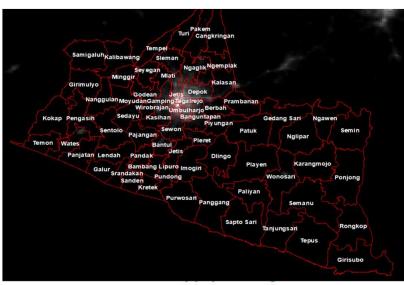


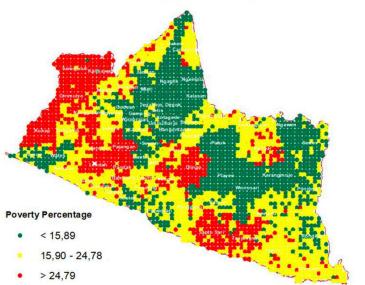
The applications of the MPD data are for the needs of International Visitors, Domestic Tourists, and Mobility between regions statistics.



Countries, Entry ooints, Destinations

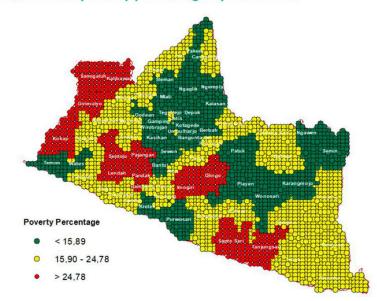






Nighttime Light for Poverty Mapping

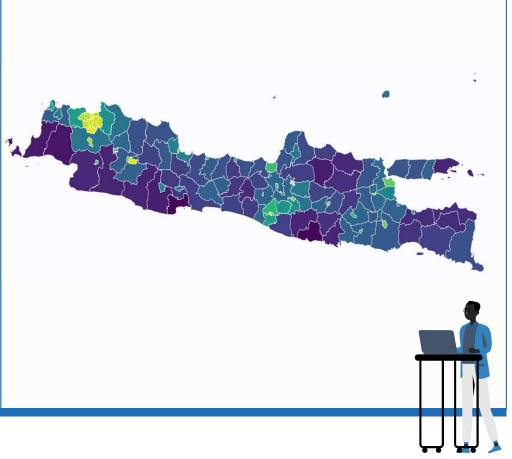
Distribution poverty percentage by PBDT 2015



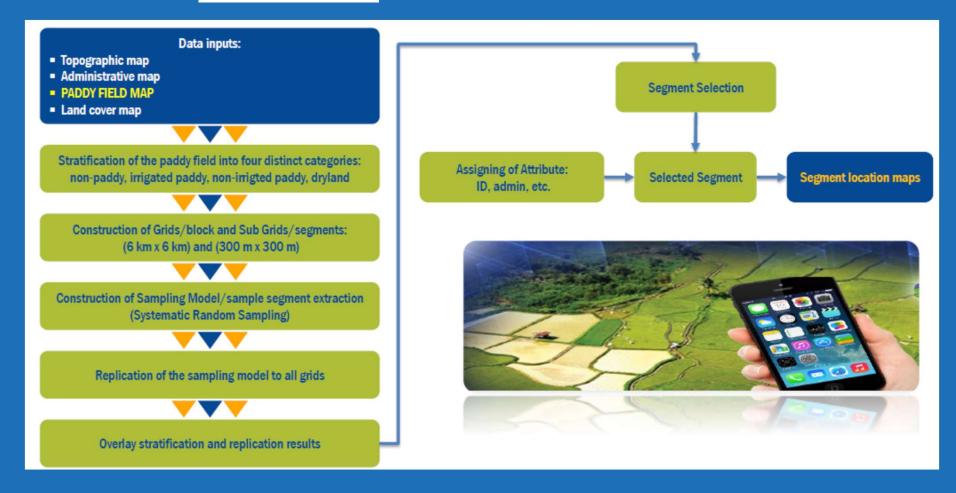


Facebook Relative Wealth Index for Poverty Mapping in Indonesia





Area Sample Framework



Environmental Related Data

IQair.com

Variables: 1. Air Quality Index (AQI)

