





IPS 439 Partnering for statistically literate societies

Vibeke Oestreich Nielsen, <u>Vibeke.Nielsen@un.org</u> Inter-regional adviser on statistical training and capacity development Tuesday 18th July 10 am

64TH WORLD STATISTICS CONGRESS



Outline



- Briefly about GIST
- GIST task team on statistical literacy
- Statistical literacy inventory
- UN SDG:learn and statistical literacy related materials (e-learning and microlearning)

About GIST





Goal: To build sustainable capacities in countries through efficient, effective, and harmonized delivery of training at global and regional levels that will enable production and use of quality data and statistics including monitoring and implementation of SDGs.

Members from international agencies, regional training institutes and NSOs who provide guidance beyond own boarders. Academia also welcome.

Stakeholder advisory group: NSOs from 12 countries who provide input and guidance on priorities for GIST

About GIST





Different areas of work:

- Task team 1: Adressing NSO demands sustainable statistical training
- Task team 2: Online gateway and e-learning community of practice
- Task team 3: Statistical literacy
- Working groups on translation and on outreach

GIST board oversees and manages the work

GIST task team on statistical literacy



- Aims to support the National Statistical System with training and guidance materials that can help improve initiatives to increase statistical literacy among different user groups
- Some key outputs:
 - Statistical literacy inventory
 - Training materials
 - Guidance document/tool on how to engage population around statistical literacy (in progress)

Statistical literacy inventory

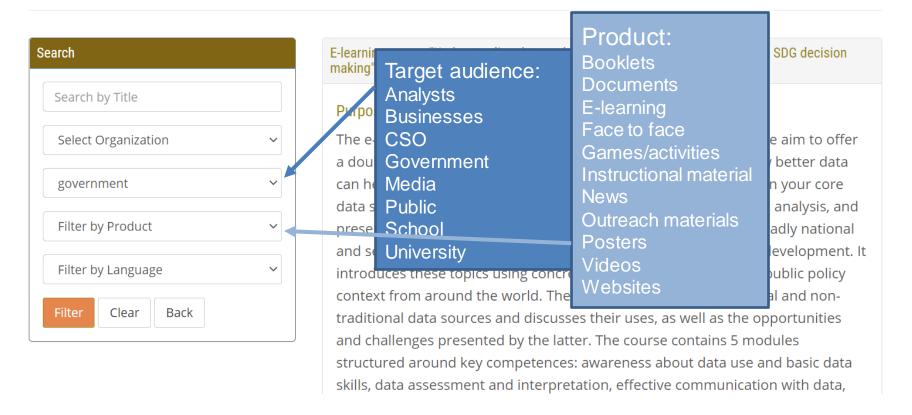


- Developed by GIST to share good practices and inspire NSOs and partners on what they could do to increase statistical literacy
- Contributors fill in a template for adding materials, then uploaded to portal
- Collaboration with International Statistical Literacy Program

Available at https://unstats.un.org/gist/statistical-literacy/



Statistical Literacy Initatives Inventory





Title of Initiative: Support for Statistical Literacy actions in the area of a

competition, gamification and e-learning

Organization: STEDy - Asistent for your statisitcal challenges

Contact: stedy@dzs.hr Website: Click here

Valid from : 2017 – 2020

Purpose: Croatian Bureau of Statistics (CBS) developed the statistical educat portal Stedy as part of the Eurostat project Support for Statistical Literacy actions in the area of a competition, gamification and e-learning. It is part of the

Profile America



Title of Initiative: Profile America

Organization: United States Census Bureau (USCB) **Contact:** 301-763-3030 or email pio@census.gov.

Website: Click here

Valid from: 2021/6/1 - 2026/6/1

Purpose: Profile America's Stats for Stories provides links to timely story ideas highlighting the Census Bureau's newsworthy statistics that relate to current events, observances, holidays, and anniversaries. The story ideas are intended to assist the media in story mining and producing content for their respective audiences.

Target Audience:

- Media
- General public

Guidance tool for NSOs on statistical literacy



- statistical literacy as a core NSO mandate;
- the identification of target audiences and selection of appropriate methods;
- key partner engagement;
- diagnostics tools;
- links to good practice inventories;
- a methodology to define a nationally relevant approach for statistical literacy; and
- guidance on the evaluation of statistical literacy initiatives

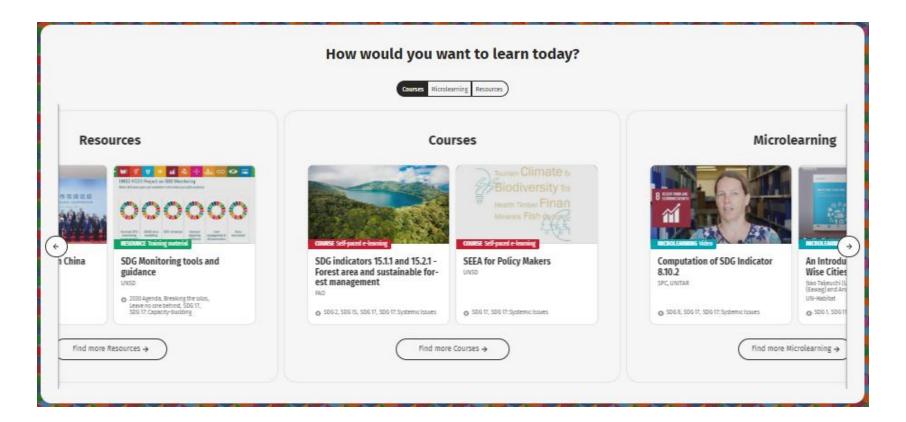
UN:SDG learn and statistical literacy materials





UN:SDG learn and statistical literacy materials





E-learning course to improve literacy



- Short introductory survey
- Module 1. Statistical literacy
- Module 2. Interpreting and assessing the fitness for purpose of data
- Module 3. Communicating with data
- Module 4. Data sources for SDG indicators
- Module 5. Policy formulation, monitoring and evaluation
- Final assessment
- Feedback survey



Short learning videos





MICROLEARNING Video

Data Visualisation Contest

SIAR UNITAR, UNSD

SDG 17, SDG 17: Systemic Issues



National Superheroes Office - Episode 1: Where are the green hats?

UNITAR, UNSD

Leave no one behind, SDG 17. SDG 17: Systemic Issues



National Superheroes office - Episode 2: Are the health data right?

UNITAR, UNSD

Leave no one behind, SDG 3, SDG 17, 5DG 17: Systemic Issues



NSO Data Concierge

UNITAR, UNSD

SDG 17, SDG 17: Systemic Issues

Follow the work of GIST







https://unstats.un.org/gist/







THANK YOU.

