

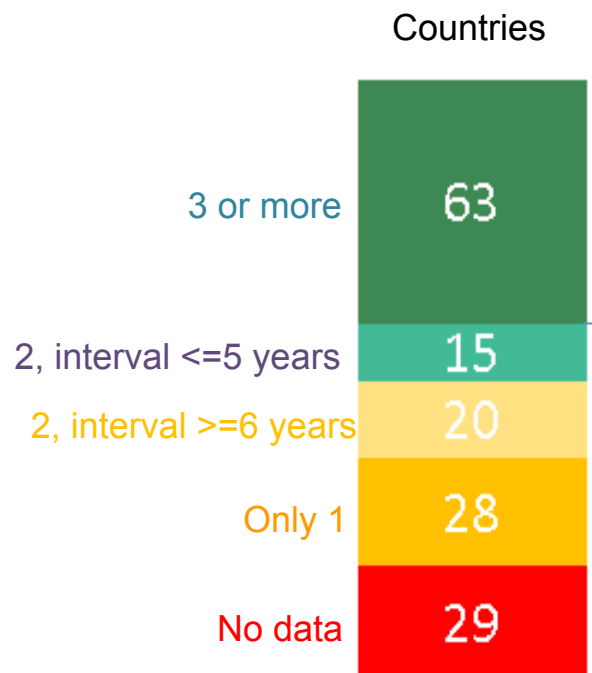


World Bank Household Survey Program

Talip Kilic & Umar Serajuddin
Development Data Group
The World Bank

4th IAEG-SDG Meeting Side Event
Household Surveys as a Source of Data for the SDGs
Geneva, Switzerland – November 17, 2016

World Bank Household Survey Program Background



- 92 low/middle income countries do not have a multi-topic survey every 3 years
 - No data: Mainly in East Asia & Pacific and in Latin America & Caribbean
 - Only 1 point: Mainly in Africa
 - > 5-year interval: 77 countries
 - Irregular survey implementation
- Beyond data deprivation, issues with:
 - Uncertainty of funding: many more (IDA) countries “at risk”
 - Data reliability, comparability and accessibility

Source: Serajuddin et al. (2015)

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Overview

- President Kim's announcement at Poverty Day 2015
 - Ending deprivation in poverty data
 - Beyond poverty: SDGs and other key development indicators
 - Gender, integration, disaggregation
 - Beyond *measuring* poverty: need data for *understanding* poverty in its many dimensions
 - Linked to Inter-Secretariat Working Group on Household Surveys and other global initiatives
- (New) World Bank data governance structure
 - Data Council
 - Development Data Directors Group
 - Household Survey Working Group

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Strategic Objectives

- Household Survey Strategy & Implementation Plan endorsed by Data Council in December '15
- Support 78 IDA countries in **producing** a high-quality, LSMS-type household survey every 3 years from 2016-2030
 - 390 multi-topic poverty surveys over the 15-year period
 - Production includes quality assurance function
- Support **capacity building** in coordination with partners through regional training centers and local institutions
- Invest in **methodological research** and **computational tools** to improve quality, cost-effectiveness, accessibility, and use of multi-topic household survey data

World Bank Household Survey Program

A 4-pillar Plan

- Ensure predictable **financing**
- Enhance **delivery mechanism**
 - Poverty & Equity GP to lead country engagement
 - New **Survey Unit** in DEC Development Data Group
- Develop and promote **methodological standards**
- Strengthen and build new **partnerships**

