Stakeholder engagement for SDGs: mapping initiatives in Brazil to identify possibilities of collaboration

Denise Kronemberger

Brazilian Institute of Geography and Statistics (IBGE)

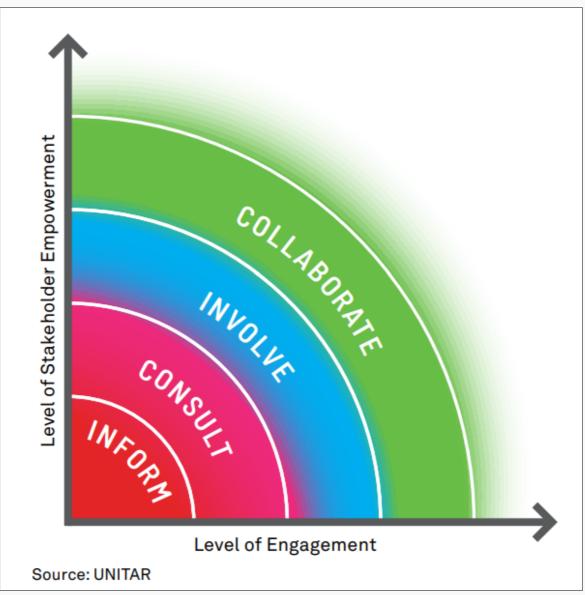
Presidency – Head of Institutional Relations

Harnessing data by citizens for public policy and SDG monitoring: a conceptual framework UNESCAP, Bangkok, Thailand, 10-11 November 2022

Instituto Brasileiro de Geografia e Estatística IBGE



Levels of Stakeholder Engagement



Source: UN DESA and UNITAR. Stakeholder Engagement & The 2030 Agenda – a practical guide.

