

# GHANA'S EXPERIENCE IN MEASURING ENTREPRENEURS HIP

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# DEFINITION

- ▶ It is defined as the combination of resources to produce products for sale so as to earn income.
- ▶ The group involved are Small scale industries and mostly in the informal sector

# ENTREPRENEURSHIP

- ▶ It is measured through the Ghana Living Standard Survey (GLSS), a household based survey conducted in Ghana usually after 5 to 7 years.
- ▶ A special module called Non-Farm Household Enterprise is used.
- ▶ The previous was in 2006;
- ▶ 2013 the current being processed.

# ENTREPRENEURSHIP

- ▶ The data captured are sex disaggregated;
- ▶ Questions asked:
  - ▶ Basic characteristics of the Enterprise;
  - ▶ Employment by sex and locality;
  - ▶ Value of production, sale of products, and cost of production incurred; and
  - ▶ Assets

# ECONOMIC ACTIVITY

Economic activity covered includes:

- ▶ Manufacturing
- ▶ Agro processing
- ▶ Trading (wholesale and retail)
- ▶ Other subsectors of the Services Sector

# OTHER SUPPORTING INSTITUTIONS

- ▶ The National Board for Small Scale Industries
  - ▶ Ministry of Trade and Industry

# NBSSI

- The NBSSI in Ghana is the Board that takes oversight responsibility of entrepreneurs
- Definition:

**Enterprise Type****Definition**

Micro

Employment of up to 5 persons and fixed assets (excluding land, vehicles and buildings) of less than USD10,000

Small

Employment between 6 and 29 employees with fixed assets (excluding land, vehicles and buildings) of up to US\$100,000

Medium

Employ between 30 and 99 employees with fixed assets (excluding land, vehicles and buildings) up to US\$1 million

# USES

- ▶ In the compilation of GDP:
  - ▶ The data captured are used as shares and indicators for extrapolation for the respective subsectors;
  - ▶ For policy analysis with regards to Gender in Industry and Trade;
  - ▶ To monitor progress in gender equality and women empowerment in Ghana's development plan.

**Thank you**