Contribution of the Private Sector

Barrie Bain
Global Business Alliance for 2030
Stakeholder participation

- Allowing stakeholders to make interventions in sessions is a welcome innovation.
- Business thanks the co-chairs for their willingness to meet with stakeholders.
Global Business Alliance for 2030

- Involved in the SDG process from the beginning
- Represents a broad range of industries at the UN
SDG Business Forum
SDG Business Forum

- Held during the HLPF in New York in July
- Organised by the GBA and UN Global Compact with the help of UN DESA
- Attended by over 1500 business leaders
- Held in the UN General Assembly Hall
- Included a special session on measuring performance against the SDG Goals and Targets
SDG Business Forum Takeaways

- Collaborate, Collaborate, Collaborate
- Sustainable development needs an enabling environment
- Impactful and relevant reporting is key
- Incorporating SDGs into daily business is easier than you think
- Empowering women is the smart thing to do
- Awareness raising among SMEs and MSMEs is increasingly important
Business Contribution to the Indicator Process

- Governments are not the only source of data
- Big data is a reality for many businesses
- Businesses already collaborate with governments and international agencies
- Many countries’ statistical offices already work with industry
- Business is ready and willing to help