



United Nations Statistics Division
In collaboration with
UN Women

EDGE Project
Midterm Review Technical Meeting
Kitakyushu-city, Japan
3 – 5 December 2014

Final Agenda

The United Nations Statistics Division (UNSD) and the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women), in collaboration with the Kitakyushu Forum on Asian Women, are organizing a Midterm Review Technical Meeting of the Evidence and Data for Gender Equality (EDGE) initiative.

The meeting will bring together national statisticians, regional commissions and partner agencies to take stock of progress made by the EDGE initiative on measuring individual level asset ownership and entrepreneurship from a gender perspective.

During this three-day technical meeting, participants will:

- Review and discuss the findings of the EDGE Methodological Survey Experiment on Measuring Asset Ownership from a Gender Perspective (MEXA) with regards to whom in the household should be interviewed for collecting reliable data on the ownership, control and valuation of assets at the individual level;
- Review and discuss the draft methodology on measuring entrepreneurship from a gender perspective prepared under the EDGE project in collaboration with the OECD;
- Discuss country preparation and share lessons learned for piloting data collection on asset ownership and entrepreneurship under the EDGE initiative in 2015.

The key objectives of the meeting are to:

- Promote the integration of a gender perspective into national statistical systems with the aim of improving the availability and quality of gender statistics, including statistics on the “emerging issues” of asset ownership and entrepreneurship;
- Update participants on the progress made by the EDGE initiative to advance methodological development on measuring asset ownership and entrepreneurship from a gender perspective;
- Receive feedback from national statisticians on the feasibility of implementing the recommendation(s) made by the EDGE Methodological Survey Experiment with regards

- to whom in the household should be interviewed about the ownership, control and valuation of assets at the individual level;
- Receive feedback from national statisticians on the applicability and feasibility of the methodology proposed under the EDGE project to measure entrepreneurship from a gender perspective;
 - Ensure that country implementation plans are in place for piloting data collection on asset ownership and control under the EDGE initiative during 2015.

3 December 2014 (Wednesday)

- 09.00 – 09.30 **1. Welcome (UNSD, Kitakyushu Forum on Asian Women, All)**
Objectives of the meeting
Short round table introduction
Adoption of the agenda
- 09.30 – 10.00 **2. EDGE Overview (UN Women)**
The session provides an overview of the EDGE project, including the Minimum Set of Gender Indicators.
- 10.00 – 11.00 **3. MEXA overview and questionnaire construction (UNSD)**
The session will provide an overview of the Methodological Experiment on Measuring Asset Ownership from a Gender Perspective and a detailed discussion of the questionnaire used in MEXA, highlighting modules and questions that worked well or posed challenges, and how they can be modified for pilot data collection activities.
- 11.00 – 11.15 Coffee break
- 11.15 – 12.15 **4. Lessons learned from MEXA: field operations (UBoS, World Bank)**
The session will discuss the implementation of MEXA. Topics to be discussed include:
1. Special considerations for training enumerators to collect data on asset ownership from a gender perspective
 2. Interview team compositions
 3. Protocols for difficult field scenarios
 4. Unanticipated challenges encountered in the field and solutions
- 12.15 – 13.15 Lunch break
- 13.15 – 14.45 **5. Findings from the Methodological Survey Experiment on Measuring Asset Ownership (MEXA) from a Gender Perspective (World Bank)**
In collaboration with the World Bank Living Standards Measurement Study (LSMS) and the Uganda Bureau of Statistics (UBoS), the EDGE initiative conducted a Methodological Survey Experiment on Measuring Asset Ownership from a Gender Perspective (MEXA) in Uganda in 2014 to test different household interviewing settings for collecting individual-level asset data. The session will present the findings of MEXA.
- 14.45 – 15.00 Coffee break

- 15.00 – 17.00 **6. Group Discussion: implications of MEXA for Pilot Countries (All)**
Participants will break into working groups to discuss the implications of the findings and lessons learned from MEXA for piloting data collection in 2015, including the feasibility of implementing the recommended interview setting

4 December 2014 (Thursday)

- 09.00 – 9.45 **7. EDGE draft methodology on measuring entrepreneurship from a gender perspective: defining entrepreneurship (UNSD)**
The session will provide a summary of the key issues discussed at the first EDGE technical meeting on entrepreneurship and introduce the draft EDGE Technical Report on Measuring Entrepreneurship from a Gender Perspective, including a proposed operational definition for measurement.
- 9:45 – 10.30 **8. New international standards on measuring work and employment (ILO)**
The session will present new concepts and standards for measuring work, employment, unemployment and labour underutilization according to the 19th ICLS Resolution as well as their implications for the measurement of entrepreneurship under the EDGE initiative.
- 10.30 – 11.15 **9. EDGE draft methodology on measuring entrepreneurship from a gender perspective: conceptual framework and key indicators (UNSD)**
The session will present a conceptual framework on gender and entrepreneurship and propose key indicators for measurement.
- 11.15-11.30 Coffee break
- 11.30 – 12.30 **10. EDGE draft methodology on measuring entrepreneurship from a gender perspective: data collection strategies (UNSD)**
The session will propose new data collection strategies for measuring entrepreneurship from a gender perspective via household surveys, enterprise surveys and business registers.
- 12.30 – 14.00 Lunch break
- 14.00 – 15.00 **11. MEXA entrepreneurship (UNSD)**
The session will provide a detailed review of the module on entrepreneurship included in the MEXA questionnaire, including a mapping of specific questions to the conceptual framework and indicators proposed in the EDGE methodology.
- 15.00 – 17.00 (w/ coffee br.) **12. EDGE draft methodology on measuring entrepreneurship from a gender perspective: assessment of proposed methodology (UNSD, All)**
The session will consist of working groups discussing and summarizing additions and changes to the proposed methodology on measuring entrepreneurship from a gender perspective to ensure that the EDGE guidelines include concepts, methods and indicators that are theoretically relevant and practical and feasible for national statistical offices.

5 December 2014 (Friday)

- 09.00 – 12.00 **13. Pilot Country Preparation (ADB, Pilot countries)**

- (w/ coffee br.) EDGE pilot countries will share their implementation strategies for data collection. Through this session, participants will explore ways of strengthening collaboration among stakeholders in the development of gender statistics on asset ownership and entrepreneurship. Topics to be discussed include:
1. Timeline of activities, including planning and preparatory activities, pilot surveys, and post pilot activities
 2. Additional technical assistance required from the EDGE initiative
 3. Establishing an EDGE forum to share information and experiences during data piloting in 2015
- 12.00-13.00 Lunch break
- 13.00-14.00 **14. Conclusions and the way forward (UNSD)**
- 14.00 Field visit (TBD)