USER ENGAGEMENT STRATEGY (2019-2022) JORDAN,DoS

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INRODUCTION

Building upon the Statistical Law NO.12 of 2012, the Department of Statistics, in close collaboration with members of the national statistical system and other stakeholders, has developed a National Strategy for the Development of Statistics (NSDS) for the period 2018-2022. The strategy has a strong emphasis on engaging with users. In particular, the third objective of the strategy calls for "developing the statistical methods and technological means used in data production, dissemination and use".

Objectives of (NSDS)

The NSDS has four main objectives:

- Producing statistical data that meet national developmental usage, administrative records and SDGs indicators .

- Enhancing the developmental and leadership role of DoS in improving the statistical system .

- Improving the statistical methods that are utilized in producing, and using statistical data .

- Improve the users satisfaction about the statistical production

What we did till now?

- DoS created a new management unit for the SDGs since 15 october,2018 . Its mission is to coordinate between the various National Organizations and Stackholders with regarding to SDGs, and we now working on assessment of the current situation of the SDGs indicators to highlights the weaknesses and the strengthens points . Our ambitions in the future is to make the Unit the main Focal point regarding to the SDGs in Jordan .

- DoS created a new Directorate for Data Management and it's mission to manage and analyses the data from many sources such as, the administration records from governmental and other institutions.

- We started coordination with our stakeholders whom engaged in implementing the strategy 2018-2022 through capacity building , holding meeting, enhancing the statistical infrastructure to create anew statistical Units in their institutions.

- We started preparing a survey to monitor the user future needs.

Sustainable Development Goals (SDGs)

Jordan was among the first countries to adopt the 2030 Agenda for Sustainable Development and the related Sustainable Development Goals (SDGs), so for effective monitoring of progress towards achieving the 2030 Agenda requires close collaboration among various users and producers of data and statistics to ensure that information is made available to all in a regular and timely basis. Therefore, we considered that it is necessary to work on a strategy to engage producers and users of data in this process.

Jordan User Engagement Strategy 2019-2022

The Department of Statistics has begun to draft a strategy to engage data users through dialogue with users to identify the suitable means of exchanging data regarding to SDGs.

This user engagement strategy sets out the path towards continuous dialogue between users and producers of statistics to meet the goals and objectives of the strategic documents mentioned above. It lays out the means of engagement to facilitate interactions with different user groups.

VISION & OBJECTIVES

- **<u>Vision</u>:** A national statistical system that engages with users to efficiently meet their needs and improve their capacity

- **<u>Objectives</u>**

We will meet our vision through the following objectives:

- Improve feedback mechanisms that facilitate input from users

- Compile and disseminate high quality data and statistics efficiently based on user needs, and in easy to access and understand format to support decision making.

- Raise awareness and engagement around data and statistics and build statistical literacy among user groups.

- Adhere to international standards and best practices to enhance trust of users in the quality and reliability of the statistics produced.

Dissemination

We uses many means to disseminate different types of the statistical data to meet the users needs and to keep interaction and communication with them and getting their feedback to improve these means in the future . Beside the traditional ways of dissemination (like statistical publications, brochures, press releases ..etc). DoS has followed up the technological development in dissemination, we developed our Website to disseminate the statistical data in easy and friendly way to users to meet the needs of the different types of users .

PxWeb

DoS starting developed a special platform for disseminating the (SDGs) Indicators by using PxWeb programs. This collection of programs have many features fit users needs, they offer diverse possibilities to distribute and edit even large statistical tables, and to change structures, combine tables, make calculations and convert into other file formats.
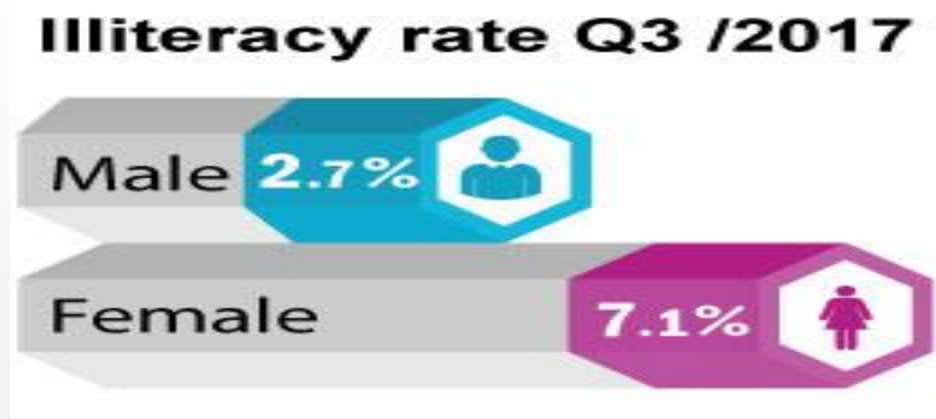
PxWeb