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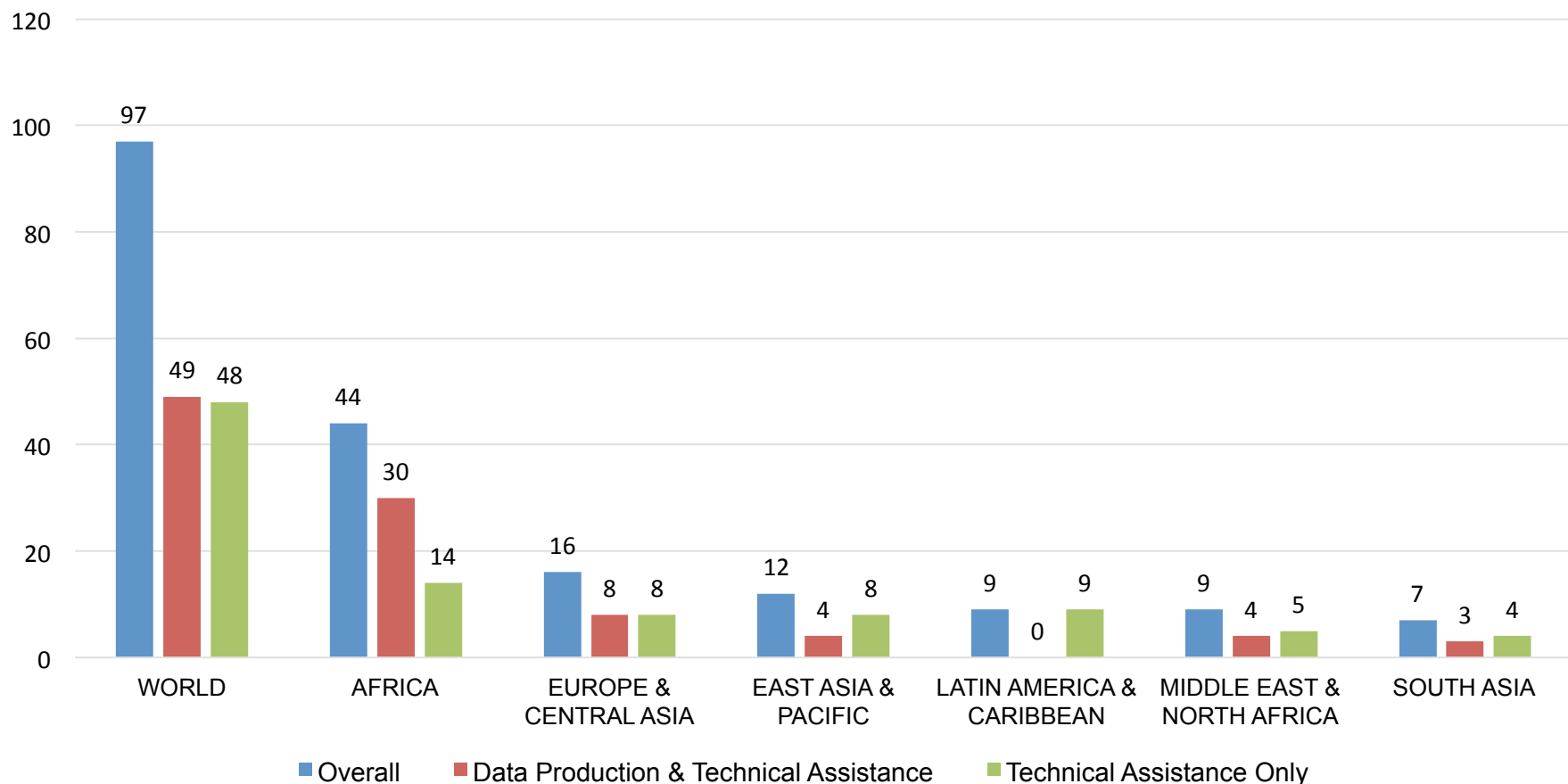
Predictable Financing

- Scaling-up effort has budgetary implications
 - “Costing Household Surveys for Monitoring Progress Towards Ending Extreme Poverty and Boosting Shared Prosperity” – Working paper on the required budget envelope currently under peer-review
- Various sources of funding (National, IDA, IBRD, TF, RAS, BB) to be used at different rates across countries, time, functions

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Current Overview of Support (2016-2020)

Multi-Topic Household Survey Programs Receiving World Bank Support
Over 2016-2020, by Region & Type of Support



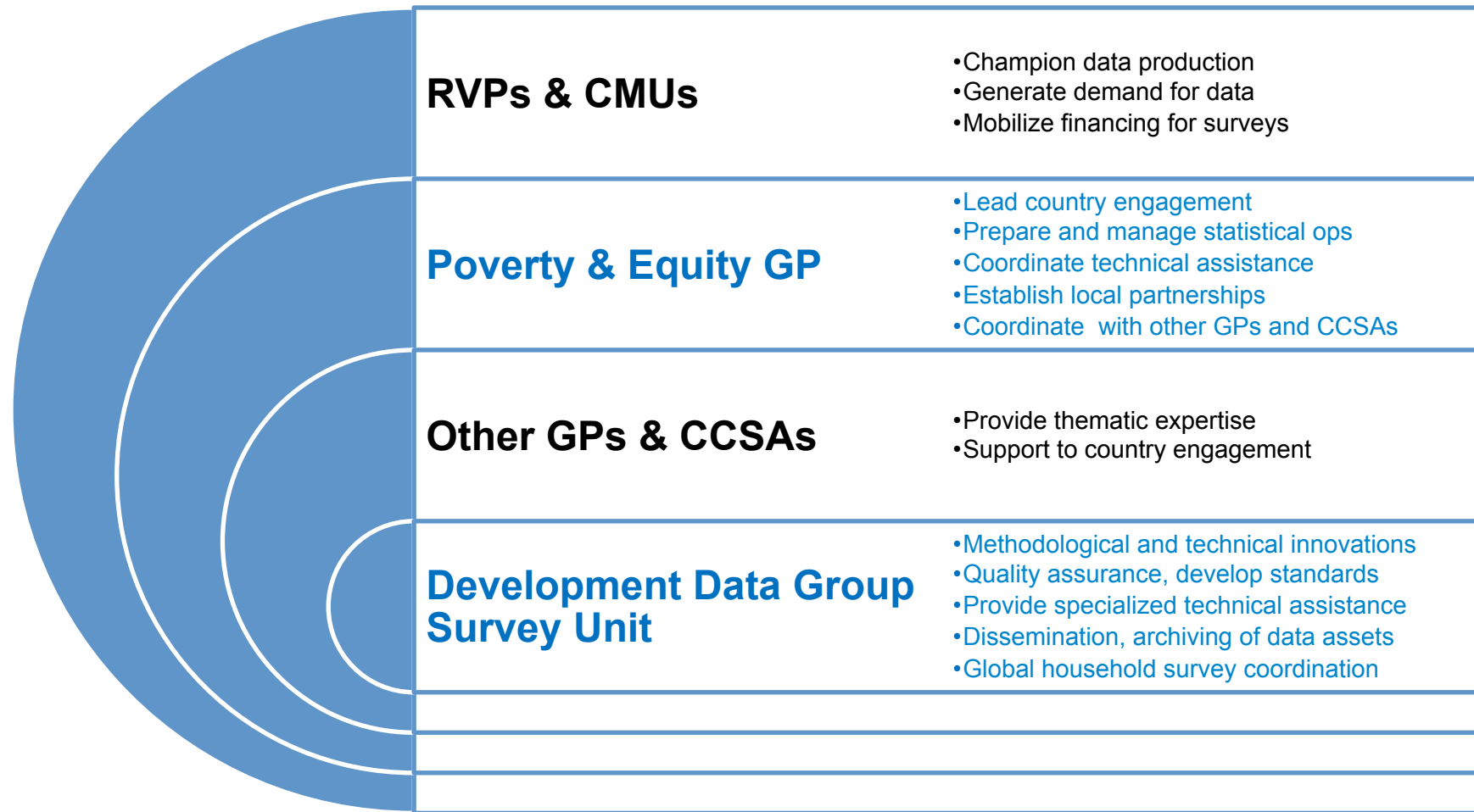
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Delivery Mechanism



