# How a National Statistics Institute engages with decision makers

Office for National Statistics, United Kingdom

07 April 2022

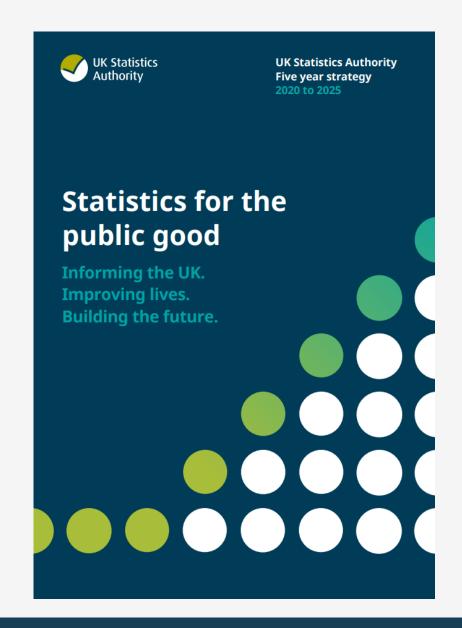




# The mission of the UK statistical system:

"High quality data and analysis to inform the UK, improve lives and build the future."

Radical • Ambitious • Inclusive • Sustainable





#### Seat at the table



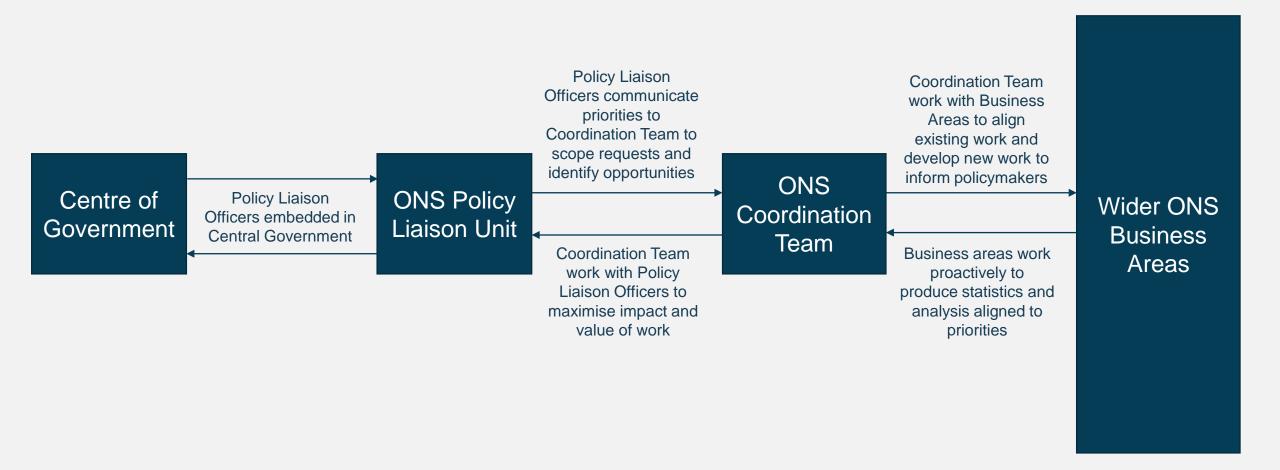
- In order to efficiently engage with decision makers, it is important that an NSI first has a seat at the table.
- As an NSI, it is vital that we maintain our independence and the public trust in the statistics we produce.
- It is also vital, that we use our capability and expertise to feed high quality data and analysis to decision makers to inform on the key questions of the day.

## **Creation of ONS Policy Liaison Unit**





- ONS have embedded policy liaisons in teams across central government, such as COVID-19 Taskforce, Levelling Up Task Force, Supply Chains Unit and are working with No10 Delivery Unit and 10DS to support going forward
- These teams ensure data and evidence are central to the policy process from day zero, answering key questions



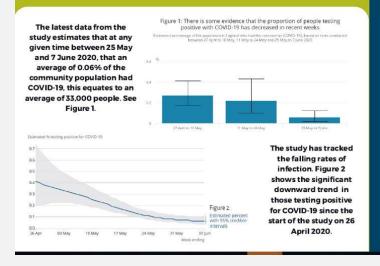


#### **Collaborative projects**

- In order to successfully respond and inform on the key, emerging questions it has been crucial that we work collaboratively with other government departments and with external providers.
- This allows us to pool knowledge and expertise and maximise value and impact.
- A key example of this is the Coronavirus Infection Survey which has allowed us to track infection rates over the course of the pandemic.

#### **CORONAVIRUS** INFECTION SURVEY

ONS, in partnership with the University of Oxford, the University of Manchester and Public Health England, are conducting a pilot survey of 10,000 households in England, to find out how many people have Coronavirus and how many people are ever likely to have had the infection.









