Re-Increasing the Value of Household Surveys
UN Women’s Strategy
4 October 2021
INNOVATING THE WAY WE WORK ON HH SURVEYS

INNOVATION IN ALL ASPECT!

**Approach**
- Ethical and Safety Protocols
- Inclusive Collaborations

**Survey Tools**
- CATI during pandemic
  - Use of safe word
  - Women are alone
  - No speakerphone
  - No recording
  - Helplines for all

**Indirect questions**
- Vignette
- List randomization

**Direct questions on VAW**

**NSOs/MoWs**

**Inclusive Collaborations**

**Community**

**Measuring Impacts of COVID-19 on Violence Against Women**
RE-INCREASING VALUE OF HH SURVEYS

DATA USE NOT JUST AN AFTERTHOUGHT!

BEFORE

Data Production

Identify Data Use
RE-INCREASING VALUE OF HH SURVEYS

DATA USE NOT JUST AN AFTERTHOUGHT!

NEW APPROACH

Identify Data Use

Data Production
UN Women’s BUILDING BACK BETTER in the Pacific and South-East Asia: Promoting a gender data-driven response to Covid-19

- Focused on recovery and resilience
- **Pre-determined data use** ➔ basis of country selection
- Funded by DFAT

UN Women will continue supporting TIME-USE SURVEYS, building satellite accounts of unpaid care work and supporting data analysis

- Support to time use surveys and analysis
- **Pre-determined data use** in care policy design (e.g., Colombia, Kenya)
DATA USE

INNOVATIVE DATA PRODUCTION

NEW INSIGHTS

RE-INCREASING VALUE OF HH SURVEYS

DATA USE
SOME DOCUMENTED USE CASES OF RGAs

In Albania, RGA helps target Albanian Government programmes to better reach rural women.

In Colombia, new data help make the case for women-targeted economic support programmes and shape a new national care policy.

In Senegal, data spur action to design new programme to support vulnerable women.

In Jordan, UN Women COVID-19 programming was adapted to ensure remote gender-based violence services and support.

In Rwanda, the Government expanded an Economic Recovery Fund to cover Small and Medium Enterprises, where women are concentrated.

In Maldives, nearly 7,500 women informal workers are now included in the Government’s Income Support Allowance programme.
THANK YOU.

To access more gender data: https://data.unwomen.org/

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