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Survey Unit

- Created in January 2016
- Consolidation of **LSMS**, **Computational Tools** (DECRG), **Data Dissemination, Processing & Analysis** (DECDG) Teams
- Houses **Center for Development Data (C4D2)** in Rome
- Covers “**full value chain**” – methodological research, production, dissemination, analysis
- Key functions:
 - Specialized technical assistance
 - Quality assurance, Implementation of the “Protocol”
 - Methodological research
 - Tool development
 - [Survey Solutions CAPI](#), [ADePT](#), [Question Bank](#), [Anonymization](#)
[Survey Cataloguing](#), [Dissemination](#)

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Living Standards Measurement Study

- [LSMS](#) working on three fronts
 - Providing **technical (& financial) assistance** to countries in generating high-quality, policy-relevant household survey data
 - Remaining at the forefront of **survey methodology** by validating methods and technologies for LSMS surveys and beyond
 - Making data, best practices and tools **publicly available** and easily **usable**
- Recent focus on **Agriculture**
 - [LSMS-Integrated Surveys on Agriculture](#)
 - **Global Rural and Agriculture Integrated Survey (GRAInS) @ C4D2** (FAO, IFAD, USAID, USDA, ...)

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Methodological Standards (Promotion)

- (New) “Protocol” for Bank-supported household surveys
 - Maps out key actors & responsibilities in following areas:
 - Survey Delivery (for each Bank-supported survey)
 - Project Preparation and Concept Note Review
 - Ex-Ante Review of Survey Design and Plan
 - Survey Implementation and Supervision
 - Ex-Post Review of Survey Operations
 - Data Curation and Dissemination
 - Standard Setting and Innovation
 - Financing
 - Partnerships
 - Capacity Building

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Methodological Standards (Development)

- Initial 3-year methodological research agenda under discussion, longer-term plan to be formulated in 2017
 - Coordinated by Survey Unit, Overseen by Household Survey Working Group, with inputs from Technical Advisory Board
 - Informed by LSMS methodological research
 - Builds on existing partnerships & investments in data production & innovation over the last decade
- Guidelines (to be developed under this agenda)
 - Span 4 domains: **Welfare; Gender; Agriculture; Data Processing, Dissemination, Analysis**
 - Target: NSOs, survey practitioners, broad base of data users
 - Produced jointly with partners within & outside the World Bank
 - Made available online & disseminated actively

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Partnerships

- **National Statistical Offices**
- DHS+MICS+LSMS Collaborative Group
- **Global Rural and Agriculture Integrated Survey (GRAInS) @ C4D2**
- +FAO on Food Consumption
- +UIS on Education Expenditures
- +WHO on Health Expenditures
- +WGO-UNICEF JMP on Water Quality, Affordability
- +UN EDGE on Individual-Level Asset Ownership and Control
- +ILO+FAO on Operationalization of ICLS19
- +Facebook on High-Resolution Population Mapping
- +Stanford on Remote Sensing in Agriculture
- +CGIAR on Crop Variety Identification
- +ICRAF on Soil Fertility
- +CIFOR+FAO on Forests
- +ILRI+FAO on Livestock



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