Day 3. How to Measure
Purpose of survey

- Do we want full information on ownership of all assets within household? Do we need multiple people interviewed to do this?
- Do we want to compare men and women?
- Do we want to look at comparisons of men and women in the same household?
How many to interview?

- One or two people will enumerate most household assets in small households.
- If multiple adults in household, may need more people for full enumeration.
- For gender analysis, need to interview men and women.
- For intrahousehold analysis, need men and women in the same household.
- If we want information on some groups, such as widows, may need to find a way to ensure that they are interviewed.
Who to Interview?

- One person: household head
- One person: person most knowledgeable
- Principal couple
- One man and one woman
- One or two randomly chosen people
- Everyone that is relevant for a specific module. Ask each person about their own...
Reconciling Multiple Responses

- How to respond when different people within the household provide different and inconsistent information:
  - 1) Identify rules to reconcile to obtain one measure of ownership for the household.
  - 2) Use individual level data to understand issues such as empowerment.
Structure of Questionnaire

- If multiple people interviewed, need an inventory to ensure no double counting of assets by different people.
- Inventory questions may be incorporated into relevant modules, such as housing, agriculture, businesses, etc.
- How much information do we want from individual owners?
- Even if only one person interviewed, need to be sure that assets are not double counted in different sections.