

# Data for Now

## Using Innovative Data, Methods and Tools

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# Motivation – reporting progress on SDGs

## 1 Data Roadmap Forum

- Fill data gaps - Exploring new sources/types of data;
- Strengthen the Data Ecosystem - citizens as data producers;
- Encourage Data Use - Ensure data connects to decision-making and meets user needs.

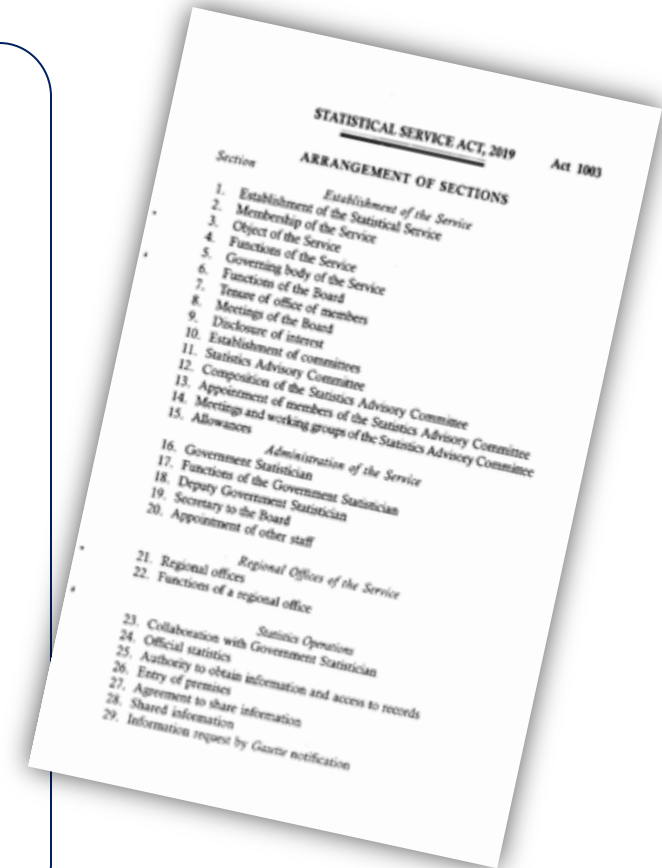
## 2 Mandate

Statistical Service Act, 2019:

- **Leadership** and **direction** to MDAs, MMDAs and other statutory bodies in the production of official statistics in Ghana
- Inclusion of Big Data as a valid input for production of official statistics.

## 3 Emerging Research

- GSS already piloted two citizen generated data initiatives to build evidence for non-traditional data use.
- Systematic review Mapping Citizen Science methodologies to SDGS (Fraisl et al., 2020); GSS partnered with IIASA and UNEP on the Citizen Science for SDGs (CS4SDGs) pilot.