The Experience of Brazilian Institute of Geography and Statistics – IBGE

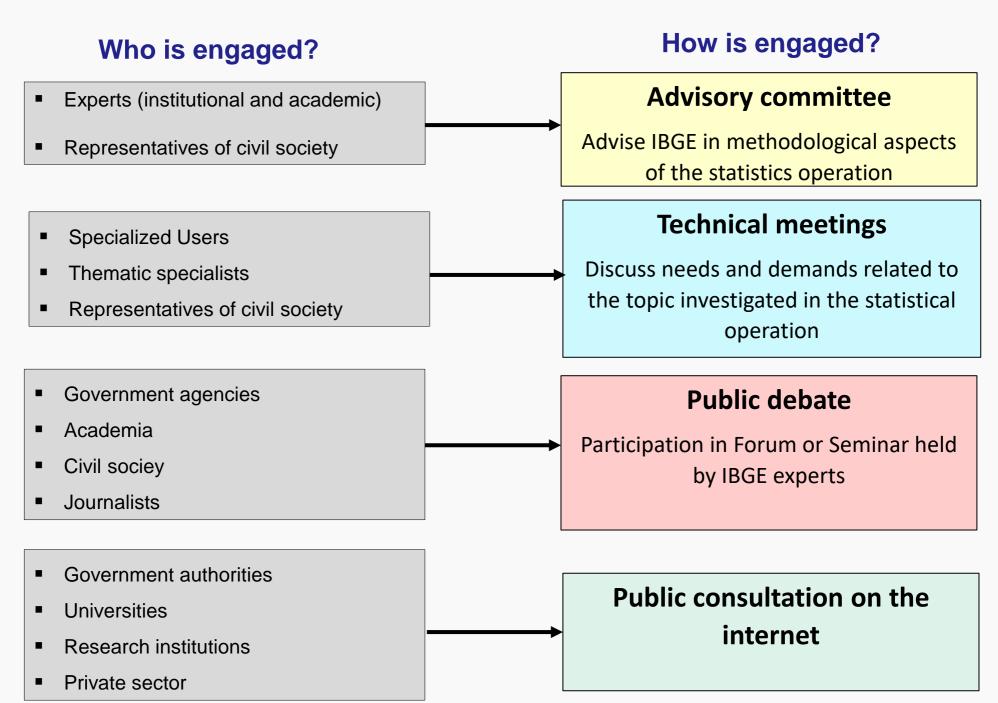
Contact person: Denise Kronemberger

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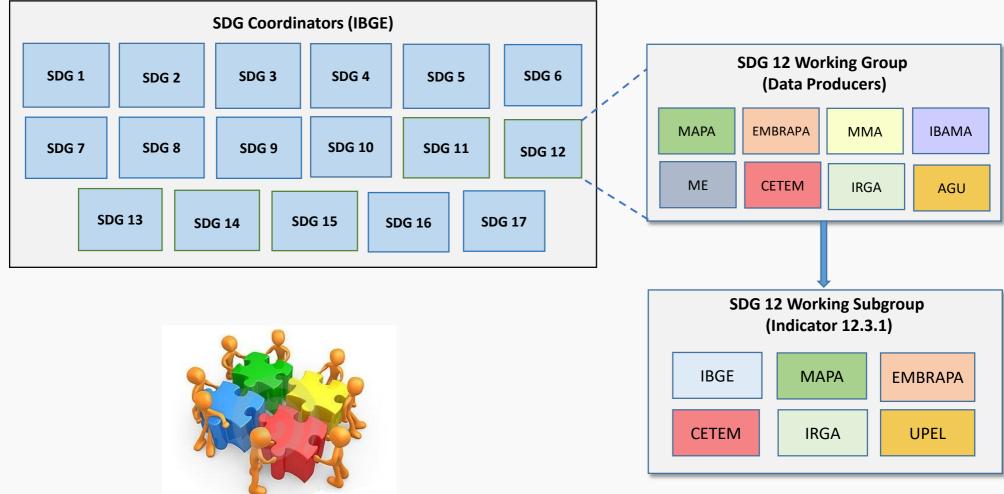
Informing and Consulting...



IBG

Governance Structure of the 2030 Agenda Project at IBGE

Interinstitutional Collaboration



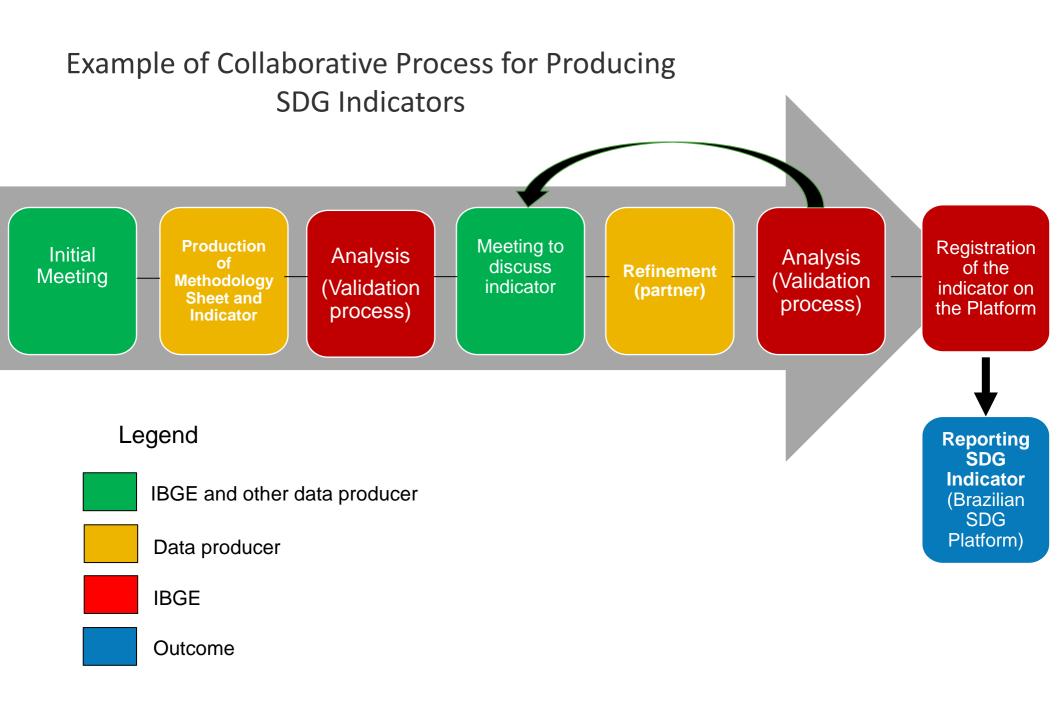
Informing, Consulting and Involving...