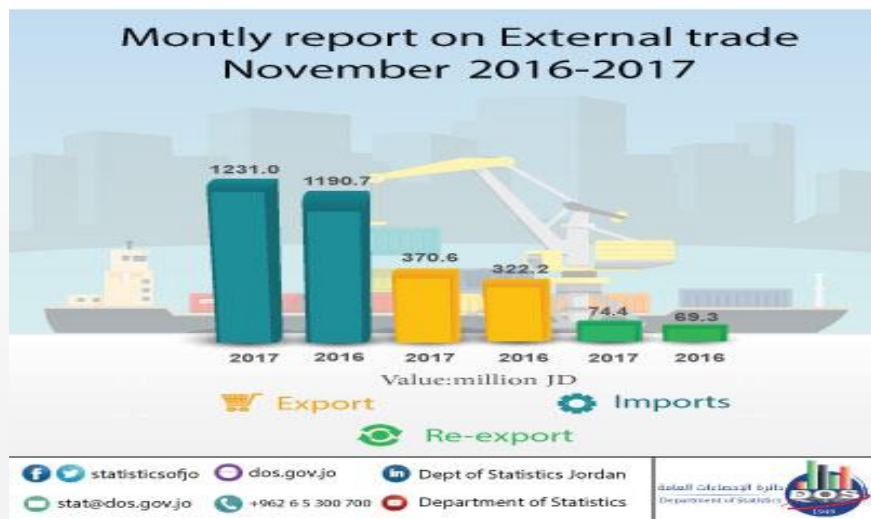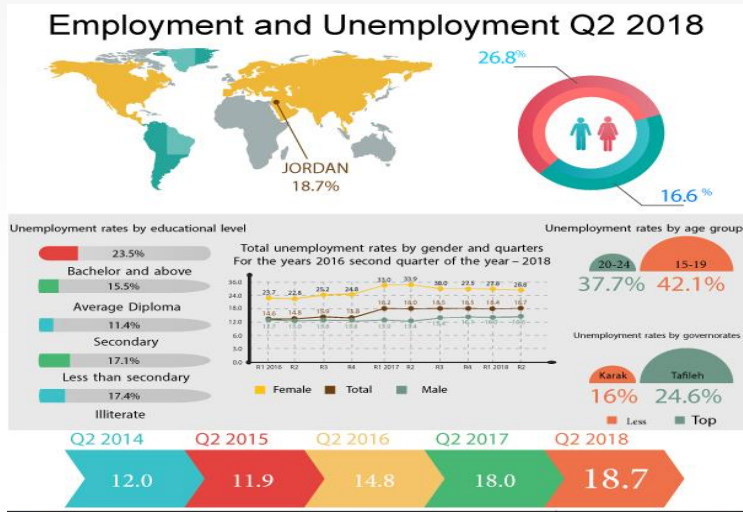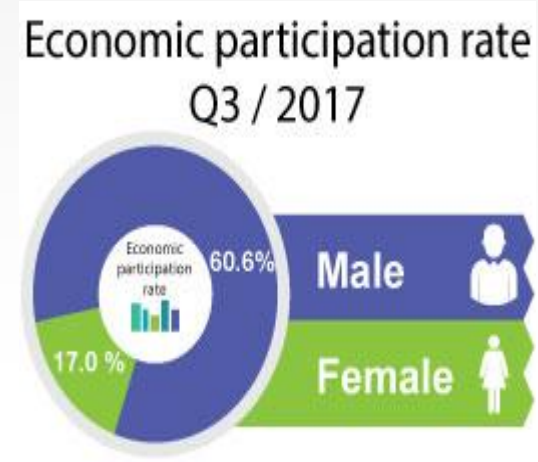# PxWeb

infographic (information graphic)

It is a visual representation of information or data in a graphic format designed to make the data easily understandable.

The importance of using Infograph are :

- Quickly communicate a message
- Simplify the presentation of large amounts of data
- See data patterns and relationships
- Monitor changes in variables over time.
- Help people understand the information contained in that data.

Examples from DoS website

THANKS FOR YOUR ATTENTION