Agenda item 8: Building a Global Conceptual Framework and a Collaborative on Citizen Data

Yongyi Min, UNSD
Saionara Reis, The Danish Institute for Human Rights

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The importance of citizen-generated data

- The Secretary General’s report on Data Revolution asks for “The disparate worlds of public, private and civil society data and statistics providers need to be urgently brought together to build trust and confidence among data users.”

- Secretary General at the World Data Forum: Citizen-generated data allows people and communities to gather and take control of the data affecting their daily lives.
As stated in the 2030 agenda, the SDG Follow-up and review processes at all levels “should be open, inclusive, participatory and transparent for all people and will support the reporting by all relevant stakeholders”.

National review should “draw on contributions from indigenous peoples, civil society, the private sector and other stakeholders”

“Nothing about us without us”: Make voices heard and count

Citizen-generated data can:

- Empower citizens and turn them into agents of change.
- Enhance data availability, timeliness, quality, openness, and disaggregation and provide valuable insights, especially for marginalized populations.
Citizen data at the global level: what we have done

- **Expert Group Meeting on Harnessing Citizen Data for Public policy and SDG monitoring, Nov. 2022**
  - What – identify a framework on citizens’ contribution to data
  - How - Establish a **Collaborative on Citizen Data**

- **UN Statistical Commission, March 2023**
  - Received support from National Statistical Offices to embark on the establishment of the **Collaborative** and the development of the **conceptual framework**

- **World Data Forum, April 2023**
  - Launched the **Collaborative on Citizen Data**
  - The initiative was also announced and commended by both the Secretary General and the Deputy Secretary General at the forum
Provide a space to share knowledge, resources, and experiences to leverage citizen data for policymaking and accountability

Foster collaborations and in-depth discussions among experts from different communities

Provide a platform for advocacy and mobilization of relevant stakeholders

Identify specific conceptual and methodological gaps and inform further development of guidance
UN Expert Group Meeting on Citizen Data, September 2023

Objectives

- Review and discuss a draft Conceptual Framework on Citizen Data
- Discuss ways and steps to operationalize the Conceptual Framework
- How does the Collaborative on Citizen Data help operationalize the Conceptual Framework
UN EGM on Citizen Data

• Participants
  • 80 experts from NSO, CSO, Academia, NRHI, Reg. and int. organizations

• Preceded by a Country-based Workshop
  • Exchange of experiences
    • Kenya, India, UK, Colombia, Bangladesh, Nepal, Denmark
  • Collective problem solving
    • Sensitive data, Collaborative, National Guideline, CSO-NSO collaboration on data quality
# EGM discussions: the Conceptual Framework

## The importance of Citizen Data
Fill data gaps; reach hard-to-reach groups; hear peoples experiences; participation; accountability; LNOB...

## Objectives of Citizen Data
Monitor service access, assess implementation of rights, support policymaking, raise awareness, mobilization, research

## Key principles
Align with existing principles such as UN FPOS, HuRi, Citizen-science...

## Types of initiatives / Level of participation
CSO-driven + modalities of collaborations / Informing, consulting, engaging, driving...

## Roadmap to implement the conceptual framework within the country
Include, Build trust, Institutionalize partnership, value lived experiences, leverage diversity of competences/expertise...

## The Collaborative on Citizen Data
Bridge Global-Regional-National levels, map existing initiatives, nurture exchange of practices, provide guidance...
### Roadmap and Next Steps

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<tr>
<th>The Copenhagen Framework</th>
<th>Implementation of the Framework</th>
<th>The Collaborative on Citizen Data</th>
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<td>• Restructure/refine based on the EGM discussion</td>
<td>• Pilot national roadmaps including the development of the national toolkits for citizen data</td>
<td>• Call for members from NSOs, Major Groups, Human Rights Institution network, citizen science network, researchers, UN agencies, philanthropic organizations</td>
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<td>• Test/proof of concept with national/local case studies</td>
<td>• Conduct mapping/baseline exercise of citizen data production at the national level</td>
<td>• Carry out a stocktaking/mapping exercise</td>
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<td>• Develop advocacy and fundraising materials</td>
<td>• Provide technical assistance to improve capacity of NSOs and community/CSOs and to foster an enabling environment</td>
<td>• Establish a Community of Practice</td>
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Milestones and activities

- March 2024 (UN Statistical Commission)
  - A background document on a draft conceptual framework and a road map

- June 2024: Expert Group Meeting

- March 2024 - March 2025
  - Global consultation on the draft conceptual framework/roadmap
  - Country case studies/piloting
  - Identify areas that need methodological development
  - Work with other key collective groups that have a strong presence of CSOs and human rights institutions to bring the different data partners together

- March 2025 (Statistical Commission)
  - Final conceptual framework/roadmap