Conferences of Information Producers and International Agencies Operating

in Brazil to Address 2030 Agenda



Collaborating...



Brazilian SDG Platform

https://odsbrasil.gov.br





1,2 BILHÃO DE PESSOAS VIVEM EM POBREZA MULTIDIMENSIONAL

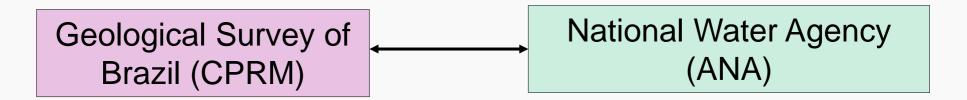




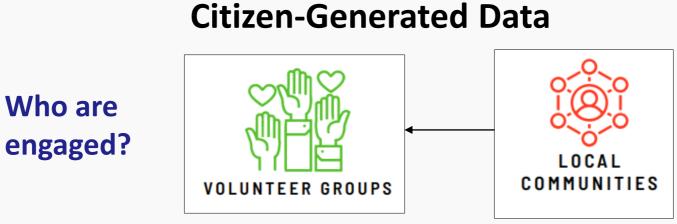
BRASILEIRA É ESCOLHIDA COMO UMA DAS NOVAS JOVENS LÍDERES PARA OS ODS

The Experience of Geological Survey of Brazil (CPRM)

Contact person: Ana Carolina Costi ana.costi@sgb.gov.br







How are engaged?

Daily collection and recording (1x/day – 07a.m) of the total rainfall recorded.

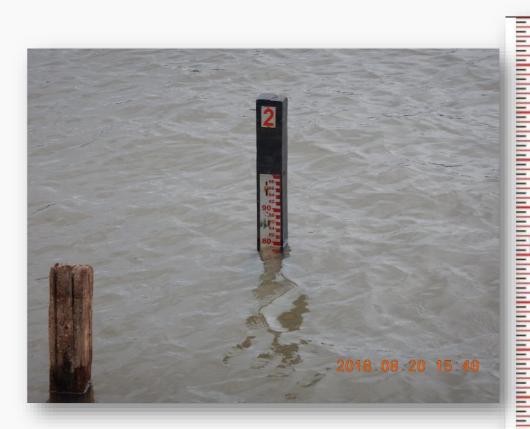




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			Estação: 🗍	EGRETE	(RS)	BIRAPU IT
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02	0.69		0,69			
03	0.68		0.68		44	
04	0.68		0,68			
05	0.67		0.67		i i	
06	0.66		0.60	66	-	
07	0.65		0.65		-	
08	0.64		0,64		-	
09	0.62		0.62		-	
10	0.62		0.63		-	
11	0.64		0.65		-	
12	0.67		0,70		-	
13	0.72		0,73		4	
14	0.74		0.15			
15	0.15		0.74			
16	0,74		0.74			
17	0.73		0.73		1	
18	0.72		0.12		-	
19	0.72		0.71		-	
20	6.71		0.71		Ļ	
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How was engaged?

- River level reading twice a day (07am/07pm).
- Rain gauge reading once a day (07am).



