

Advancing Methodology on Measuring Asset Ownership from a Gender Perspective



United Nations Statistics Division

UN Women

Workshop on the Production of Statistics on Asset Ownership from a
Gender Perspective through Household Surveys, 24-26 July 2018,
Addis Ababa, Ethiopia

Field operations – what is covered in the Guidelines

Field operation

- Recruitment/organisation of field staff
- Publicity
- The role of geospatial information

Training of field staff

- Paper questionnaire
- CAPI-specific issues

Field work

- Workload distribution and information and management flow
- Interview protocol
- Quality assurance during field operations

- Sensitivity of the topic
 - Simultaneous interview → interview alone and consecutive interviews
- Gender matching
- The use of CAPI
- Training of enumerators:
 - Concepts and definitions
 - CAPI usage
 - Schedule and complete interviews: call backs
 - Identifying individual respondents

- Interview respondents alone and consecutively (to minimize contamination)
 - If 1 individual being interviewed, interview the person alone
 - If 2 individuals, interview them alone and consecutively
 - If >2 individuals, need more than 1 enumerator to ensure

Challenges in simultaneous interview

	Georgia	Mongolia	Philippines	Uganda	
				Arm 4	Arm 5
# 2-adult households interviewed	926	1285	622	237	248
% all eligible adults interviewed	84%	74%	89%	58%	54%
% all eligible adults interviewed simultaneously	71%	42%	57%	47%	38%
# 3-adult households interviewed	1399	1341	790	54	58
% all eligible adults interviewed	75%	39%	76%	37%	40%
% all eligible adults interviewed simultaneously	57%	27%	32%	22%	26%
# 4+-adult households interviewed	N/A (a maximum of 3 adult members were interviewed in these countries)			60	60
% all eligible adults interviewed				23%	25%
% all eligible adults interviewed simultaneously				8%	8%

Operational issues to consider

- How many days do the enumerators stay in the EA?
- How many enumerators for each EA – the role of supervisors?
- How many call backs?
- How do we balance between “reducing contamination” and “losing respondents”?

Gender matching

- Per customs and traditions – might be better to match the sex of the respondents and interviewers
- Gender matching experimented

Respondents matched with the interviewers of the same sex	Georgia	Mexico	Mongolia	Philippines (Cavite)	Uganda
Women	91%	68%	74%	76%	82%
Men	18%	31%	40%	24%	75%

The use of CAPI – key issues to consider



Trainings – issues to cover

- Policy relevance and objective of the data collection
- Approaching the communities
- Key concepts and definitions:
 - Assets covered and definitions
 - Asset ownership/rights
 - Questionnaire design: components, why, flows, try not to “reconcile”
- Identifying eligible individual respondent (Kish)
- CAPI training

Thank you

For additional information:

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