Measuring Sustainable Tourism
7th meeting IAEG-SDGs
Vienna, Austria
9 – 12 March 2018
The Statistics and TSA Committee is a subsidiary advisory body of the Executive Council (UNWTO). The Committee’s role is to:

- propose initiatives related to the design and implementation of tourism statistics international standards;
- promote international comparability of tourism statistics;
- support efforts and member countries to integrate such data into the frameworks of the system of national tourism statistics and the TSA;
- liaise with other international bodies related to international statistics and international standards
COUNTRIES

Argentina
Austria (chair 2016-2017)
Belarus
Canada
Chile
Czech Republic
Egypt
France
Georgia (vice chair)
Germany
India
Iraq
Israel
Malaysia
Mexico
Morocco
Oman
Peru
Philippines
Saudi Arabia
South Africa
Spain (chair 2018-2019)
Sweden

16 NTAs, 11 National Statistical Offices and 3 NTOs
PROPOSAL
TOWARDS THE 2020 COMPREHENSIVE REVIEW

Tier II: 8.9.1 Tourism direct GDP as a proportion of total GDP and in growth rate

Tier III: 8.9.2 Number of jobs in sustainable industries as a proportion of total jobs and growth rate of jobs, by sex

8.9 Progress towards sustainable tourism:
   a) Tourism Direct GDP
   b) Employment in the tourism industries
   c) Energy use by tourism industries

Based on intl statistical standards
Data collection
Tier III: 12.b.1 Number of sustainable tourism strategies or policies and implemented action plans, with agreed monitoring and evaluation tools.

12.b.1 Stage of implementation of the Statistical Framework for Measuring Sustainable Tourism.

Based on intl statistical standards.
Country pilot studies & sharing of experiences
TOWARDS THE 2020 COMPREHENSIVE REVIEW

Collaboration
Tier III: Indicator 14.7.1 Sustainable fisheries as a proportion of GDP in small island developing States, least developed countries and all countries

Additional indicator 14.7.1 The economic impact of sustainable fisheries, aquaculture, tourism and other coastal marine resources uses
Tier I: Proxy indicator for 8.9.2 Employment in the tourism industries

Tier II: Proxy indicator for 12.b.1 Stage of implementation of the Measuring Sustainable Tourism framework

Both proxies coincide with proposals for the Comprehensive Review
WAY FORWARD

7th Meeting of the IAEG-SDG:
Submission of proposal for Proxies and for Comprehensive Review for consideration

The Committee looks forward to a continued collaboration into the future
THANK YOU!

Statistics and TSA Committee
http://statistics.unwto.org/mst