



Moving from Strategy to Implementation

International Workshop on User Engagement Strategy for SDGs,

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Perfect Makumbe

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Outline

- User Engagement Strategic Framework
- Developing an Implementation Plan
- Next steps after Implementation Plan
- Challenges



User Engagement Strategic Framework

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- **VISION:** A world class provider of official statistical information and services by 2030 including SDGs through user engagement.
 - **OBJECTIVES OF USER ENGAGEMENT:** To meet users' needs 1) through production and dissemination of statistical products and services, 2) and continuous engagement with users
 - **KEY PRINCIPLES:**
 - **Timeliness**—We will collect and disseminate statistics in a timely manner
 - **Clarity**—We will explain the statistics we produce to inform public debate
 - **Impartiality**—We will disseminate statistics that are impartial and without any influence from other parties.



User Engagement Strategic Framework

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- **Credibility (integrity, trust)**—We will share out methodology with our users; we will ensure that the statistics are well-documented and have a high quality and that they comply with international standards
 - **Accessibility**—We recognized that the statistics and data that we produce are a public good and we will strive to make data and statistics available on various platforms for easy access
 - **Consistency/reliability**—We will be consistent in the collection, measurement and calculation of statistics to ensure accuracy.
 - **Inclusiveness**—We will strive to obtain inputs from all user groups and recognize their diverse needs and expectations.



User Engagement Strategic Framework

- **Value for money/prioritization**—We will aim to meet users' needs in the most efficient and cost-effective manner.
- **Responsive**—We will engage with stakeholders to identify their needs and produce statistics that satisfy their needs.
- **Transparent/openness**—We will be forthcoming about decision that the statistics office makes and would be open to receiving feedback and inquires on data.
- **Flexibility**—We will adapt to the changing user needs as resources permit.



Developing an Implementation Plan

- Based on the vision, objectives and means of engagement of the strategy for the SDGs, a 3 yearly implementation plan was developed considering available resources and the activities of the project.
- Below is a set of activities planned for the period June 2019- May 2021.



EXPECTED OUTPUTS	PLANNED ACTIVITIES	Indicators of Success	Timeframe		
			2019	2020	2021
OUTPUT 1 Formalize data exchange among Ministries, Departments, and Agencies of Zimbabwe's National Statistical System	1.1 Analysis and drafting template for data sharing agreements, developing terms of reference for thematic groups (including metadata compilation).	Number of data sharing agreements developed and shared with NSS stakeholders	X		
	1.2 Meeting for the NSS to update the data sharing agreements and produce report on data availability and data flows within the NSS, introduce metadata topic		X		
	1.3 Piloting data sharing agreements with 5 agencies of the NSS	Number of agencies shared enrolled in the pilot phase of data sharing		X	
	1.4 Meeting for the NSS to share results of the pilot and finalize the data sharing agreement templates	Number of data sharing agreements in the NSS.		X	



<u>EXPECTED CP OUTPUTS</u>	<u>PLANNED ACTIVITIES</u>	<u>Indicators of Success</u>	<u>Timeframe</u>		
			2019	2020	2021
OUTPUT 2: Engage key users of SDG indicators and Zimbabwe's National Dissemination and Reporting Platform	2.1 Identification of user base	Number of users identified	X		
	Meeting with users to assess their needs in monitoring SDGs, including use of national dissemination platform	Number of users met Number of users accessing the dissemination platforms	X	X	X
	User advocacy and awareness campaign (including participation in the International Trade Fair and the Agricultural Show)	number of exhibitions participated in	X	X	X
	Improving accessibility of ZIMSTAT website (ensuring sustainability)	Number of hits to the ZIMSTAT website	X	X	X
	Follow-up meeting with users	Number of follow up meetings with users	X	X	X
	Workshops and roundtables meetings to consult when introducing new products/withdraw	Number of meetings held	X	X	X
	Conduct user producer symposium	Number users engaged		X	
	Conduct user satisfaction survey	Number of survey conducted		X	
	Develop and share a release calendar	Number of products included in the release calendar	X	X	X
	Develop platforms such as twitter chat/facebook/webinars/email/SMSs to increase outreach and facilitate two way communication with users	Number of platforms developed		X	



EXPECTED CP OUTPUTS	PLANNED ACTIVITIES	Indicators of Success	Timeframe		
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OUTPUT 3 Compile metadata for Sustainable Development Goals Indicators	3.1 Meetings of SDGs clusters (2+ per group) to introduce and discuss metadata	number of meetings held	X		
	3.2 Compile first draft metadata handbook for SDG indicators	Metadata handbook produced	X		
	3.3 Joint validation meeting of thematic groups		X		



NEXT STEPS FOR IMPLEMENTATION

- Draft Strategy agreed with the Senior Management
- Circulated to the Board as draft
- After approval, formal engagements with key partners;
 - Ministry of Public Service Labour and Social Welfare (National Coordinator for SDGs)
 - Office of the President and Cabinet (overall guidance)
 - UNDP
 - UNSD



CHALLENGES

- Absence of Public Relations and Communication Unit
- Sustainability after the UNSD project
- Dissemination platforms
- Buy-in and uptake by users (may take time)