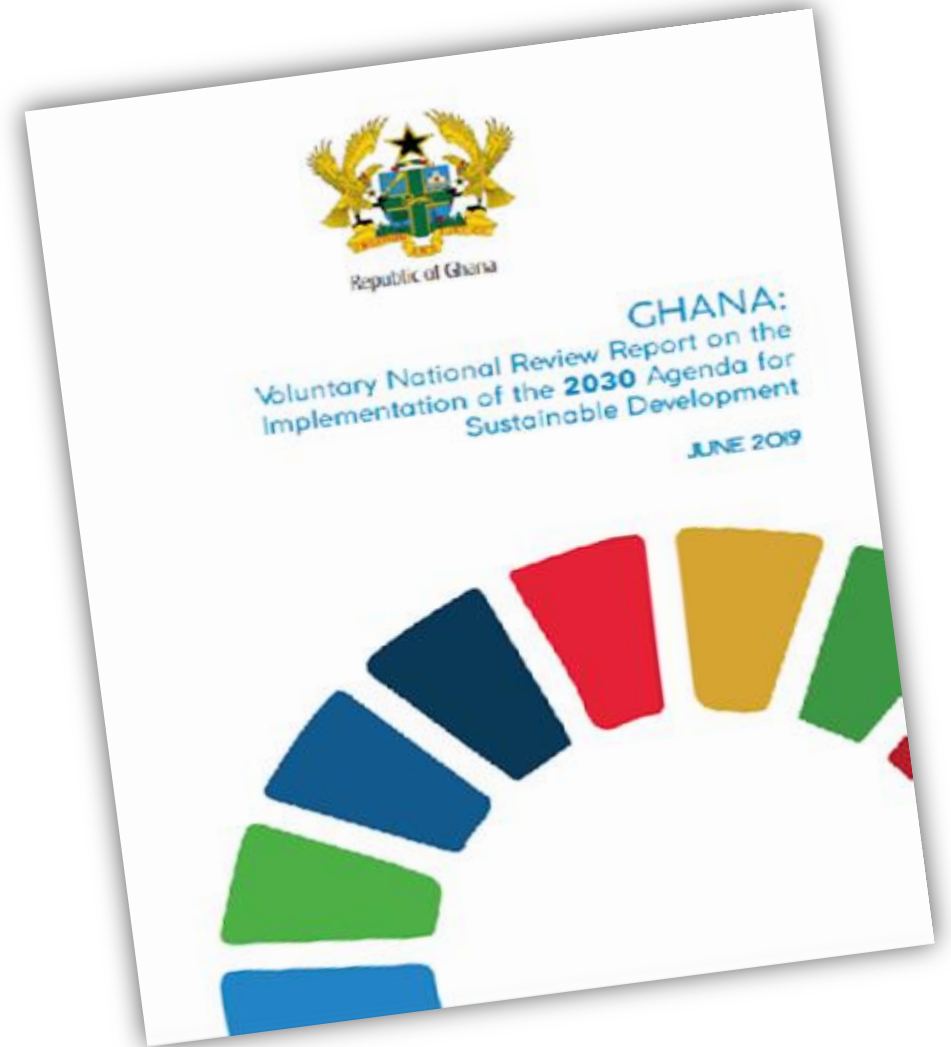


# Reporting on the SDGs

In Ghana's first VNR published in June 2019, **only 1 SDG indicator each** were reported for Goals 13, 14 and 15.

Some other indicators are monitored but with insufficient frequency. To **fill the data gap** alternative methods are required to measure these SDGs.

In 2019, Act 1003 the Statistical Service Act was passed into law, incorporating the use of **non-traditional data sources** into GSS' mandate.



International Institute for  
Applied Systems Analysis



# Marine Litter Landscape

Ghana's ocean faces excessive pollution of the beaches and dumping of waste.

In line with UNCLOS 1982, Ghana passed six main Laws and Acts to regulate marine activities.

Ghana was first African nation to join **Global Plastic Action Partnership** in Oct 2019, with the President pledging to achieve zero leakage of plastic waste into oceans and waterways.

A growing beach-clean up community is active along Ghana's coast.

Between 2015 - 2018, there were 25 clean-ups with 7461 volunteers [[TIDES](#)].



Harnessing existing networks and incorporating them into the data ecosystem, data collection can become efficient and locally-owned



## Partnerships

In exploring the national priorities for measuring 14.1.1b, a **Policy Roundtable** brought together Ministries, Academia and CSOs who agreed to explore Citizen Science methodologies and incorporate results into their **Oceans Plan**



## Mobilising Networks

For over a decade beach clean ups have been happening on a large scale across Ghana's coast by leading NGO Smart Nature Freaks (SNFYVF). Since 2016, they have used the ICC Ocean Conservancy methodology to collect volume and type of waste collected on beach cleanups.

Plastic Punch, another NGO, customized their own data collection tool to nationalize the taxonomy of items collected.





# International Coastal Cleanup

- In Ghana, ICC uses data cards and apps (Clean Swell) to track marine litter, with an emphasis on plastics, single use plastic debris items.
- The data recorded includes the location, the number of participants, the weight or an estimate of weight of the debris collected and the distance covered.
- When the SNFYVF do cleanups, they make sure that they identify each item found, record and count them.
- Results reported on an online global database,

[TIDES](#)



Ocean Conservancy®



# Overview of the Process

How citizen science data was used to report on SDG indicator 14.1.1b

1

## Mapping of Priorities and Instruments

Indicators of interest identified by GSS. IIASA connected to relevant initiatives and off-the-shelf tools.

2

## Coordination around data collection

Approaches (via the Wilson Centre) to existing environmental networks in Ghana led to finding the ICC's TIDES dataset. Began conversations with Ocean Conservancy on harmonisation

3

## Workshops to harmonise

Government, academic and CSO stakeholders invited to WS in Ghana to consider nationalisation. Simultaneously UNEP held WS reviewing accepted methodologies for 14.1.1b.

4

## Validation by relevant line ministry

The Environmental Protection Agency validated the dataset, supported by UNEP guidelines. Data submitted to UNEP (custodian) for the global database in 2021



# Results

## Reporting to the global database

This will be the first time in Ghana that Citizen Science data will contribute to reporting a national statistic and also the first time Ghana has reported on 14.1.1b

## Reuse of existing data

The information collected had been previously disseminated by the CSO who collected it, but there wasn't previously an awareness of how it could be reported officially. This has generated Interest from other CSOs in the reuse of their data.

## Embedding data in wider strategies

The Environmental Protection Agency indicated in the Ghana multi-stakeholder workshop that once validated, the data and results collected by Ocean Conservancy could be integrated into Ghana's Oceans Plan currently in development, thus embedding the data in national strategy.





# Lessons/Outcomes

Utilisation of existing tools

Rather than the time- and resource-intensive process of designing a digital mobile instrument from scratch, using an **off-the-shelf solutions** such as CleanSwell requires fewer resources to implement.

Utilisation of existing networks

By tapping into Smart Nature Freaks Youth Volunteers, an **already established and sustainable networks**, data could be efficiently collected as a by-product of existing activities.

Multi-stakeholder Data Partnerships

Importance of creating time and spaces for the government, international organisation and CSOs to meet, in order to **build trust, common goals and ownership** over the result.

National adoption

Process has led to **adoption in 2021 National SDGs Progress Report**, which forms the basis for **Ghana's 2022 VNR**

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