Public Health

#### Impact of the study

The study has been used to advise the government's response to the pandemic, as well as inform the public. It's also been frequently and continually referenced in the media, as can be seen by the difference of the coverage below. The Independent article is from 7 May 2020 and mentions an increasing transmission rate. Whereas the BBC article is from 12 June 2020 and uses data from the latest release to report a fall in cases.



sky news

Coronavirus cases in the UK have more than halved in a week - ONS figures



Coronavirus rate of transmission is increasing, says chief government statistician



Coronavirus: Positive tests continue to fall in England, says ONS



Coronavirus study finds as many as 80% of positive cases do not show symptoms



#### Flexible and innovative sources



- We've made use of rapid response surveys, novel data sources, and experimental methods to bring together real-time insights
- Key examples of this is our Opinions and Lifestyle Survey to monitor the effect of the pandemic on the population and our Business Insights and Conditions Survey to monitor impacts on businesses, which we have adapted over the last two years to cover the relevant topics of the day.
- This involves engaging with stakeholders across government and wider to establish data requirements and allows us to collect the data that is needed for evidence-based decision making



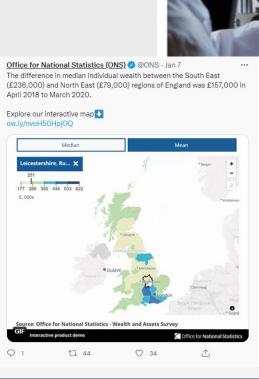
#### Presentation and dissemination of data

#### Coronavirus (COVID-19) latest insights

An interactive tool to explore the latest data and trends about the coronavirus (COVID-19) pandemic from the ONS and other sources.

11 May 2021





- Antibodies and Immunity how do they relate to one another?

  Sarah Crofts, Jeremy Farrar, Professor Sarah Walker | April 28, 2021

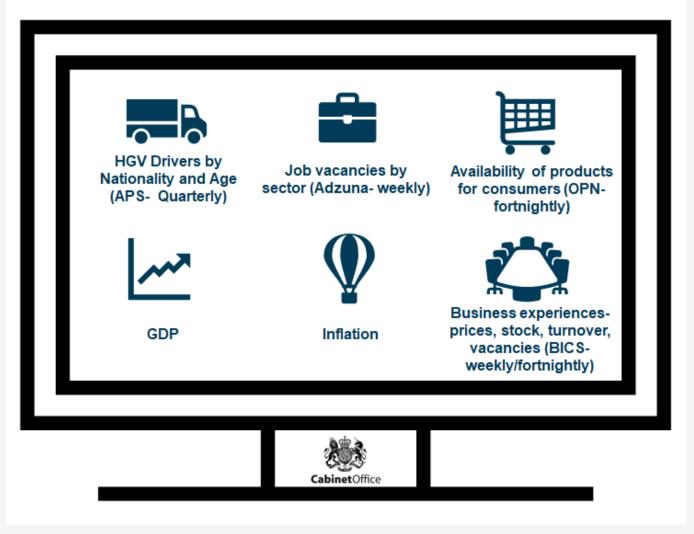
  Categories: Coronavirus, Office for National Statistics, ONS
- We have found new ways to disseminate data and analysis to maximise impact through interactive tools and various publishing formats
- We provide colleagues with data and evidence in formats that suit their needs. This includes data deliveries for dashboards, slide packs and presentations.

This varied approach allows us to make sure the key findings, as well as any caveats in the data are understood.

# **Supply Chains**

- ONS represented on xWH DG steering group and the xWH Editorial and Analytical boards for the dashboard.
- We provide weekly evidence to the Supply Chains Dashboard that is used to brief the PM.
- Our Analytical Hub and wider ONS teams have pivoted to provide evidence on key gaps, including: HGV and Adult Social Care workforce shortages, impacts on individuals, and stock availability.
- We are also working closely with OGD to incorporate their analytical requirements.

#### Dashboard



### **Levelling Up**

- Created a new subnational statistics and analysis division to bring together, build on and co-ordinate the great work ONS was doing on subnational statistics.
- ONS is working closely with Cabinet Office, No10, DLUHC, HMT, OGDs and Devolved Administrations to provide government with a robust set of subnational data.
- We have convened many departments to pull together cross cutting evidence in support of the policy development within the white paper and through recent leadership events.
- We also continue to work with combined authorities and other regional partners.



Improved access to and visualisation of data



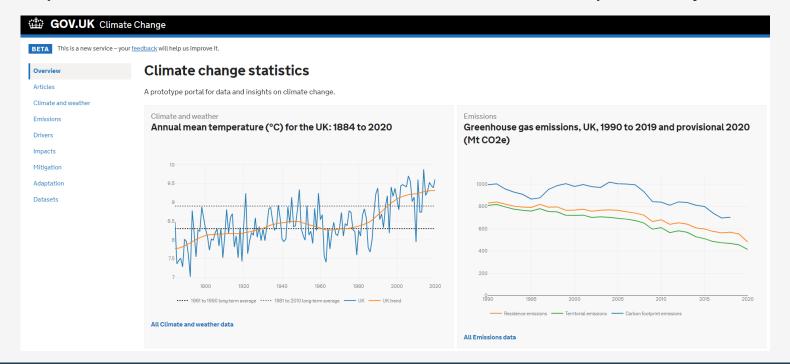
GSS Sub-National Data Strategy



Continued development of regional and sub-regional datasets

#### **Net Zero**

- ONS has an important convening role bringing government departments and Non-Departmental Public Bodies working on environment issues together.
- A key output is the launch of a prototype cross-government climate change statistics portal featuring a
  dashboard of a sample set of indicators, data visualisations and explanatory narratives.



#### Building capability across the wider policy and analytical community

- ONS also has a role working across the whole UK Analysis Function. There are over 17,000 analysts based across all government departments
- A current priority is building analytical skills for policy-makers
  - Undertaking a review of capability levels and looking at how working practices and relationships support integrating analysis into policy-making
  - Working in partnership with the civil service Policy Profession
  - Includes understanding of concepts, techniques, assessing evidence, communicating findings, evaluation
- Also deliver wider learning and development opportunities (data masterclasses for policy-makers)



# Any questions?

#### **Becca Briggs**

ONS

07 April 2022