- 2. Air temperature
- 3. Air pressure
- 4. Wind speed
- 5. Humidity

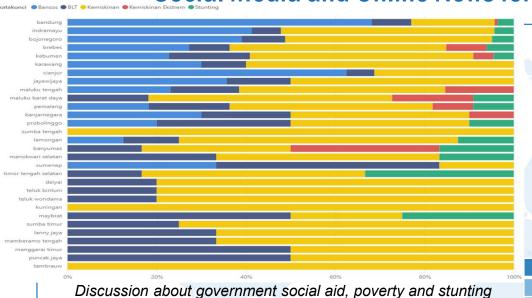


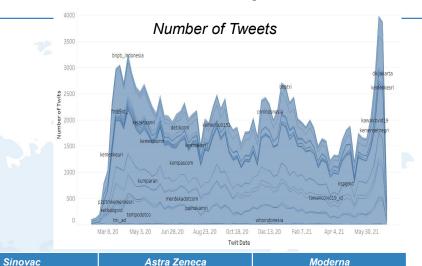


power.larc.nasa.gov

- Variabel: 1. Rainfall
 - 2. Temperature
 - 3. Humidity
 - 4. Wind speed
 - 5. Surface pressure
 - 6. The temperature of the earth's crust

Social Media and Online News for Covid-19 Government Response





67

53

43

39

39

34

28

Word

Fever

Pain

Sore

Kipi

Painful

Dizzy

Steady

Safe

Thermal

Feverish

Total

46

34

33

30

26

18

18

18

15

12

Total Total Word Word 181 166 Sleepy Fever Sore 144 Sore 118 106 Dizzy Hungry Fever 66 Pain Dizzy 42 Feverish 47 36 Sleepy Safe Sick 34 Hungry 34 Painful Heavy

27

27

Critical

Weak

p2ptmkemenkesri kemernub151

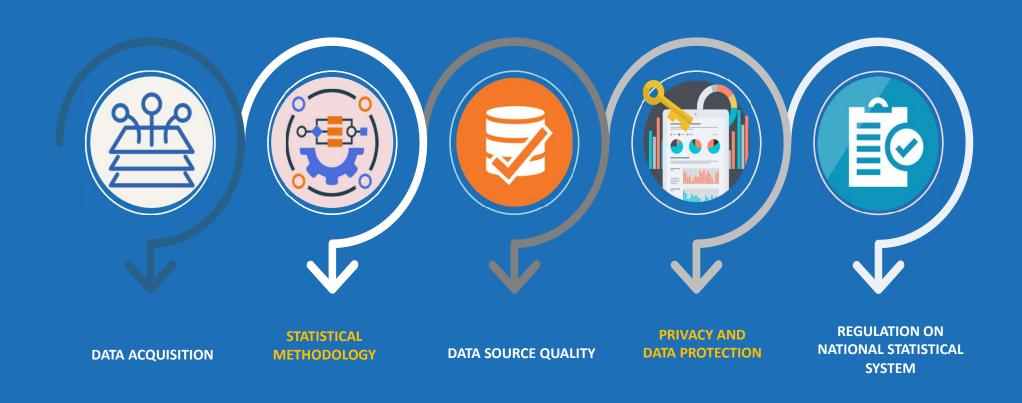
Social Network based on retweets of COVID-19 Information

Vaccine Side effect based on Tweets http://commdis.telkomuniversity.ac.id/jdsa/index.php/jdsa/article/view/73

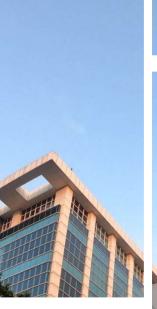
Afraid

Safe

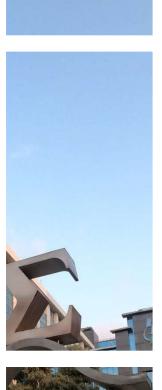
CHALLENGES USING BIG DATA















Thank You

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