Advancing Methodology on Measuring Asset Ownership from a Gender Perspective

Workshop on the Production of Statistics on Asset Ownership from a Gender Perspective through Household Surveys, 24-26 July 2018, Addis Ababa, Ethiopia
Outline

- EDGE Overview
- Objectives of the workshop
- Development of the guidelines
- Overview of the Guidelines
Joint collaboration of UNSD and UN Women that seeks to accelerate existing efforts to improve Evidence and Data for Gender Equality (EDGE)

Builds on the work of the Inter-Agency and Expert Group on Gender Statistics (IAEG-GS)

Funded by Governments of Australia, Canada, Germany, Ireland, Republic of Korea and USA

Implemented in partnership with NSOs, ADB, FAO, ILO, OECD, and the World Bank
Activities and timeline

- **Portal on Minimum Set of Gender Statistics**
- **2014-2016** Pilot data collection in 7 countries
- **2014-17** Technical meetings on measuring asset ownership and entrepreneurship
- **Methodological analysis of pilot data**
- **2017** - Presented the guidelines to the 48th Statistical Commission
- **2018** - Publish UN guidelines on asset ownership
- **Capacity development**
- **2018 -** Technical report on entrepreneurship
- **Outreach broader user community**
- **E-learning platform**
## Pilot surveys

<table>
<thead>
<tr>
<th>Country</th>
<th>Dates of data collection</th>
<th>Data collection strategy</th>
<th>Sample size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uganda (MEXA)(^a)</td>
<td>June-August 2014</td>
<td>Stand-alone survey</td>
<td>2,720 households</td>
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<tr>
<td>Mexico</td>
<td>June-October 2015</td>
<td>Modules appended to National Household Survey (ENH)</td>
<td>An ENH subsample of 8,204 households</td>
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<tr>
<td>Georgia</td>
<td>September-October 2015</td>
<td>Stand-alone survey</td>
<td>2,783 households, nationally-representative</td>
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<tr>
<td>Philippines</td>
<td>September-October 2015</td>
<td>Stand-alone survey</td>
<td>1,536 households, representative for Cavite province</td>
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<tr>
<td>Mongolia</td>
<td>September-November 2015</td>
<td>Stand-alone survey</td>
<td>2,983 households, nationally representative</td>
</tr>
<tr>
<td>Maldives</td>
<td>May 2016</td>
<td>Module appended to Household, Income and Expenditure Survey (HIES)</td>
<td>An HIES subsample of 272 households on 3 islands</td>
</tr>
<tr>
<td>South Africa</td>
<td>August-September 2016</td>
<td>Stand-alone survey</td>
<td>1,568 households in KwaZulu-Natal province</td>
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Objectives of workshop

• Present key recommendations from *UN Guidelines on the Production of Statistics on Asset Ownership from a Gender Perspective*

• Share lessons learned from 7 pilot countries that tested the methodology

• Solicit reflection and feedback from all countries
GUIDELINES FOR
Producing Statistics on
Asset Ownership from
a Gender Perspective

United Nations
Overview of the Guidelines - 1

Collecting
Processing
Analyzing
Disseminating

INDIVIDUAL LEVEL DATA

From household surveys

To produce GENDER STATISTICS ON

Intra-household gender analysis

Gender wealth gap

Gender asset gap
Overview of Guidelines - 2

Users:
• Targeted to NSOs

Consistent with existing internationally-agreed standards:
• System of National Accounts, 2008
• Principles & Recommendations for Population & Housing Censuses, 3rd rev.
• OECD Guidelines for Micro Statistics on Household Wealth

Consistent with structure of UNSD international statistical guidelines
• Covers all components of producing official statistics, from conceptual framework to data dissemination
What is covered in the guidelines?

- Conceptual framework
- Sources of data
- Guidance for implementation
- Data processing, analysis and dissemination
Conceptual framework

Legal Framework (Statutory Law, Customary Law, Marital Regimes)

Social Norms

Mode of acquisition

Women’s

Men’s assets

Household Assets

Type
- principal dwelling
- agricultural land
- agricultural equipment
- livestock
- other real estate
- non-farm enterprise assets
- valuables
- financial assets
- consumer durables

Individual wealth
(stock of respondent’s assets less respondent’s liabilities)

Household wealth
(stock of all household members’ assets less all household members’ liabilities)

Women’s empowerment

Sustainable Livelihoods

Poverty alleviation

Country context

Data collection and analysis

Evidence-based policy
Highlights of the Guidelines (2)

• Guidance for implementation
  – Planning the data collection
  – Data collection strategies: minimum set of questions; module appended to an existing household survey; stand-alone surveys
  – Sampling: within-household selection
  – Questionnaire design
  – Field operations

• Data processing, analysis and dissemination
  – Data editing, imputation and weighting
  – Recommended indicators: global & national indicators; SDG 5.a.1
  – Data analysis & dissemination of results
Thank you

For additional information:

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