Advancing Methodology on Measuring Asset Ownership from a Gender Perspective

Workshop on the Production of Statistics on Asset Ownership from a Gender Perspective through Household Surveys
Santiago, Chile, 7 – 9 August 2018
Outline

EDGE Overview

Objectives of the workshop

Development of the guidelines

Overview of the Guidelines
Joint collaboration of UNSD and UN Women that seeks to accelerate existing efforts to improve Evidence and Data for Gender Equality (EDGE)

Builds on the work of the Inter-Agency and Expert Group on Gender Statistics (IAEG-GS)

Implemented in partnership with NSOs, ADB, FAO, ILO, OECD, and the World Bank

Funded by Governments of Australia, Canada, Germany, Ireland, Republic of Korea and USA
Activities and timeline

- Portal on Minimum Set of Gender Statistics
- 2014-2016 Pilot data collection in 7 countries
- 2017 - Presented the guidelines to the 48th Statistical Commission
- Methodological analysis of pilot data
- 2018 - Publish UN guidelines on asset ownership
- Outreach broader user community
- Capacity development
- Technical report on entrepreneurship
- E-learning platform
- 2014-17 Technical meetings on measuring asset ownership and entrepreneurship
- Presented the guidelines to the 48th Statistical Commission
## Pilot surveys

<table>
<thead>
<tr>
<th>Country</th>
<th>Dates of data collection</th>
<th>Data collection strategy</th>
<th>Sample size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uganda (MEXA)</td>
<td>June-August 2014</td>
<td>Stand-alone survey</td>
<td>2,720 households</td>
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<tr>
<td>Mexico</td>
<td>June-October 2015</td>
<td>Modules appended to National Household Survey (ENH)</td>
<td>An ENH subsample of 8,204 households</td>
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<tr>
<td>Georgia</td>
<td>September- October 2015</td>
<td>Stand-alone survey</td>
<td>2,783 households, nationally-representative</td>
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<tr>
<td>Philippines</td>
<td>September-October 2015</td>
<td>Stand-alone survey</td>
<td>1,536 households, representative for Cavite province</td>
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<tr>
<td>Mongolia</td>
<td>September-November 2015</td>
<td>Stand-alone survey</td>
<td>2,983 households, nationally representative</td>
</tr>
<tr>
<td>Maldives</td>
<td>May 2016</td>
<td>Module appended to Household, Income and Expenditure Survey (HIES)</td>
<td>An HIES subsample of 272 households on 3 islands</td>
</tr>
<tr>
<td>South Africa</td>
<td>August-September 2016</td>
<td>Stand-alone survey</td>
<td>1,568 households in KwaZulu-Natal province</td>
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</tbody>
</table>
Objectives of workshop

• Present key recommendations from *UN Guidelines on the Production of Statistics on Asset Ownership from a Gender Perspective*

• Share lessons learned from 7 pilot countries that tested the methodology

• Solicit reflection and feedback from all countries
Overview of the Guidelines - 1

- Collecting
- Processing
- Analyzing
- Disseminating

INDIVIDUAL LEVEL DATA

From household surveys

To produce GENDER STATISTICS ON

Intra-household gender analysis

- Gender wealth gap
- Gender asset gap
Overview of Guidelines - 2

Users:
• Targeted to NSOs

Consistent with existing internationally-agreed standards:
• System of National Accounts, 2008
• Principles & Recommendations for Population & Housing Censuses, 3rd rev.
• OECD Guidelines for Micro Statistics on Household Wealth

Consistent with structure of UNSD international statistical guidelines
• Covers all components of producing official statistics, from conceptual framework to data dissemination
What’s covered in the guidelines?

- Conceptual framework
- Sources of data
- Guidance for implementation
- Data processing, analysis and dissemination
Conceptual framework

Legal Framework (Statutory Law, Customary Law, Marital Regimes)
Social Norms

Mode of acquisition

Women’s assets and Men’s assets

Type
- principal dwelling
- agricultural land
- agricultural equipment
- livestock
- other real estate
- non-farm enterprise assets
- valuables
- financial assets
- consumer durables

Individual wealth
(stock of respondent’s assets less respondent’s liabilities)

Household wealth
(stock of all household members’ assets less all household members’ liabilities)

Women’s empowerment
Sustainable Livelihoods
Poverty alleviation

Country context
Data collection and analysis
Evidence-based policy
Highlights of the Guidelines (2)

• Guidance for implementation
  – Planning the data collection
  – Data collection strategies: minimum set of questions; module appended to an existing household survey; stand-alone surveys
  – Sampling: within-household selection
  – Questionnaire design
  – Field operations

• Data processing, analysis and dissemination
  – Data editing, imputation and weighting
  – Recommended indicators: global & national indicators; SDG 5.a.1
  – Data analysis & dissemination of results
Gracias!
Obrigada!

For additional information:
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