# UNSD-DFID PROJECT ON SDG MONITORING

**Introduction to user engagement in the context of the project**

UKaid
from the British people

# Project goals



Effective monitoring of the SDGs and improved evidence-based policy making

- Improved **capacity** of project countries to support SDG monitoring
- Increased **availability** of SDG Indicators at National and International levels
- Improved **coordination** of NSS around SDG indicators

Increased **awareness and usage** of the indicators in the society

# User engagement

Collecting data and metadata to monitor progress on the SDGs is of little value if it is not used.

- Need to **identify users and address their needs** a major feature of the project, both for the national and global platforms

**User engagement strategies** are expected to be developed by countries if these are not already in place.

# User engagement – two way engagement

Key aspect is to learn from users what they want – understand what makes them interested in our statistics.

Can adjust and develop new products based on this.

# Will cover various elements of user engagement

- Different user groups

- Means of engagement with users on their needs

- Tools and methods for reaching users

➢ User engagement strategies and implementation plans to continuously engage with users

# User engagement strategies



- Complement NSDS (or other relevant plans)
- Rooted in the national statistical legislation
- Action focused
- Responsive to changing demands
- Country owned
- Developed through a consultative process

- In some countries, process has already started. Other are just beginning.

# Good practices and experience sharing



- All countries have good practices or experiences that are useful for others

- The project aims at supporting this experience exchange through:
  - Sharing experiences at project website
  - Arranging cross-country workshops
  - Use country examples at workshops
  - Study visits
  - Online exchange forums

**Which good practices could you share from your country?**

# Project countries



| | | | | |
|---|---|---|---|---|
| Bangladesh | Ghana | Liberia | Palestine | Uganda |
| Burundi | Jordan | Mozambique | Rwanda | Viet Nam |
| Cambodia | Kyrgyzstan | Myanmar | Tajikistan | Zambia |
| Ethiopia | Lao PDR | Nepal | Tanzania | Zimbabwe |

SUSTAINABLE DEVELOPMENT GOALS

# Project webpage



For more info: https://unstats.un.org/capacity-building/UNSD-DFID/

**What are your expecations for the week?**

**Thank you for your attention!**