Example of form filled in by volunteer observers

Benefits of Citizen Engagement

- ✓ The modernization and automation of equipment from the implementation of automatic hydrometeorological stations can generate a gap in observational data records. In this sense, in order to preserve this information in the long term, the voluntary observer was instituted. In addition to being a safeguard, in case of failure, of automatic equipment.
- Feeling of belonging to something greater (empowerment)





The Experience of Brazilian Agricultural Research Corporation (EMBRAPA)

Contact person: Valéria S. Hammes valeria.hammes@embrapa.br

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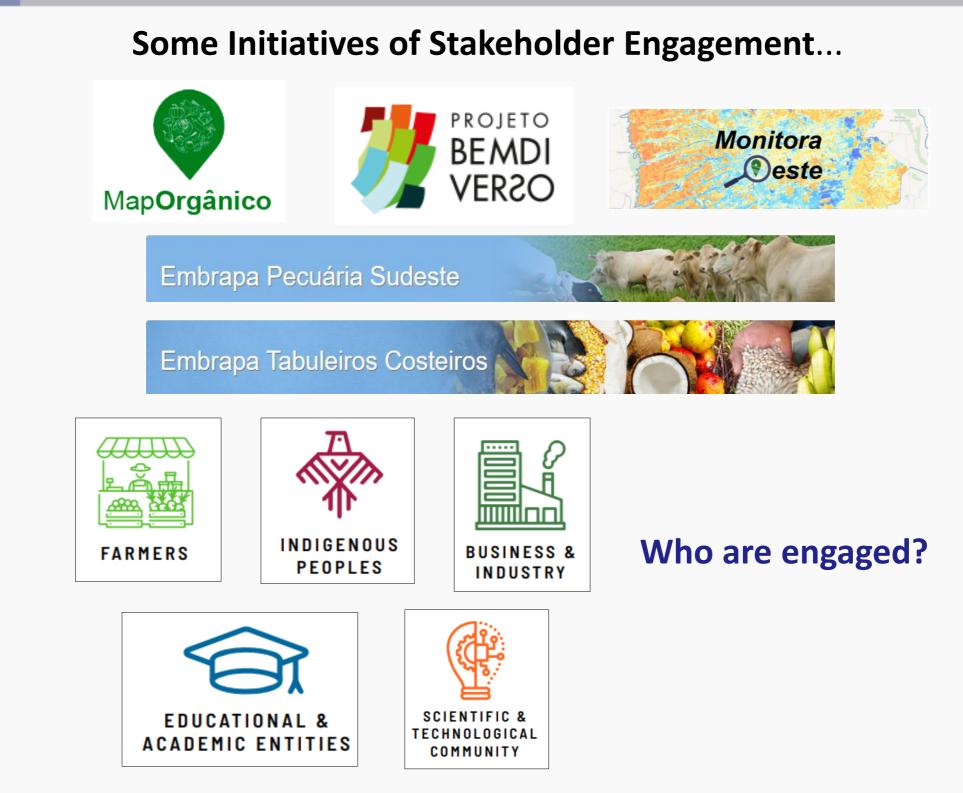
SDG EMBRAPA Network

- ✓ Formed by a conceptual model, establishing a relationship of co-governance and co-management of strategic, tactical and operational and bringing people together (1,000 participants).
- ✓ Collaborative Network.
- ✓ EMBRAPA internalized the 2030 Agenda.
- ✓ Production of 17 E-books on the SDGs and 1 Ebook on the 5 Ps of the 2030 Agenda.





Logo





How are engaged?

- Research projects applying participatory approach (community involvement).
- Data collection.
- □ Connect/Engage with data users/citizens or communities on data use.
- □ Enhance governance and community capacity building.

Challenges

- ✓ Connect local institutions to national and global levels, to build capacity and empower local institutions.
- ✓ The diversity and heterogeneously of the regions of Brazil requires solutions and policies adapted to each region.
- ✓ Access to rural citizens for data collection is costly and time-spending considering the size and diversity of Brazil.

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Thanks for your attention!

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