

AGENDA

Evidence and Data for Gender Equality (EDGE) Technical Meeting on Measuring Entrepreneurship from a Gender Perspective: Taking Stock of Available Evidence and Research

**United Nations Statistics Division and UN Women
New York, 5-6 December 2013**

5 December 2013

- 09.30-10.00 **1. Welcome and Overview (UNSD, UN Women)**
The session provides an overview of the EDGE project and the Global Gender Statistics Programme, including the minimum set of gender indicators. It also discusses the objectives of the meeting and introduces the meeting participants.
- 10.00-11.00 **2. What is entrepreneurship? (UNSD)**
The session presents a working typology of entrepreneurship based upon existing literature and country responses to the pre-meeting assignment.
- 11.00-11.15 Coffee break
- 11.15-13.00 **3. Why measure entrepreneurship from a gender perspective? (Ms. Maria Minniti, Ms. Alicia Robb, Ms. Joann Vanek)**
The session discusses the policy relevance of measuring entrepreneurship from a gender perspective in the context of the determinants of women's entrepreneurship and the characteristics and performance of women-owned and men-owned enterprises for both the formal and informal sectors.
- 13.00-14.30 Lunch break
- 14.30-15.30 **4. How do we measure entrepreneurship from a gender perspective? Overview of current approaches and existing data sources (OECD)**
The session provides an overview of existing efforts to develop international statistics on women's entrepreneurship and provides an overview of available data sources.
- 15.30-17.30 (with coffee break) **5. Identifying and measuring women entrepreneurs using population-based surveys (Ghana, Mexico, Ms. Maria Minniti)**
The session focuses, in more detail, on collecting data on women entrepreneurs using population-based surveys, including discussion of the types of information required, methodologies, sampling frames, challenges and lessons learned.

6 December 2013

- 09.30-11.30 **6. Measuring enterprises from a gender perspective using enterprise-based surveys (India, United States, World Bank, Ms. Alicia Robb)**
The session focuses, in more detail, on collecting gender-relevant enterprise data using enterprise-based surveys, including discussion of the types of information required, methodologies, sampling frames, challenges and lessons learned.
- 11.30-11.45 Coffee break
- 11.45-12.45 **7. Measuring enterprises from a gender perspective using business registers (Georgia, Philippines)**
The session discusses, in more detail, the feasibility of using business registers to collect gender-relevant enterprise data, including discussion of the types of information required, challenges and lessons learned.
- 12.45-14.15 Lunch break
- 14.15-16.15 **8. Conclusions and the way forward (UNSD, UN Women, All)**