Stakeholder engagement for SDGs: mapping initiatives in Brazil to identify possibilities of collaboration

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Harnessing data by citizens for public policy and SDG monitoring: a conceptual framework

UNESCAP, Bangkok, Thailand, 10-11 November 2022
Levels of Stakeholder Engagement

Source: UN DESA and UNITAR. Stakeholder Engagement & The 2030 Agenda – a practical guide.
The Experience of Brazilian Institute of Geography and Statistics – IBGE

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Informing and Consulting...

Who is engaged?

- Experts (institutional and academic)
- Representatives of civil society
- Specialized Users
- Thematic specialists
- Representatives of civil society
- Government agencies
- Academia
- Civil society
- Journalists
- Government authorities
- Universities
- Research institutions
- Private sector

How is engaged?

- Advisory committee: Advise IBGE in methodological aspects of the statistics operation
- Technical meetings: Discuss needs and demands related to the topic investigated in the statistical operation
- Public debate: Participation in Forum or Seminar held by IBGE experts
- Public consultation on the internet
Governance Structure of the 2030 Agenda Project at IBGE

Interinstitutional Collaboration

SDG Coordinators (IBGE)

SDG 1  SDG 2  SDG 3  SDG 4  SDG 5  SDG 6
SDG 7  SDG 8  SDG 9  SDG 10  SDG 11  SDG 12
SDG 13  SDG 14  SDG 15  SDG 16  SDG 17

SDG 12 Working Group (Data Producers)

MAPA  EMBRAPA  MMA  IBAMA
ME  CETEM  IRGA  AGU

SDG 12 Working Subgroup (Indicator 12.3.1)

IBGE  MAPA  EMBRAPA
CETEM  IRGA  UPEL
Informing, Consulting and Involving...

Conferences of Information Producers and International Agencies Operating in Brazil to Address 2030 Agenda
Example of Collaborative Process for Producing SDG Indicators

1. Initial Meeting
2. Production of Methodology Sheet and Indicator
3. Analysis (Validation process)
4. Meeting to discuss indicator
5. Refinement (partner)
6. Analysis (Validation process)
7. Registration of the indicator on the Platform

Legend:
- Green: IBGE and other data producer
- Yellow: Data producer
- Red: IBGE
- Blue: Outcome

Reporting SDG Indicator (Brazilian SDG Platform)
Brazilian SDG Platform

https://odsbrasil.gov.br
The Experience of Geological Survey of Brazil (CPRM)

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Citizen-Generated Data

Who are engaged?

Volunteer Groups

Local Communities

How are engaged?

Daily collection and recording (1x/day – 07a.m) of the total rainfall recorded.
**How was engaged?**

- River level reading - twice a day (07am/07pm).
- Rain gauge reading - once a day (07am).

Example of form filled in by volunteer observers
The modernization and automation of equipment from the implementation of automatic hydrometeorological stations can generate a gap in observational data records. In this sense, in order to preserve this information in the long term, the voluntary observer was instituted. In addition to being a safeguard, in case of failure, of automatic equipment.

Feeling of belonging to something greater (empowerment)
CPRM internalized the 2030 Agenda
The Experience of Brazilian Agricultural Research Corporation (EMBRAPA)

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SDG EMBRAPA Network

✓ Formed by a conceptual model, establishing a relationship of co-governance and co-management of strategic, tactical and operational and bringing people together (1,000 participants).

✓ Collaborative Network.

✓ EMBRAPA internalized the 2030 Agenda.

✓ Production of 17 E-books on the SDGs and 1 E-book on the 5 Ps of the 2030 Agenda.
Some Initiatives of Stakeholder Engagement...

Who are engaged?

- FARMERS
- INDIGENOUS PEOPLES
- BUSINESS & INDUSTRY
- EDUCATIONAL & ACADEMIC ENTITIES
- SCIENTIFIC & TECHNOLOGICAL COMMUNITY
How are engaged?

- Research projects applying participatory approach (community involvement).
- Data collection.
- Connect/Engage with data users/citizens or communities on data use.
- Enhance governance and community capacity building.
Challenges

✓ Connect local institutions to national and global levels, to build capacity and empower local institutions.

✓ The diversity and heterogeneously of the regions of Brazil requires solutions and policies adapted to each region.

✓ Access to rural citizens for data collection is costly and time-consuming considering the size and diversity of Brazil.
Thanks for your attention!

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