Harnessing data by citizens for public policy and SDG monitoring: a conceptual framework

10-11 November 2022

Bangkok, Thailand

Final

Conference Room 4, UN ESCAP Conference Center

Day 1, 10 November 2022

9:00-9:30	**Opening** • Opening remarks, Francesca Perucci, UNSD
	A brief introduction of objectives and work programme, UNSD

9:30 – 11:00	**Session 1. Why engaging citizens in the data value chain?**
	
	The session covers the rationales for the engagement of citizens in every step of the data value chain.
	
	Moderator: Claudia Wells, Development Initiatives
	Presentations:
	  - Challenges in fulfilling data demand with official statistics, Yongyi Min, UNSD
	  - Leaving no one behind: what does it mean to make data more inclusive? Charlotte Deeley, UK Office for National Statistics
	  - Engaging citizens for data-driven policymaking. Papa Seck, UN Women
	  - Data stewardship and promotion of equity and inclusion, Francesca Perucci, UNSD
	
	Discussion

11:00 – 11:15	*Coffee break*

11:15 – 13:00	**Session 2a. Engaging with citizens: lessons learnt and challenges**
	The session provides an overview of how citizens have been engaged in data for policymaking, various objectives of citizens' engagement and the way how citizens are engaged. Challenges encountered in motivating more engagement from the citizens and incorporating data contributed to and generated from citizens into official statistics and policymaking will also be covered.
	
	Moderator: Karen Bett, GPSDD
	Presentations:
	  - An overview of citizens' contribution to data and policy: why, what and how? Haoyi Chen, UNSD
	  - Crowdsourcing and community spotlights in Canada. Cara Williams, Statistics Canada
	  - Wada Na Todo Abhiyan, LNOB Partnership - India. Annie Namala,

	Centre for Social Equity and Inclusion, India - An interview with Housing Data Coalition, New York City. Rob Robinson, Katharine Voorhees, Lucy Blocks and Noelle Francois (Video) - Engagement in the development of SDG Indicators, Nazaria Baharudin, Department of Statistics, Malaysia Discussion
13:00 – 14:00	*Lunch break*
14:00 – 15:30	**Session 2b. Engaging with citizens: lessons learnt and challenges (continued from session 2a)** Moderator: Dilek Fraisl, International Institute for Applied Systems Analysis Presentations: - Study on timeliness of disaster-related data. Barbara Pernici, Politecnico di Milano - Stakeholder engagement for SDGs: mapping initiatives in Brazil to identify possibilities of collaboration. Denise Maria Penna Kronemberger, IBGE, Brazil - Marine litter work. Omar Seidu, Ghana Statistical Service (Remote) - Amplifying voices of marginalized groups in SDG implementation, George Oweru Awala, Voluntary Service Overseas, Kenya Discussion

Day 2, 11 November 2022

8:30-10:00	**Session 3. Round table discussion: fostering collaboration between state and non-state partners (we need a culture shift)** The session is a round-table discussion that covers strategies to foster collaboration between different communities, including the national statistical offices, the civil society organizations and the research community. The discussion aims to review challenges for data from CSOs and non-state organizations to be better utilized by the official data producers, including as they relate to legislative aspects; and to identify concrete steps that could be taken to build collaboration and mechanisms for data sharing. Moderator: Ms. Francesca Perucci Panelists: - Phuong Linh Nguyen, Management and Sustainable Development Institute (MSD), Viet Nam - Minerva Eloisa Esquivias, Philippines PSA - Karen Lizeth Chavez Quintero, DANE, Colombia - Elizabeth Lockwood, CBM Global Disability Inclusion Open discussion

10:00 – 10:10	*Coffee break*
10:10 – 11:30	**Session 4. Building capacities: what do we need?** The session identifies areas that need further guidance and capacity building, for both NSOs and CSOs. Moderator: Elena Proden, UNITAR Presentations: - Developing citizen generated data toolkit in Nepal. Shantosh Thapa, Voluntary Service Overseas, Nepal - CDD – capacity building: some thoughts. Annie Namala, Centre for Social Equity and Inclusion, India - Building capacities: persons with disabilities and their representative organizations. José Viera, International Disability Alliance Discussion
11:30 – 12:30	*Lunch break*
12:30 – 14:00	**Session 5. Overcoming the data quality challenge** Various data quality issues were raised for citizen-generated data: including (a) the incoherent use or lack of use of statistical concepts; (b) selection bias; (c) lack of information about how the data are being produced; and (d) lack of understanding of the overall data quality. Beyond the actual quality issues, the challenge may present as a lack of trust (by NSOs and scientists) in the quality of citizen-generated data. The session shares national experiences in overcoming challenges in data quality, including (a) aligning non-state data quality with official statistics quality standard; and (b) the use of a quality framework that ensures data meet certain standards that are fit-for-purpose. The session will also cover the potential differences in quality standards between the official and non-official data; what fit-for-purpose means for quality and how to balance between maximizing the use of citizen data and quality considerations. Moderator: Peter Koblowsky, International Civil Society Centre Presentations: - Strengthening citizen generated data: as part of national quality assurance framework and lessons learnt. Sarah Bonareri Omache, Kenya National Bureau of Statistics *(Remote)* - Assessment of non-official statistical sources for SDG reporting. Charlotte Deeley, UK ONS - Quality assurance that is fit for purpose in CGD. Saionara Santana Reis, Danish Institute for Human Rights - Data integration as a tool for benchmarking. Monica Pratesi, Italian National Institute of Statistics Discussion

14:00 – 14:10	*Coffee break*
14:10 – 15:40	**Session 6. Fostering an enabling environment for more engagement with citizens at the national and international level – what to do next? (Round table discussion)** The session discusses action points that would help provide an enabling environment for more engagement with citizens, at the national and international level. The session covers what needs to be done to address concerns and challenges raised in earlier sessions such as the lack of a common framework on citizen data, lack of trust, data quality and the lack of capacity to foster the collaboration among different communities. Moderator: Papa Seck, UN Women Panelists: - Nguyen Thi Thanh Mai, General Statistics Office, Viet Nam - Linh Phuong Nguyen, Management and Sustainable Development Institute (MSD), Viet Nam - Cara Williams, Statistics Canada - Peter Koblowsky, International Civil Society Centre - Maki Arakaki, Ministry of Internal Affairs and Communications, Government of Japan - Racheal Beaven, ESCAP Statistics Division Discussions
15:40 – 16:00	**Session 7. Conclusions and next steps** The session agrees on a set of conclusions and next steps to help further the agenda on citizen data. Moderators will be asked to provide a few bullet points from each session.