

## Strengthening household surveys: from inclusivity to interoperability

unstats.un.org/iswghs

#### **Current Status of Household Surveys**

Household surveys are IMPORTANT for research, policy and development

#### But with challenges on:

- Availability, coverage, accuracy, timeliness, cost-effectiveness policyrelevance and use of household surveys
- Diminishing response rates; coordination failures; lengthy questionnaires
- A crowded backdrop of competing data sources and methods: survey needs to work with other data sources



## Positioning Household Surveys for the Next Decade

Designing and

Organized around **8 technical priorities**:

Enhancing the

	interoperability and integration of household surveys	implementing more inclusive, respondent- centric surveys		Improving sampling efficiency and coverage		objective measurement technologies			
C	Building capacity for CAPI, phone, web, and mixed-mode surveys	Systematizing the collection, storage, and use of paradata and metadata		Incorporating machine learning and artificial intelligence for data quality control and analysis		Improving data access, discoverability, and dissemination.			
Commissioned by the Working Group and endorsed by the United Nations Statistical Commission in 2022									

(53<sup>'</sup> session) Positioning Household Surveys for the Next Decade



Scaling up the use of

## Positioning Household Surveys for the Next Decade



Enhancing the interoperability and integration of household surveys	Designing and implementing more <b>inclusive, respondent-</b> <b>centric surveys</b>	Improving sampling efficiency and coverage	Scaling up the use of objective measurement technologies
Building capacity for CAPI, phone, web, and mixed-mode surveys	Systematizing the collection, storage, and use of paradata and metadata	Incorporating machine learning and artificial intelligence for data quality control and analysis	Improving data access, discoverability, and dissemination.

Commissioned by the Working Group and endorsed by the United Nations Statistical Commission in 2022 (53<sup>rd</sup> session) "Positioning Household Surveys for the Next Decade"





## Revision of the UN Handbook on Household Surveys

Mandated by the UN Statistical Commission, March 2024

Guided by the Inter-Secretariat Working Group on Household Surveys

## The previous versions:

- United Nations Handbook on Household Surveys, 1984
- Other handbooks covering different aspects of household surveys: 1982-2008

#### Draft handbook to be submitted to the UN Statistical Commission March 2026



# What is special about the revised handbook?

- 8 Steering committee members
- 43 drafters
- 35 reviewers
- 20 NSOs representing different regions
- 24 Academia/survey consulting firm
- 22 international/regional organisations



## What is special about the revised handbook?

#### Multiple rounds of consultations with different communities:

- Key experts in the household survey field (Nov Dec 2023)
- United Nations Inaugural meeting on the Revision of the Handbooks of the Household Surveys, 22-24 Jan. 2024
- Regional consultations (Africa, Asia, Europe and LAC)
- Thematic areas: migration, IDP-refugees, time use surveys, gender, persons with disabilities, LGBTQi+

Striking a balance between foundation and innovation

Incorporating country case studies for practical guidance



# What is special about the revised handbook? (Cont.)

#### More inclusive:

- Going beyond households: taking into considerations population living outside of households (Do we change the name??)
- Strengthening areas on engaging with respondents and citizens, and on establishing a renewed relationship with our respondents
- Integrating special considerations to ensure surveys are inclusive for gender, children, refugee/IDPs, SIDs and countries under/post conflict

#### Interoperable/ integration:

- Treating surveys as an element within the national statistical and data ecosystem and improving interoperability by design
- A crosscutting theme that all chapters need to provide guidance on



### Structure of the Revised Handbook

#### Chapter Topic

 $\mathbf{O}$ 

3

4

5

6

8

#### Introduction

- Features of household surveys/ crosscutting themes
- Needs, Scope and Business Case
  - Survey Management
  - Questionnaire
  - Frame and Sampling
  - Data Collection
- Data Processing
  - Weighting
- 9 Analysis
- 10 Dissemination

Annex Thematic Areas (see next slide)

Each chapter	Overview and roadmap	
follows the same draft framework:	How to	
ITAIIIEWUIK.	Innovations	
	Resources	
Needs to cover the	Quality/FPOS	
crosscutting themes:	Modes	
themes.	Data integration/interoperability	
	Inclusivity	~
	Respondent burden	

## We want to hear from you!

Challenges encountered in conducting household surveys;

Information that has been insufficiently covered in existing guidance on household surveys and should be included in this revision;

What questions would you like the handbook to respond to, will

- Inform the topics of the case studies
- Be used as training data for the "chatbot"

Preferred formats for dissemination to facilitate easier access and updates





iswghs.secretariat@un.org